



\$20

† TO START A  
MARY KAY BUSINESS?  
*Glow for it!*

APRIL 1-30, 2025

*Oh, hello!*  
*Your star power is showing.*

How do we know? You're practically glowing. It's time for you to **take center stage and start an iconic beauty business with Mary Kay!** Imagine the passion your heart would bring to a small business that changes everything. From building your brand to expanding your role, you'll be creating opportunities while achieving your goals. Just think of sharing *Mary Kay*<sup>®</sup> products and influencing others in the beauty market. And when it's time to make sales, **you can enjoy up to 50% profit\* on everything you sell** when you place a \$225 or more wholesale Section 1 product order. Plus, you'll make meaningful connections, support local shopping and experience personal growth – sending positive vibes wherever you go!

**SO WHAT ARE YOU WAITING FOR?  
GRAB \$20 AND GLOW FOR IT!**

*Get glowing!*

Start your business with  
**Mary Kay<sup>®</sup> eStart**  
for \$20<sup>†</sup> (regularly \$35).

Plus, customize your business  
with **Mary Kay<sup>®</sup> Pro Start**  
for \$80<sup>†</sup> (regularly \$90).

Contact your Independent Beauty Consultant or go to [marykay.com/sellmarykay](https://marykay.com/sellmarykay) now!

\*The 50% profit potential is based on a minimum \$225 wholesale Section 1 product sales volume. An Independent Beauty Consultant is considered active with personal retail sales of \$225 in wholesale Section 1 products and will remain active for two months following any month with this amount in sales.

†Price is as shown plus applicable sales tax. *Mary Kay*<sup>®</sup> eStart offer cannot be combined with any other discounts or promotions. Mary Kay Inc. reserves the right to extend, modify, eliminate or reduce this offer at any time. *Mary Kay*<sup>®</sup> products contained in the *Mary Kay*<sup>®</sup> eStart and *Mary Kay*<sup>®</sup> Pro Start are not intended to be purchased from the Company for resale and are for demonstration purposes only.

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