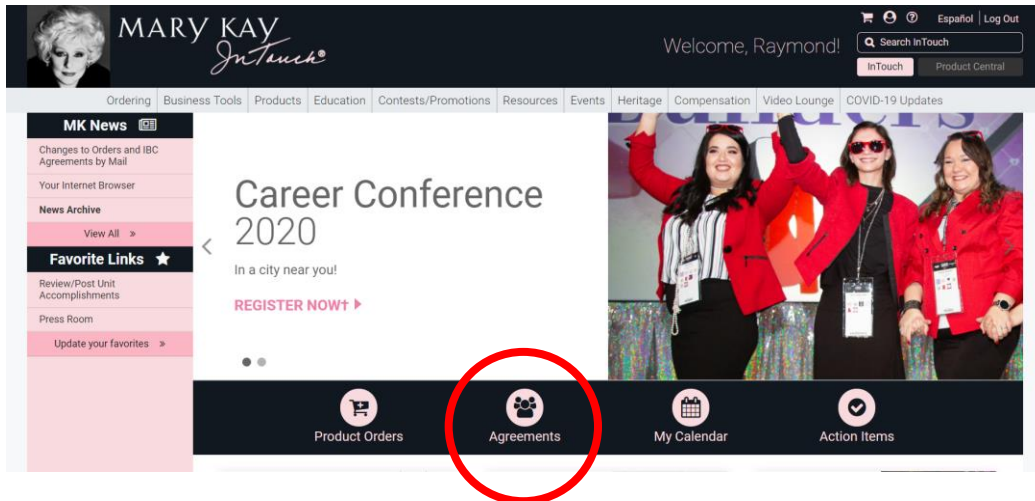


Guide to help a New Independent Beauty Consultant complete the online Agreement, activate her *Mary Kay*[®] Personal Website and ProPay[®] account.



Step 1: Complete the Independent Beauty Consultant Agreement

Step 2: Once the Agreement is complete, begin the Starter Kit Order.

2a. Choose language preference

2b. Choose one of the options to start your business.

Option 1: Mary Kay[®] eStart, \$30

Option 2: Starter Kit, \$130

Optional Add-on: New Beauty Consultant Sample Pack, \$45

2c. Complete billing information and click **Complete**.

What language would you like to receive your materials in? *

- English Spanish

Please choose one of the options to start your business *



Mary Kay eStart \$30

Mary Kay eStart is a completely digital startup choice. With a one year access Mary Kay[®] Personal Web Site – the perfect way to share your business with your potential customers – and one year access to the ProPay credit card processing service, it's a great way to work from home and connect virtually with women to build personal customer relationships.

[Details](#)



Starter Kit \$130

This startup choice has what you need to connect with your first hostesses and customers. The Starter Kit includes a one year access Mary Kay[®] Personal Web Site to share your business with your potential customers, one year access to the ProPay credit card processing service, retail-sized products (valued \$400+), party supplies, business resources, tips and selling techniques that can help increase your confidence and empower your sales.

[Details](#)

Optional Add-on



New Beauty Consultant Sample Pack \$45

This powerful optional add-on is a way to maximize how you start your Mary Kay business. It is filled with enough product samples to start sharing with your first 30 customers (a \$69 value) as well as fantastic educational materials. It is only available to purchase as an add-on to either the Mary Kay eStart or the Starter Kit while completing your Agreement.

[Details](#)

Step 3: Set up your *Mary Kay*® Personal Web Site

Mary Kay InTouch® > Education > New Independent Beauty Consultants Start Here > Personal Web Site Manager

3a. Click on **Sign Up Now!** to begin the sign-up process.

PWS Manager

Get your very own

Mary Kay® Personal Web Site Now!

Grow your business

- Enhance your customer relationships
- Give your customers exactly what they want

SIGN UP NOW!

OR

[Get Contact Card](#)

For questions about your Personal Web Site [click here](#).

Personal Web Site options

- Introduce customers to products they'll love.
- Offer free samples!
- Inspire online purchases.
- Promote free shipping.
- Increase your average sale.
- Offer gifts with purchases.

Promote your business

- Consultant Locator helps customers find you.
- Allow your customers to shop 24/7.
- Build your business.
- Drive customers to your site every month.

A Mary Kay® PWS is

\$30* *Due to the set-up costs involved, the cost of the subscription is non-refundable.



Your customers are online now more than ever. Post regularly and be active on social media to stay at the top of your customers' minds.

3b. Once you click on **Sign Up Now!** to start the sign-up process, begin filling out the information below beginning with:

1. Terms & Conditions
2. Profile
3. Locator
4. Site Settings
5. Promotion & Offers
6. Order Fulfillment

Once you complete all six steps, click **Save Changes**.

PWS Manager

- ✓ Terms & Conditions
- ✓ Profile
- ✓ Locator
- ✓ Site Settings
- ✓ Promotion & Offers
- Order Fulfillment

You currently do not have a ProPay account. In order to be eligible for CDS, EZShip or Guest Checkout, click the [Sign up with Propay](#) link below to open an account and get started.

Note: This will open a new browser window. Return to this window to continue selecting your Order Fulfillment options.

Signup with Propay

Customer Delivery Service (CDS)

CDS is available to Beauty Consultants who are active* and have an active ProPay account.

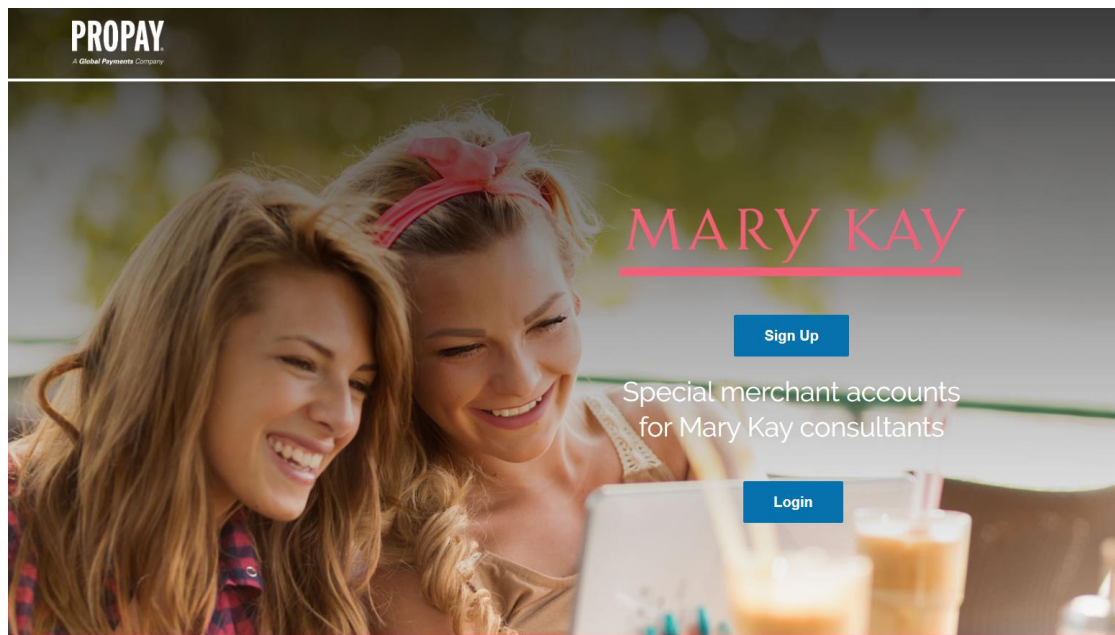
*An Independent Beauty Consultant is considered active in the month a minimum \$225 wholesale Section 1 product order is received and accepted by the Company and in the following two calendar months.

3c. Access the *Mary Kay*® Personal Web Site FAQs with the link [click here](#).

Step 4: Activate your ProPay® account.

Mary Kay InTouch® > Education > New Independent Beauty Consultant Start Here > ProPay®

4a. Click [Sign-up](#) to begin.



4b. Review the ProPay® offer details and click **Select** at the bottom of the grid.

* If your browser is set to Spanish, you should be directed to a Spanish page.

Special Pricing for Mary Kay

Rates lower than PayPal or Square! See for yourself

	Premium + 1 Payment
Ways to Accept Payments	
Online Terminal	✓
Mobile Application	✓
Mobile Website	✓
Touchtone Phone	✓
Buy It Now Button	✓
Donate Now Button	✓
Stored Cards	✓
Rates/Fees/Limits	
Visa (swiped/keyed)	2.29% + \$0.30 2.84% + \$0.30
Mastercard® (swiped/keyed)	2.29% + \$0.30 2.84% + \$0.30
American Express (swiped/keyed)	3.19% + \$0.30 3.19% + \$0.30
Discover (swiped/keyed)	2.29% + \$0.30 2.84% + \$0.30
Bank Transfer	\$0.30
Single Transaction Limit	\$650
Monthly Transactions Limit	\$4,000
Other Features	
Prepaid Mastercard Card	✓
PCI Compliance	✓
Support	
Email/Phone (7AM-7PM MST, M-F)	✓
Sign up Cost	\$1.00
Renewal Cost	\$39.95 (Annually)
	Select

4c. Enter email address and password and complete the steps in the sign-up process:

About You

Payment Information

Review

FAQ about \$1 fee to set up ProPay®: I purchased the \$30 limited-time* Mary Kay eStart offer, why is ProPay® charging me \$1 to activate my subscription? ProPay's system is currently set up to mandate the processing and verification of at least a minimal credit card transaction (in this case \$1) as a part of their identity verification process which is required by Federal "Know Your Customer" laws.



Let's set up your merchant account

E-mail Address
christine.craft@mkcorp.com ✓

Password
***** ✓

Confirm Password
***** ✓

Continue ▶

Cancel



**Premium + 1 Payment
Sign-up Steps**

- 1** E-mail Address and Password
- 2 About You
- 3 Payment Information
- 4 Review

Price Summary

Product	Total
Premium + 1 Payment	\$1.00



ProPay is committed to keeping your personal and business information secure.