

MARY KAY®
SEMINAR
2025

**Save the Date! Mark your calendars
for the biggest event of the year:
Seminar 2025!**

Registration opens May 12th, 2025!

SEMINAR 2025 IS IN CHARLOTTE, N.C.!

Charlotte Convention Center
501 S College St.
Charlotte, NC 28202

SEMINAR DATES:

DIAMOND/RUBY JULY 24-27

SAPPHIRE/EMERALD JULY 28-31

REGISTRATION \$250

Make way for THE main event of the year: Seminar 2025! Now is YOUR time to Power UP your dreams and unleash boundless belief, gravity-free thinking and skyward goal-setting! Soak UP all the latest, greatest education to help you reach your new goals, from full-circle selling strategies to team-building tips to the latest digital marketing resources and technology. Team UP with your fellow goal-getters and share all the must-know nuggets you've learned in your business. Show UP and glow UP at Seminar Awards, celebrating achievers as they light UP the stage. All of this is waiting for you and more at Seminar 2025!

WHY ATTEND?

Only by attending Seminar can you get the motivation that being around your Mary Kay family can bring you. You'll also learn about all the current facets of the business including all the latest company news, education, plus a preview of **exciting new products and programs!** We want you to walk away empowered and energized, so you can not only **catch the dream** while you're there, but **POWER UP like never before!**



Download the [Mary Kay® Events – USA App](#) for the latest information, schedules and updates at your fingertips!