

WHERE CAN I SAY THAT?

Social Media Content Cheat Sheet

SOCIAL NETWORK	TYPE OF ACCOUNT	PRODUCT INFORMATION (Informational Message)	FUN, FLEXIBILITY, COMMUNITY	PRICES, PROMOTIONS, BOOKINGS (Commercial Message)	50% PROFIT POTENTIAL ON PRODUCT SALES	HOW MUCH YOU EARN WITH A MARY KAY BUSINESS
FACEBOOK	Personal Profile					
	Business Page					
	Group: Public					
	Group: Closed or Secret					
	Messenger					
INSTAGRAM	Personal Account					
	Business Account					
	Direct Message					
YOUTUBE	Any Channel					
TIKTOK	Any Account					
OTHER NETWORKS	NextDoor or Facebook Group you are a member of					

REMEMBER:

Mary Kay is a retail sales opportunity and should never be positioned as a retail discount or buyers' club.

Always be truthful and accurate when sharing your personal experience with your Mary Kay business and how much you may earn.