

Start your OWN business as an Independent Beauty Consultant! Here are 10 Great Reasons to start during the Holiday Season:

## WHICH OF THESE REASONS APPEALS THE MOST TO YOU?

- 1. Make extra money during the EASIEST Selling Seasons of the year!
- 2. Take advantage of a 50% discount on your personal holiday shopping a gift giving.
- 3. Investing in a new phone, camera, laptop or tablet? They could be business expenses and could be tax deductable.
- 4. Traveling to see friends and family over the holidays? Share you new business with everyone and expense part of the trip.
- 5. Make immediate sales by letting everyone know that your store is open for last minute stocking stuffers and gifts for women and men.
- 6. Help friends create a holiday look they'll love for upcoming parties and gatherings. Earn while you learn!
- 7. Train now to take advantage of the New Year when women are ready to make a change. Everyone is looking for a post holiday fun thing to do. January is one of our best sales months. If you wait until then to start, you might miss the opportunity!
- 8. During the holidays you'll see lots of people that you won't see very often otherwise. They may be looking for a career change in their lives too! Book post-holiday classes and share the marketing plan during holiday lunches, coffee breaks, at the gym, etc.
- 9. Since Mary Kay® has no territories, when you are making all of your holiday telephone calls to friends, keep good records because you can tell them about your new Mary Kay career and write off the calls!
- 10. Take the tax benefits, w/out doing much to earn them. Many items in a home-based business are tax deductible including car gas, child care, meals out, electricity, internet, etc. Ask your accountant for a list of all the tax deductions you can take advantage of THIS YEAR when you start your new business!