

MARY KAY®  
**SEMINAR**  
2022  
**CHECKLIST**

## BEFORE THE EVENT:

### REVIEW HEALTH AND SAFETY PROTOCOLS.

### REGISTER!

#### • REGISTRATION OPENS:

- NSDs: April 18, 2022, at 8:30 a.m. CT
- ESSDs and EESSDs: April 20, 2022, at 8:30 a.m. CT
- All ISDs: April 21, 2022, at 8:30 a.m. CT
- All Independent Sales Force Members: April 22, 2022, at 8:30 a.m. CT

### IMPORTANT DEADLINES:

- **HOTEL RESERVATION DEADLINE:** July 1, 2022, at 11:59 p.m. CT  
Independent Beauty Consultants who registered for in-person Career Conference 2022 without canceling will pay a reduced Seminar 2022 registration fee of \$225. If Beauty Consultants canceled their registration for in-person Career Conference 2022, the normal Seminar 2022 registration fee of \$250 will apply.
- **REGISTRATION, CANCELLATION AND SPECIAL NEEDS REQUESTS DEADLINE:** July 1, 2022, at 11:59 p.m. CT
- **RECOGNITION QUALIFICATION DEADLINE:** June 30, 2022, at 11:59 p.m. CT

**Note:** Register by the July 1 deadline to secure your spot at Seminar celebrations, e.g., luncheons, receptions, etc.)

If you are on-target for a Seminar Awards Court or Unit Circle, you MUST make your reward selection by July 1, 2022. If a selection is not made, your reward will automatically default to the cash reward. If you have any questions, please call the Mary Kay Prize Department at 800-272-9333, Option 4.

### OPT IN FOR UPDATES:

- Why opt in? If you opt in, you will be among the first to receive important information and updates about the event.
- Sign up to receive texts and emails. Visit *Mary Kay InTouch*® > Profile > My Texting Preferences, or [click here](#). Or sign up to receive emails.

### DOWNLOAD THE MARYKAY® EVENTS – USA APP,



available free in the App Store or Google Play, for the most up-to-date information!



## AT THE EVENT:

### AGENDA:

For a detailed agenda, refer to the *Mary Kay® Events – USA App*.

- **DAY 00 (July 20, 24, 28 and Aug. 1), 1–6 p.m. CT**
  - **NEW for Seminar** – Exclusive Bling Badge pickup at Mary Kay-contracted hotels only for registered independent sales force members staying at those hotels
- **DAY 0 (July 21, 25, 29 and Aug. 2)**
  - **All Day** – Bling Badge pickup, tours of The Mary Kay Building, Expo
  - **1:30–4 p.m.** – Grand New Sales Director Mingle with Nathan Moore
  - **For event site access** for General Session Viewing and in-person Seminar attendees, watch your email for your Seminar-affiliation site link or find it on *Mary Kay InTouch*®.
- **DAY 1 (July 22, 26, 30 and Aug. 3)**
  - **Morning** – opening General Session
  - **Afternoon** – Cadillac Luncheon, Half-Million-Dollar Unit and Above Luncheon, General Session
  - **Evening** – Mary Kay National Area *Denim & Diamonds* Reception and Celebration
- **DAY 2 (July 23, 27, 31 and Aug. 4)**
  - **Morning** – career path development classes
  - **Afternoon** – Royalty Reception and Awards Show
- **DAY 3 (July 24, 28 and Aug. 1, 5)**
  - **Morning** – closing General Session

### WATCH, LEARN, INTERACT AND HAVE FUN WITH YOUR MARY KAY FAMILY!

Post on social media: [#MKSeminar2022](#) and [#MyMKLife](#)

## AFTER THE EVENT:

Seminar 2022 General Session Viewing will be available on demand within a couple of days after the event airs through Sept. 2, 2022.

### EXCLUSIVE OFFER

If you register for in-person Seminar 2022 without canceling, you are eligible to receive an exclusive Seminar product bundle valued at \$44 suggested retail in your *first* Section 1 product order placed Aug. 8 – Sept. 12, 2022.

Bundle includes White Tea & Citrus *Satin Lips*® Shea Butter Balm, *Mary Kay*® Eyeliner in MK Black, *Mary Kay*® Foundation Primer Sunscreen Broad Spectrum SPF 15\* and *TimeWise Repair*® *Revealing Radiance*® Facial Peel Sample, pk./6.

Plus, by attending in person, you'll be among the first to experience an exciting new product, live at Seminar.

\*Over-the-counter drug product

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