# MARY KAY

THE LOOK | SUMMER 2024





SKIN CARE





YOUR WAY









Let's start by experiencing skin care your way for every age and stage of life. New to the world of skin care and not yet seeing signs of aging?

The NEW Mary Kay\* Skin Care line was designed with healthy complexions in mind. Featuring hydrating and mattifying formulas, it's perfect for beginners to build an obsession-worthy routine.

Looking for advanced options with age-defying power? Check out our existing skin care lines packed with innovative products that promise increased confidence and results.

Once your skin care is set, experience beauty your way with gorgeous glam offerings that effortlessly enhance your natural radiance – from complexion-perfecting foundations to crushworthy lip colors sure to heat up every look. This summer, experience Mary Kay your way with a masterful lineup of products that is sure to bring out your best beauty

Want to experience Mary Kay your way with a beauty business you'll love? Let's connect!

> ▼ YOUR MARY KAY INDEPENDENT BEAUTY CONSULTANT



# **HEALTHY SKIN**

YOUR WAY

NEW! Mary Kay® Skin Care Line



MARY KAY

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SKIN CARE

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Searching for a simple start to skin care and not yet ready for age-defying products? Look no further! The NEW Mary Kay® Skin Care line allows you to create the perfect routine!

Choose from hydrating or mattifying cleansers and moisturizers, plus a universal scrub and toner that are suitable for all skin types, to build a customized routine for clean. healthy skin.

#MyMKSkin



# hydrate

#### **HYDRATING CLEANSER**

Effectively removes impurities and oil, so skin feels hydrated, fresh and soft - not tight or dry. NEW! Mary Kay® Hydrating

Cleanser, \$20

#### HYDRATING MOISTURIZER

Nourishes with a nongreasy, lightweight formula that delivers increased levels of moisturization.

NEW! Mary Kay® Hydrating Moisturizer, \$20

#### **EXFOLIATING SCRUB**

Helps polish away dead skin cells and unclog pores, so skin looks soft and smooth and feels deeply cleansed. Use 2 or 3 times per week.

NEW! Mary Kay® Exfoliating Scrub, \$20

#### **BALANCING TONER**

Contains an antioxidant and helps restore skin's balance without drying it out, for healthy, vibrant skin.

NEW! Mary Kay® Balancing Toner, \$20

# mattify

#### **MATTIFYING CLEANSER**

Effectively removes impurities and excess oil to help reduce shine, so skin feels fresh and soft and looks mattified.

NEW! Mary Kay® Mattifying Cleanser, \$20

#### MATTIFYING MOISTURIZER

Contains an antioxidant and provides skin with necessary daily hydration morning and night, while helping to mattify oily skin.

NEW! Mary Kay® Mattifying Moisturizer, \$20

# YOUR ROUTINE.

YOUR WAY.

Start an obsession-worthy routine – whether you're hoping for hydration or looking to mattify – then personalize it with essential additions.

#### SAY BYE-BYE TO DRYNESS.

Discover healthy, hydrated skin with the *Mary Kay*\* **Hydrating Regimen!** It features fundamental products designed with normal to dry skin in mind, but is suitable for all skin types – including sensitive skin – with a hydrating cleanser and a hydrating moisturizer, plus a universal scrub and toner.

NEW! Mary Kay® Hydrating Regimen, \$80

#### PUT AN END TO SHINY SKIN.

Discover healthy, shine-free skin with the *Mary Kay*\* **Mattifying Regimen!** It features fundamental products designed with combination to oily skin in mind, but is suitable for all skin types – including sensitive skin – with a mattifying cleanser and a mattifying moisturizer, plus a universal scrub and toner.

NEW! Mary Kay® Mattifying Regimen, \$80











# *personalize*

TO PERFECTION.



#### REMOVE EYE MAKEUP.

Gently remove eye makeup, including waterproof mascara, without tugging or pulling. Mary Kay® Oil-Free Eye Makeup Remover, \$20



#### DOUBLE CLEANSE SKIN.

Break down face makeup after a long day or late night with the magic of micelles, then follow with Mary Kay® Mattifying Cleanser or Hydrating Cleanser.

Mary Kay® Micellar Water, \$18



#### AWAKEN EYES.

Depuff and perk up tired eyes with shimmery pink undereye gels and 20 minutes of "me" time twice a week. Mary Kay® Hydrogel Eye Patches, \$40, pk./30 pairs



#### APPLY YOUR ARMOR.

Physically shield skin from the sun's harmful rays every day with 100% mineral sunscreen as the last step of your morning skin care routine.

NEW! Mary Kay® Mineral Facial Sunscreen Broad Spectrum SPF 30,\* \$28

# PREVENT PREMATURE **SKIN AGING**

YOUR WAY



#### CLEANSE ☼D

#### TimeWise® 4-in-1 Cleanser, \$26

Cleanse, refresh, exfoliate, brighten and prepare skin for the benefits of your next skin care steps.

#### HYDRATE #1

#### TimeWise® Antioxidant Moisturizer, \$34

Boost hydration for 12 hours,\* help reduce the look of fine lines and improve skin firmness.

#### DEFEND 🌣

#### TimeWise® Daytime Defender Sunscreen **Broad Spectrum** SPF 30, \$34

Help delay visible signs of skin aging, reduce the look of fine lines and improve skin's overall appearance.

#### RECOVER )

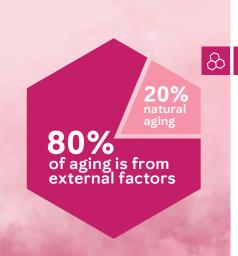
#### TimeWise® Nighttime Recovery, \$34

Wake to skin that looks well-rested and feels renewed as expression lines appear softened and the look of wrinkles is reduced.

#### **Order of Application**

MORNING: 1 cleanse 2 hydrate 3 defend NIGHT: 1 cleanse 2 recover 3 hydrate

"Based on an independent third-party clinical study in which 30 women wore the product for 12 hours" "Results based on one of seven independent third-party clinical or consumer studies in which from 55 to 213 women used a TimeWise Miracle Set product as directed



#### the problem

#### **Environmental Stressors**

Our scientists confirmed, in collaboration with a renowned university and research center, that environmental stressors damage skin.















#### the solution

#### **Antioxidant Defense**

With repeated testing, our scientists proved antioxidants such as the patented *TimeWise 3D*\* Complex (also in the *TimeWise*\* Eye Cream) are a breakthrough for helping to prevent premature skin aging.

- Encapsulated resveratrol counteracts the negative effects of free radicals on skin,†increases natural protective antioxidants,†and works in harmony with natural antioxidants†to help support the skin barrier.
- Vitamin B3, a well-known brightening superpower, targets the look of uneven skin tone and provides additional antioxidant protection.
- Age-defying peptide, made up of four amino acids, supports skin's natural collagen and elastin.\*



#### the proof

#### Visible, Clinical Results

Independent clinical studies showed measurable results starting in **2 weeks** with more results over time:

- 98% of women had a 37% improvement in the look of fine lines and a 51% increase in skin firmness after 12 weeks."
- The TimeWise 3D\* Complex reduces\* free radicals caused by blue light by 29%.

Visit **marykay.com** to learn more about this proven protection from pollutants.

# ADVANCED SKIN REPAIR

YOUR WAY



By maximizing your skin's age-defying potential, *TimeWise Repair\** proves it's never too late to rescue skin from the damage of the past. This scientifically advanced regimen reduces the look of deep lines and wrinkles, restores a lifted appearance and recaptures the look of youthful volume.

Time Wise Repair® Volu-Firm® Set, \$215



Save \$41 when you buy the set!

#### **VOLU-FIRM®** COMPLEX

This complex, which contains plant stem cells and peptides, fights the factors that lead to the advanced signs of skin aging.



Plant stem



Biomimetic and skin volume-supporting peptides

#### PERSONALIZE YOUR ROUTINE

even more with additional *TimeWise Repair*\* must-haves!

(1) CLEANSE ☼ 测

TimeWise Repair® Volu-Firm® Foaming Cleanser, \$30

Gently sweep away complexiondulling impurities while leaving skin feeling deeply cleansed, revitalized and hydrated.

② LIFT ♯测

TimeWise Repair® Volu-Firm® Advanced Lifting Serum, \$74

Reclaim your triangle of youth, and leave skin feeling softer, smoother and more moisturized.\*

(3) RESTORE ☆

TimeWise Repair\* Volu-Firm\*
Day Cream Sunscreen Broad
Spectrum SPF 30," \$54

Protect your skin against UVA/UVB damage while helping to support its natural collagen.\*\*\*

REACTIVATE D

TimeWise Repair® Volu-Firm® Night Treatment With Retinol, \$54

Fight the appearance of deep lines and wrinkles while you sleep.

4 REAWAKEN ☼ 测
TimeWise Repair® Volu-Firm®
Eye Renewal Cream, \$44

Target visible deep lines, dark circles, sagging, bags and upper eyelid droop.

GIVE YOUR SKIN A LIFT.

TimeWise Repair\* Lifting Bio-Cellulose Mask, \$70, pk./4

Give your skin the ultimate beauty boost with the TimeWise Repair\* Lifting Bio-Cellulose Mask! This intensive facial treatment ensures that you'll see a visible lift in just two weeks!\*

Based on panelists who agreed with statements in a six-week independent consumer study in which 195 women used the serum twice a day

\*Over-the-counter drug product

\*Based on in vitro testing of key ingredients

†Results based on a four-week independent consumer study in which 300 women used the product twice a week



# A CLEAR COMPLEXION

#### YOUR WAY

Three out of four people said they would switch to the Clear Proof\* Acne System because they said it clears up pimples faster than their previous regimen.\*\* And that says it all.

Clear Proof® Acne System, \$56

#### What a Value!

Save \$18 when you buy the set!

System includes Clarifying Cleansing Gel,\* Acne Treatment Gel,\* Oil-Free Moisturizer for Acne-Prone Skin and Blemish Control Toner.\*



# ADD ON FOR CLEARER-LOOKING SKIN. Clear Proof\* Deep-Cleansing Charcoal Mask, \$26 Triple-action charcoal mask acts like a magnet to deep clean pores.

# **NATURAL BEAUTY**

#### YOUR WAY

Indulge in gentle formulas with a unique blend of naturally derived† ingredients in each product. From skin-soothing sweet almond oil to antioxidant-packed cornflower floral water, natural beauty is within reach.

Mary Kay Naturally®

Mary Kay Naturally\* products are clinically shown to be suitable for sensitive skin.





'At least 90% of ingredients are derived from natural sources processed in allowance with third-party standards – currently the COSMOS standard. Natural sources include water, plants, minerals, ingredients of mineral origin and other agricultural ingredients. For more information, go to **marykay.com/naturally.** 

\*This means that 99.49% of ingredients are derived from natural sources processed in allowance with third-party standards – currently the COSMOS standard.

\*This means that 100% of ingredients are derived from natural sources processed in allowance with third-party standards – currently the COSMOS standard.

#### 1 CLEANSE #D

Clear Proof® Clarifying Cleansing Gel,\*\$20

#### (2) CONTROL ☼ D

Clear Proof® Blemish Control Toner.\* \$18

#### (3) TARGET ☼ D

Clear Proof® Acne
Treatment Gel.\* \$14

#### (4) MOISTURIZE ☼ 测

Clear Proof® Oil-Free Moisturizer for Acne-Prone Skin, \$22

#### CLEANSE \*>

DAIL

Mary Kay Naturally® Purifying Cleanser, \$28

# EXFOLIATE ☼ DAILY OR

Mary Kay Naturally® Exfoliating Powder, \$36

#### NOURISH ☼ 测 AFTER CLEANSING OR

Mary Kay Naturally® Nourishing Oil, \$50

#### MOISTURIZE ☼ 测 ANYTIME

Mary Kay Naturally® Moisturizing Stick, \$30

# HANDSOME SKIN HIS WAY

Handsome, healthy-looking skin.

#### MKMen<sup>®</sup>

\$62 for the regimen

#### Regimen includes

Cooling After-Shave Gel, Daily Facial Wash and Advanced Facial Hydrator Sunscreen Broad Spectrum SPF 30.\*



#### CONDITION 🌣

MKMen® Cooling After-Shave Gel, \$18

CLEANSE ☼D

MKMen® Daily Facial Wash, \$18

#### **HYDRATE** ☼

*MKMen*° Advanced Facial Hydrator Sunscreen Broad Spectrum SPF 30,\* \$26

\*\*Results reflect the percentage of panelists who agreed with the statements during a three-week independent consumer study \*Over-the-counter drug product

All prices are suggested retail. MARY KAY.COM 13 MARY KAY.

# NEXT-LEVEL SOLUTIONS YOUR WAY

MARY KAY
CLINICAL

SOLUTIONS C+RESVERATROL LINE-REDUCER

### ELEVATE YOUR ROUTINE.

Target your specific skin care needs with these high-performance dermocosmetic boosters designed to advance your routine and enhance your skin's natural radiance for next-level results.



#### **BOOST HYDRATION.**

Mary Kay Clinical Solutions\* HA + Ceramide Hydrator, \$38

#### VISIBLY REDUCE WRINKLES.

Mary Kay Clinical Solutions®
C + Resveratrol Line-Reducer, \$38

#### VISIBLE DARK SPOT REDUCTION

Mary Kay Clinical Solutions® Ferulic + Niacinamide Brightener, \$38

#### ACCELERATE SKIN RENEWAL.

Mary Kay Clinical Solutions® PHA + AHA Resurfacer, \$38



Mary Kay is proud to share that the Mary Kay Clinical Solutions\* Retinol 0.5 Set and boosters have earned the Good Housekeeping Seal.

MARY KAY

SOLUTIONS

FERULIC +
INAMIDE BRIGHTENER

MARY KAY. 14 SKIN CARE All prices are suggested retail.

<sup>\*</sup>Results based on an independent expert evaluator assessing 22 women during an eight-week clinical study in which women used Retinol 0.5 every other night for the first two weeks, then applied nightly weeks 3–8. Data reflects the percentage of panelists who showed improvement or the percentage of improvement for an attribute compared to baseline measurements taken at the beginning of the study.



If you're ready for advanced skin care solutions that will enhance your routine, you'll love the Mary Kay Clinical Solutions\* Retinol 0.5 Set! It's recommended for adults who are looking to prevent the signs of visible aging you can't see yet and reverse advanced visible signs of aging.

Mary Kay Clinical Solutions\*
Retinol 0.5 Set, \$120
(Includes Mary Kay Clinical Solutions\*
Retinol 0.5 and Calm + Restore Facial Milk)

#### What a Value!

Save \$8 when you buy the set!

Follow Mary Kay's unique retinization process, which includes the calming formula of Mary Kay Clinical Solutions® Calm + Restore Facial Milk to maximize results and comfort.

#### **⊙** SEE FOR YOURSELF!

#### WRINKLES

Demonstrates average improvement in wrinkles experienced after eight weeks.\* Individual results may vary.

#### BEFORE





#### O RETINIZE YOUR SKIN IN 8 WEEKS.

Learn how to gradually expose your skin to retinol so you can acclimate your skin to this pure, high-concentration ingredient.





#### THREE WAYS TO BUILD YOUR BROWS

**PREP:** Use prior to brow liner to prep.

**SET:** Use after brow liner to set.

**SOLO:** Wear alone for a naturally sculpted look.

- Lightweight formula.
- Small brush for precision.
- No salon necessary.

# MEET YOUR NEW **BROW** HERO.

No matter what style you love feathered, sleek or laminated -Mary Kay® Clear Brow Styling Gel is the ultimate bestie for brows that wow

NEW! Mary Kay® Clear Brow Styling Gel, \$14





Perfect your brow look by adding these tinting, taming and shaping must-haves to your brow portfolio.



#### **EFFORTLESSLY** LAMINATED

Mary Kay® Clear Brow Styling Gel, \$14

Mary Kay® Eyebrow/Eyeliner Brush, \$10

#### **GROOMED TO PERFECTION**

Mary Kay\* Clear Brow Styling Gel, \$14

> Mary Kay® Eyebrow/Eyeliner Brush, \$10

Mary Kay® MARY KAY MARYKAY.COM

#### **GORGEOUSLY GLAM**

Mary Kay® Clear Brow Styling Gel, \$14

> Mary Kay® Eyebrow/Eyeliner Brush, \$10

Mary Kay® Precision Brow Liner. \$14 each

Mary Kay® Volumizing Brow Tint, \$14 each



Make a bold statement and impact with every purchase of limited-edition<sup>†</sup> Mary Kay\*

Sparkle Cream Lipstick.

NEW! Limited-Edition† MaryKay\* Sparkle Cream Lipstick, \$22 each



#### purpose IN YOUR PURCHASE

Join Mary Kay's global Pink Changing Lives® cause empowerment program and help change the lives of women and their families. In the United States, from April 26 through Sept. 15, 2024, Mary Kay Inc. will donate \$1 from each sale of the limited-edition+ Mary Kay® Sparkle Cream Lipstick to the Mary Kay Ash Foundation<sup>s™</sup>.

#### LET'S MAKE BOLD STROKES.

Mary Kay is committed to supporting the Mary Kay Ash Foundation<sup>™</sup> and its continued efforts to invest in innovative cancer research for women-related cancers and ending domestic violence in the United States and around the world.

#### TWO BOLD SHADES



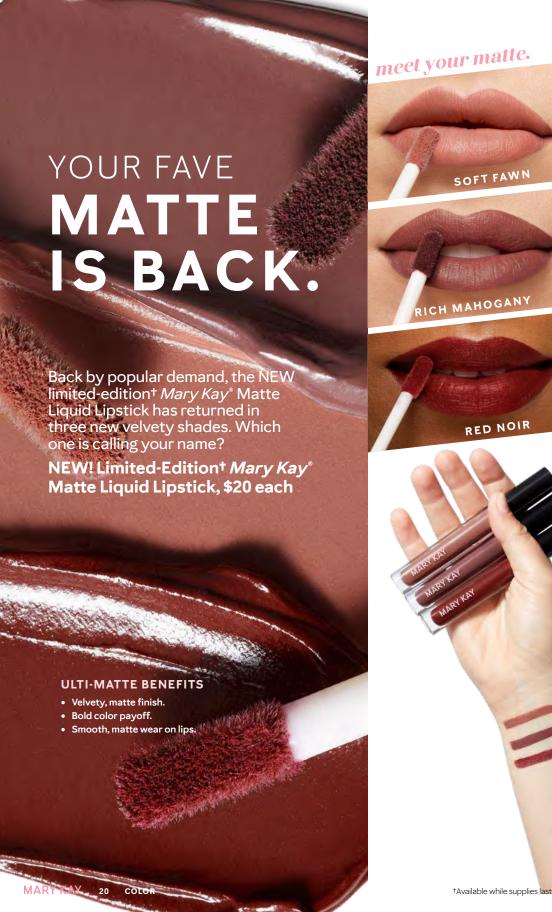


#### **SINCE 2008**

The Mary Kay global Pink Changing Lives\* cause empowerment program has impacted more than 6 million women and their families by partnering with more than 3,000 organizations around the world, donating more than \$17 million.

#### **PINK CHANGING** LIVES MARY KAY

†Available while supplies last MARYKAY.COM





Mary Kay Chromafusion\*
Eye Shadow in Soft
Heather (eyelid and crease)
Golden Mauve (eyelid) and
Moonstone (inner corner),
\$8 each

Mary Kay\* Gel Eyeliner With Expandable Brush Applicator in Jet Black, \$20

Mary Kay Chromafusion\* Eye Shadow in Frozen Iris (top of eyeliner), \$8 Mary Kay Chromafusion® Blush in Hint of Pink, \$14

TimeWise® Matte 3D Foundation in Ivory W 150, \$25

Mary Kay\* Matte Liquid Lipstick in Rich Mahogany, \$20 SCAN THIS QR CODE.



Check out the Smoky Mauve makeup artist look tutorial – and explore countless more – on marykay.com.

# ACHIEVE LASHES SO ULTIMATELY YOU.

Your way to lashes for days – Mary Kay<sup>®</sup> Ultimate Mascara<sup>™</sup> has a new look but features the same amazing formula and brush inside. Available in Black and Black Brown. Mary Kay<sup>®</sup> Ultimate Mascara<sup>™</sup>, \$16 each

# effortless application tips

Pull the wand out of the tube without swirling or pumping.

lashes working back and forth, starting at the base of the lashline and sweeping outward.

Using the tip of the wand, brush mascara onto lower lashes in a light, sweeping motion.

# Sleek new packaging.

Same great formula.

# YOUR MASCARA.

YOUR WAY

Lashes are not one-size-fits-all. Find a few mascaras that lift your lash confidence, and build the mascara wardrobe of your dreams.



#### find the lift you need.

Mary Kay® Ultimate Mascara™, \$16 each







Lash Love® Lengthening Mascara, \$16







Lash Love Fanorama® Mascara, \$16





Lash Love® Waterproof Mascara, \$16







Lash Intensity® Mascara, \$18





Lash Love® Mascara, \$16





#### **DID YOU KNOW?**

Mary Kay® Oil-Free Eye Makeup Remover makes mascara removal easy, even with waterproof formulas.







Long-Lasting







O CREASE = HazeInut + Eye Crease Brush

**♦ ENHANCE = HazeInut +** Eyebrow/
Eyeliner Brush

▲ HIGHLIGHT =
Crystalline + All-Over
Eye Shadow Brush



Mary Kay Chromafusion° Eye Shadow, \$8 each

Mew! Mary Kay\* Clear Brow Styling Gel, \$14

Lash Love® Mascara in I ♥ Black, \$16

Mary Kay Chromafusion° Blush in Shy Blush, \$14

Mary Kay Unlimited<sup>®</sup> Lip Gloss in Tawny Nude, \$18

MARY KAY. 24 MAKEUP ARTIST LOOK



# COMPLEXION PERFECTION

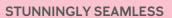
Explore an array of coverages and finishes to feel flawless and confident.

#### **BARELY THERE**

Fresh-faced in five? Yes, please! Get out the door with a glowing complexion and sun protection.

Mary Kay® CC Cream Sunscreen Broad Spectrum SPF 15,\* \$22 each

Mary Kay® Blending Sponge, \$12



Your perfect match - in matte or luminous - awaits! Featuring long-lasting coverage, this foundation allows you to go from work to play with confidence.

TimeWise® Matte 3D Foundation, \$25 each

TimeWise® Luminous 3D Foundation, \$25 each



the-counter drug proc

Mary Kay<sup>®</sup> Blending Brush,



Get ready for your close-up with this full-coverage foundation. This heat- and humidity-resistant formula evens out skin tone and dries to a matte finish.

Endless Performance® Crème-to-Powder Foundation. \$20 each



Flip to the Shopping Guide to see all the shades!



Mary Kay<sup>®</sup> Liquid Foundation Brush, \$14

#### FIND YOUR

# MARYKAY® FAVES!

These beloved Mary Kay® products are fan-favorites for a reason. Add them to your routine to discover the next level of customized beauty.



Mary Kay<sup>®</sup> Oil-Free Eye Makeup Remover. \$20



TimeWise Repair® Volu-Firm° Advanced Lifting Serum, \$74



Mary Kay<sup>\*</sup> Foundation **Primer Sunscreen Broad Spectrum** SPF 15, \$20

Mary Kay® CC Cream Sunscreen Broad Spectrum SPF 15, \$22



TimeWise Repair® Volu-Firm® Day Cream Sunscreen Broad Spectrum SPF 30, \$54



Lash Love® Waterproof Mascara, \$16





# With a Mary Kay business, it just fits!°



LEARN MORE.

For 60 years, Mary Kay has empowered women to define their own futures, however it fits their lives. From the potential to earn extra income to making new connections to learning new skills – a Mary Kay business can help women be who they want to be with the flexibility to choose as they go. These women discovered how a Mary Kay business fit their lives and led to so much more.

MARYKAY.COM/ITJUSTFITS





### Kimberly George, INDEPENDENT SALES DIRECTOR

"I love the freedom that my Mary Kay business provides and allows me to be able to work my business around my schedule, around my kids' schedules, around my husband. I love my life."

#### Madison Bigham,

INDEPENDENT SALES DIRECTOR

"I'm in college, so it's a great way to meet people. I love the friendships I have made through Mary Kay. I'm also loving the fun we have. I see my customers as friends."



#### **AGE-DEFYING**

#### TimeWise®

TimeWise\* Miracle Set\*, \$116

Prevent premature skin aging starting now.



Save \$12 when you buy the set!

Set includes:

TimeWise® Miracle Set® Normal/Dry or Combination/Oily

Cleanser, \$26. 4.5 oz

MARY KAY

Antioxidant Moisturizer, \$34. 3 fl. oz.

MARY KAY

Daytime Defender Sunscreen Broad Spectrum SPF 30, \$34, 1 fl. oz.

TimeWise\* Miracle Set\*



your choice of normal/ dry or combination/oily, plus TimeWise\* Eve Cream

Ultimate TimeWise\*

Includes the TimeWise\*

Miracle Set\* products in

Miracle Set\*, \$150

Save \$4 when you buy the set! Not intended for

individual resale

Nighttime Recovery, \$34,

1 fl. oz.

**Beyond Ultimate** TimeWise\* Miracle Set\*, \$208 Includes the Ultimate TimeWise\* Miracle Set \* products in your choice of normal/dry or combination/oily, plus the TimeWise . Microdermabrasion

TimeWise\* Eve Cream. \$38, .5 oz. Suitable for all skin types.



The Go Set. \$28 Travel-sized set



TimeWise® 3-in-1 Cleansing Bar (with soap dish),



TimeWise® Microdermabrasion Plus Set. \$58

Plus Set

Time Wise Microdermabrasion Refine, \$36, 2.5 oz.

Time Wise Pore Minimizer, \$28, 1fl. oz.

Get the look of polished, younger skin and significantly smaller pores.



TimeWise\* Moisture Renewing Gel Mask, \$26, 3 oz.

• 10 pampering minutes

• 10 skinrenewing benefits.

Mix & Mask, \$52

Includes:

• TimeWise\* Moisture Renewing Gel Mask, \$26, 3 oz.

 Clear Proof\* Deep-Cleansing Charcoal Mask, **\$26.** 4 oz.



Time Wise Replenishing Serum C+E°, \$60, 1.5 fl. oz.

Plus up your skin care with the power of vitamins C+E.



TimeWise\* Firming Eye Cream, \$34, .5 oz.

- Fights the look of fine lines and wrinkles
- around eyes. · Visibly firms.
- Brightens.
- Moisturizes.



TimeWise Body Targeted-Action® Toning Lotion, \$34, 8 fl. oz.

**Hydrates** skin and helps it look more firm. toned and defined.



#### **DERMOCOSMETIC SOLUTIONS**

#### Mary Kay Clinical Solutions®

Mary Kay Clinical Solutions® Retinol 0.5 Set, \$120



Save \$8 when you buy the set!





Retinol 0.5, \$78, 1fl. oz. Calm + Restore

Facial Milk, \$50, 2.5 fl. oz.



C + Resveratrol Line-Reducer. \$38, .5 fl. oz.



PHA + AHA Resurfacer. \$38, .5 fl. oz.



**HA + Ceramide** Hydrator, \$38, .5 fl. oz.



Ferulic + Niacinamide Brightener, \$38, .5 fl. oz.

#### ADVANCED AGE-DEFYING

#### TimeWise Repair®

#### TimeWise Repair® Volu-Firm® Set. \$215

Scientifically innovative products for the advanced signs of aging.

#### What a | lalue!

Save \$41 when you buy the set!

Set includes:

TimeWise Repair\* Volu-Firm<sup>®</sup> For all skin types

**Foaming** Cleanser, \$30,

4.5 oz.

Advanced Lifting Serum, \$74,

1 fl. oz.

**Day Cream Sunscreen** Broad Spectrum

SPF 30, \$54, 1.7 oz

**Night Treatment** With Retinol, \$54. 1.7 oz

**Eye Renewal** Cream, \$44, .5 oz

TimeWise Repair\*

Ultimate Volu-Firm® Set, \$333 Includes the *TimeWise* 

Repair\* Volu-Firm\* Set. plus the Revealing

Radiance\* Facial Peel and Volu-Fill\* Deep

TimeWise Repair\* Revealing Radiance® Facial Peel, \$68, 1.7 oz.

Uses glycolic acid to impact multiple surface layers.



TimeWise Repair\* Volu-Fill\* Deep Wrinkle Filler, \$50,

507

Immediately fills in deep wrinkles.

TimeWise Repair\* Lifting Bio-Cellulose Mask, \$70, pk./4

Intensive facial treatment that delivers lifting and firming benefits.



TimeWise Repair Volu-Firm The Go Set\*, \$38

Wrinkle Filler.

Travelsized set



#### NATURALLY DERIVED\*

#### Mary Kay Naturally®

Our first natural-certified skin care line.



To learn more about the COSMOS standard, see cosmos-standard.org/ about-the-cosmos-standard.



Purifying Cleanser, \$28. 4.5 07



Exfoliating Powder, \$36. 2.64 07



Moisturizing Stick, \$30.

38 oz



**Nourishing** Oil. \$50. 1 fl. oz.

SIMPLE SOLUTIONS

#### New! Mary Kay® Skin Care

#### Hydrating Regimen, \$80

A simple start to skin care, this regimen features hydrating essentials for healthy skin.

Regimen includes Hydrating Cleanser, Hydrating Moisturizer, Balancing Toner, Exfoliating Scrub.



Hydrating



**Exfoliating** Scrub, \$20, Mary Kay\* Hydrating Go Set. \$22

Travel-sized set



#### Mattifying Regimen, \$80

A simple start to skin care, this regimen features mattifying essentials for healthy skin.

Regimen includes Mattifying Cleanser, Mattifying Moisturizer, Balancing Toner, Exfoliating Scrub.



Mattifying Cleanser, \$20, 4.5 07

Mattifying Moisturizer, \$20,

Balancing Toner, \$20, 5 fl. oz.

> **Exfoliating** Scrub. \$20.

> > 3 fl oz

Mary Kay\* Mattifying Go Set, \$22

Travel-sized set



#### **ACNE SOLUTIONS**

#### Clear Proof®

#### Clear Proof® Acne System, \$56

Clinically shown to provide clearer skin in just 7 days.†

System includes Clarifying Cleansing Gel,\* Blemish Control Toner,\* Acne Treatment Gel,\* Oil-Free Moisturizer for Acne-Prone Skin.



#### What a |falue!

Save \$18 when you buy the set!



Acne Treatment Gel, \$14, 1 07

Oil-Free Moisturizer for Acne-Prone Skin, \$22, 3 fl. oz.



Travel-sized set



#### **AGE-DEFYING**

#### MKMen<sup>®</sup>

#### Regimen, \$62

Regimen includes Daily Facial Wash, Advanced Facial Hydrator Sunscreen Broad Spectrum SPF 30,\* Cooling After-Shave Gel.





Advanced Facial Hydrator Sunscreen **Broad Spectrum** SPF 30, \$26,



Cooling After-Shave Gel, \$18, 25fl oz

#### SPECIAL SOLUTIONS / BODY CARE

#### Mary Kay® Oil-Free Eye Makeup

Remover, **\$20,** 3.75 fl.oz. Gently removes eye makeup.



#### Mary Kay® Micellar

Water, \$18, 5 fl. oz. Versatile way to cleanse skin. Gentle, yet effective No need to rinse.

Mary Kay\* Intense Moisturizing Cream, \$36, 1.8 oz.



#### **COMBINATION AND OILY SKIN**

Mary Kay® Oil-Free Hydrating Gel, \$36,



#### **VERY DRY SKIN**

Mary Kay® Extra **Emollient Night** Cream, **\$18,** 2.1 oz.



#### Mary Kay® Mineral **Facial Sunscreen** Broad Spectrum SPF 30, \$28,

1707 Delivers 100% mineral protection against UVA and UVB rays. Powered by zinc oxide.



MARY KAY

#### Mary Kay\* Instant **Puffiness Reducer,** \$38, .35 oz.

Clinically shown\*\* to instantly reduce the look of puffiness under the eyes.



#### Indulge® Soothing Eye Gel With

Calming Influence® Botanical Blend,

\$18, .4 oz.

Refresh a tired-looking appearance with this cool, soothing gel.



#### Mary Kay<sup>®</sup> **Hydrogel Eye** Patches, \$40,

pk./30 pairs, 3.5 oz. Hydrates, soothes and cools eyes and helps with the look of puffiness and



#### Mint Bliss™ **Energizing Lotion** for Feet & Legs,

**\$12,** 3 fl. oz.



#### lew!

Mary Kay<sup>®</sup> Berry & Vanilla Scented Shower Gel, \$16, 6.7 fl. oz.





#### Mary Kay<sup>®</sup> Apple & Almond Scented Shower Gel, \$16, 6.7 fl. oz.

Mary Kay\* Apple & Almond Scented Body Lotion, \$16, 6.7 fl. oz.



Mary Kay® Hydrating Lotion, \$18, 6.5 fl. oz.



#### Hello, Clean, \$36

6.5 fl. oz.

 Mary Kay\* Hydrating Lotion, \$18, 6.5 fl. oz.



#### White Tea & Citrus

Satin Body® Revitalizing Shea Scrub, \$22, 6.5 oz.

Exfoliates and immediately buffs away dry skin.

Satin Body® Indulgent Shea Wash, \$22, 6.5 fl. oz.

Cleanses and soothes dry skin with an enveloping lather. Satin Body® Silkening

Shea Lotion, \$22, 6.5 fl. oz. Provides immediate relief for dryness.

Satin Body\* Whipped Shea Crème, \$26, 4 oz.

A rich, luxurious indulgence.



#### White Tea & Citrus

Satin Lips® Set, \$22

Buffs away dry skin, then moisturizes to help keep lips soft.

Satin Lips<sup>®</sup> Shea Sugar Scrub, \$12, .3 oz.

Satin Lips® Shea Butter Balm, \$12, .3 oz.

Get this adorable cello gift bag FREE' with every Satin Lips\* Set purchase. (Ribbon not included) \*Available from participating Independent Beauty Consultants only



#### White Tea & Citrus Satin Hands® Pampering Set, \$38

Set includes a fragrance-free protecting softener, a scented shea scrub, a scented shea cream and a giftable bag.

Also sold separately: White Tea & Citrus Satin Hands<sup>®</sup> **Nourishing Shea** Cream, \$12, 3 oz.



#### Fragrance-Free Satin Hands® Pampering Set, \$38

Set includes a fragrance-free protecting softener, a shea scrub, a shea cream and a giftable bag.

Also sold separately: Fragrance-Free Satin Hands® **Nourishing Shea** Cream, \$12, 3 oz.



#### Fragrance-Free Satin Hands<sup>®</sup> Shea Hand Soap, \$10, 6.5 oz

#### Fragrance-Free Satin Hands® Shea Hand Sanitizer. **\$8,** 1.7 fl. oz.



#### FLAWLESS FACE

#### Beauty Blotters® Oil-Absorbing Tissues, \$8,



#### Mary Kay® Foundation **Primer Sunscreen Broad Spectrum SPF 15, \$20,** 1 fl. oz.

Apply under foundation to enhance wear and perfect skin.



#### Mary Kay<sup>®</sup> Undereye Corrector, \$16, .21 oz.

Helps wake up tired-looking eyes.



last up to 16 hours.



Mary Kay Perfecting Concealer, **\$16,** .21 oz.



#### **UVA/UVB PROTECTION** Mary Kay® CC Cream Sunscreen Broad Spectrum SPF 15,

**\$22,** 1 fl. oz.

- Light coverage. Oil-free moisturization.
- UVA/UVB protection.





ory N 160

AGE-DEFYING TimeWise\* Matte 3D Foundation, \$25, 1 fl. oz.



<u>  No</u>	ivory C 100	ivory C 110	ivory W 130	ivory N 140	ivory W 150	ivory N 160	
Beige	beige W 100	beige C 110	beige C 120	beige C 130	beige C 140	beige N 150	beige W 160
Be		beige W 180	beige N 190	beige N 200	beige N 210	beige C 220	

TimeWise<sup>®</sup> Luminous 3D Foundation, **\$25,** 1 fl. oz.



Nony	ivory C 100	ivory C 110	ivory W 120	ivory W 130	ivory N 140	ivory W 150	ivo
Beige	beige W 100	beige C 110	beige C 120	beige C 130	beige C 140	beige N 150	bei
	beige W 180	beige N 190	beige N 210	beige C 220			
ronze	bronze W 100	bronze W 130	bronze W 150	bronze C 160	bronze C 170		

#### Mary Kay® Blending Brush, \$16



#### SHINE CONTROL

Endless Performance® Crème-to-Powder Foundation, \$20, .35 oz.

(Palette and cosmetic sponge sold separately)

\*Endless Performance\* Crème-to-Powder Foundation contains a small amount of fragrance.



ivory 1	ivory 2	ivory 3	ivory 4
ivory 5		beige 2	beige 3
beige 4	beige 5	beige 6	bronze 1
bronze 2	bronze 3	bronze 4	bronze 5

Mary Kay\* Silky Setting Powder, \$20, .28 oz.



light bronze	light-medium bronze	medium bronze	deep bronze
light beige	light-medium beige	medium beige	deep beige
light ivory	light-medium ivory	medium ivory	deep ivory

#### Mary Kay® All-Over Powder Brush, \$16



Mary Kay® Sheer Mineral Pressed Powder, \$18, .32 oz.

Be sure to add a Mary Kay\* palette and applicator.

bronze 1	bronze 2
beige 1	beige 2
ivory 1	ivory 2

Mary Kay® Translucent Loose Powder, \$18, .39 oz.

Set your makeup. Reduce shine.



MARY KAY

#### Mary Kay Chromafusion® Eye Shadow, \$8, .05 oz.

12-hour, lifeproof formula. Pigment-rich hues.

#### MATTE

blossom	biscotti	cashmere haze	soft heather	dusty rose	hazelnut
cinnabar	mahogany	merlot	espresso	onyx	

#### **SHIMMER**

crystalline	moonstone	smoky quartz	candlelight	gold status	shiny penny
rose gold	granite	sunlit rose	golden mauve	frozen iris	sweet plum
rustic	burnished bronze	moss	emerald noir	starry night	

#### Mary Kay<sup>®</sup> Liquid Eye Shadow, \$16,

Pigment-packed color in a single swipe.



light beam



pink starlight



meteor shower



purple nova

### COAT / COMB / FAN OUT

Lash Love Fanorama<sup>®</sup> Mascara, **\$16,** .28 oz.



#### LENGTH

Lash Love° Lengthening Mascara, \$16, .28 oz.



#### **DEFINITION**

Lash Love® Mascara, **\$16,** .28 oz.



#### WATERPROOF DEFINITION

Lash Love® Waterproof Mascara, \$16, .28 oz.



#### EXPAND/EXTEND Lash Intensity\*

Mascara, **\$18,** .32 oz.



#### VOLUME

Mary Kay® Ultimate Mascara<sup>™</sup>, \$16, .28 oz.



#### Mary Kay® Gel Eyeliner With Expandable Brush Applicator, \$20,



15.07



#### Mary Kay® Waterproof Liquid Eyeliner Pen, \$18,



#### Mary Kay<sup>®</sup> Waterproof Eyeliner, \$14, .01 oz.

black brown steely

blue

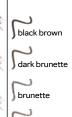
#### Mary Kay\* Volumizing **Brow Tint, \$14,** .14 oz.

Tints, volumizes and tames. dark brunette



blonde

#### Mary Kay<sup>®</sup> **Precision Brow** Liner, \$14, .003 oz. Outlines, defines and fills.



dark blonde

blonde

#### Mary Kay<sup>®</sup> **Clear Brow** Styling Gel, \$14,

.12 oz.



#### MARY KAY



Immediate hydration and shades for all skin tones.



#### Mary Kay\* **Gel Semi-Matte** Lipstick, \$20,

.13 oz Color clarity with lip-cushioning gel comfort.





рорру please



pink

trademark

crushed berry

famous







stiletto





bashful you

rich truffle

subdued nude

red

Mary Kay\* Gel Semi-Shine Lipstick, \$20,

.13 oz.

Long-lasting wear without drying lips.



#### SEMI-SHINE



raspberry

ice

red



haute pink

berry couture



love me pink



sunset rosewood naturally spiced downtown peach buff ginger brown

#### Mary Kay® Waterproof Lip Liner, **\$14,** .01 oz.

A waterproof, long-lasting, creamy formula.

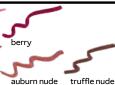




pink nude







#### Mary Kay Chromafusion® Blush, \$14, .17 oz.

Long-lasting, lifeproof formula with light-reflecting pigments.

darling pink	hint of pink	rogue rose	rosy nude	shy blush
wineberry	juicy peach	hot coral	golden copper	desert rose

#### Mary Kay Chromafusion® Highlighter, \$14, 17 oz.

Perfect for creating a radiant, healthy glow.



Mary Kay Chromafusion® Contour, \$14, .17 oz. Matte shades that blend seamlessly.



MARY KAY All prices are suggested retail. MARYKAY.COM

#### **BEAUTY TOOLS**

Mary Kay\* Travel Roll-Up Bag (unfilled), \$36

An all-in-one musthave organizer for your cosmetics skin care and accessories.



#### Mary Kay\* Essential Brush Collection, \$56

Set includes All-Over Eye Shadow Brush, Eye Crease Brush, Eye Smudger Brush, All-Over Powder Brush, Cheek Brush and portable clutch.

Brushes also available separately.



#### Mary Kay\* Brush Cleaner, \$12, 6 fl. oz.

Removes makeup buildup.

#### Mary Kay<sup>®</sup> All-Over Eye Shadow Brush, \$12

Fits naturally into the eyelid's delicate contours for easy blending.



Designed to fit into the eyelid's contours and crease to add dimension to any eye look.



Designed to create detailed accents in hard-to-reach places and for easy smudging to create smoky eye looks.

#### *Mary Kay*\* Eye Blending Brush, \$12

Perfectly fits the eyelid's contours to easily and evenly blend eve color.



Tames brows, blends eyebrow color, applies eyeliner and fills in brows.



#### Mary Kay\* All-Over Powder Brush, \$16

Helps pick up and distribute the right amount of face powder.



Innovative 3-in-1 shape helps enhance, sculpt and highlight cheekbones.



Stipples, buffs and blends liquid foundation with ease.



Dense but soft bristles make flawless application easy.



Designed to mimic fingertip application for a streak-free finish.





Palette Cheek Brush, \$2



**Eye Sponges, \$2.50,** pk./2



Cosmetic Sponges, \$4, pk./2





Mary Kay Pro Palette® (unfilled), \$28

Customizable, magnetic beauty essential.



Mary Kay Perfect Palette\* (unfilled), \$20



Mary Kay Petite Palette\* (unfilled), \$10



Mary Kay\* Mask Applicator, \$12

Maximize your masking with mess-free application and less product waste.



FRAGRANCES FOR WOMEN



Mary Kay Illuminea™ Extrait de Parfum, \$80, 1.6 fl. oz. Belara\* Eau de Parfum, \$44, 1.7 fl. oz. Bella Belara\* Eau de Parfum, \$44, 1.7 fl. oz. Enchanted Wish\* Eau de Toilette, \$40, 2 fl. oz. Forever Diamonds\* Eau de Parfum, \$46, 2 fl. oz. Live Fearlessly\* Eau de Parfum, \$48, 1.7 fl. oz. Thinking of Love\* Eau de Parfum, \$36, 1 fl. oz. Thinking of You\* Eau de Parfum, \$36, 1 fl. oz.

#### FRAGRANCES FOR MEN









Cityscape\* Cologne Spray, \$56, 2 fl. oz.

MK High Intensity\* Sport Cologne Spray, \$46, 2.5 fl. oz.

MK High Intensity\* Cologne Spray, \$46, 2.5 fl. oz.

MK High Intensity Ocean\* Cologne Spray, \$46, 2.5 fl. oz.

Domain\* Cologne Spray, \$42, 2.5 fl. oz.

True Original\* Cologne Spray, \$42, 2 fl. oz.

#### LIMITED EDITION<sup>†</sup>

NEW! Limited-Edition†
Mary Kay\* Matte
Liquid Lipstick,
\$20 each, .10 oz. each

Discover your matte match with three new shades of the Matte Liquid Lipstick that truly express the confidence in you.



NEW! Limited-Edition'
Mary Kay\* Sparkle Cream
Lipstick, \$22 each,

.13 oz. each

Make a bold statement and impact.





**HOSTING PARTIES** 

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They can shop your party, and you can earn hostess rewards!



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#### COVER MODELS



Brenna is wearing Mary Kay\* CC Cream Sunscreen Broad Spectrum SPF 15\* in Light-to-Medium, Lash Love\* Mascara, Mary Kay Chromafusion\* Blush in Darling Pink and Mary Kay Unlimited\* Lip Gloss in Sheer Illusion.



Anne is wearing Mary Kay Chromafusion "Eye Shadow in Candlelight, Hazelnut and Crystalline; Mary Kay" Waterproof Eyeliner in Brown; Lash Love "Lengthening Mascara; Mary Kay Chromafusion" Blush in Shy Blush; Mary Kay" Waterproof Lip Liner in Pink Nude; and Mary Kay Unlimited "Lip Gloss in Nude Blush.



Dominic is wearing *TimeWiss\** Matte 3D Foundation in Beige W 180, *Mary Kay Chromafusion\** Blush in Rosy Nude, *Lash Love Fanorana\** Mascara and White Tea & Citrus *Satin Lips\** Shea Butter Balm.



Danee is wearing *Mary Kay Chromafusion*\* Eye Shadow in Hazelnut, *Mary Kay*\* *Ultimate Mascara*™ and White Tea & Citrus *Satin Lips*\* Shea Butter Balm.



Nyakueth is wearing *TimeWise*" Matte 3D Foundation in Bronze C 180, *Mary Kay*" Waterproof Liquid Eyeliner Pen, *Mary Kay*" *Ultimate Mascara*" in Black, *Mary Kay Chromafusion*" Eye Shadow in Candlelight, *Mary Kay Chromafusion*" Blush in Desert Rose, *Mary Kay Chromafusion*" Highlighter in Glazed and *Mary Kay Unlimited*" Lip Gloss in Nude Blush.



Kate is wearing *TimeWise*\* Matte 3D Foundation in Ivory N 160, White Tea & Citrus *Satin Lips*\* Shea Butter Balm, *Mary Kay Chromafusion*\* Blush in Darling Pink, *Mary Kay\* Ultimate Mascara*™ in Black Brown, *Mary Kay Chromafusion*\* Eye Shadow in Cinnabar as eyeliner on upper and lower lashlines.

#### **GET THE LOOK!**

When you download the Mary Kay\* Interactive Catalog App, you can link to color products you like and try them on virtually using the Mary Kay\* Mirror Me App.

Download these apps from the App Store or Google Play on your mobile device.

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# **ZERO-LANDFILL**



# 60 YEARS OF



# **MORE THAN** DONATED

By Mary Kay Inc. and the Mary Kay Ash

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