

All the Best Traits of a Beautifully Lasting Eye Look



- Waterproof.
- Fade- and transfer-resistant.
- Indulges skin with rose hip seed oil for a moisturizing effect.
- Built-in sharpener creates precise lines.

A single stroke or an expressive design, confidently partner on defining eyes with our most inspiring pencil eyeliner yet.

With *Mary Kay*[®] Waterproof Eyeliner, we thought of everything to make your dream eye look a reality that lasts. A few of its great traits: The long-lasting, waterproof formula stays devoted through tears or that last-minute dinner invite with all-day, fade-resistant wear. The smooth glide and creamy texture provide a caring touch to your eyes' delicate skin. More than pretty, it cleverly indulges skin with rose hip seed oil for a moisturizing effect. It's as comfortable creating sharp, precise lines as it is blending to a soft, smoked-out effect. From the classic staple black to captivating pops of color, the soft matte finish dresses eyes for any occasion. Discover your new look in four supersaturated shades: Blue, Brown, Steely and Black.

Formula Attributes

- Resists smudging, smearing and flaking all day.
- Transfer-resistant.
- Contains softening agents designed to enhance glide yet maintain wear.
- Suitable for sensitive eyes and contact lens wearers.
- Dermatologist- and ophthalmologist-tested.

You'll Love This Product If You Also Use:

- *Mary Kay Chromafusion*[®] Eye Shadow.
- *Mary Kay*[®] Liquid Eye Shadow.
- The *Mary Kay*[®] Waterproof Liquid Eyeliner Pen.

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