

Power UP & Party Challenge

Frequently Asked Questions

Jan. 1, 2025 – until supplies run out

1. What is the *Power UP & Party Challenge*?

This limited-time challenge motivates Independent Beauty Consultants and Independent Sales Directors to book parties and inspires sales with an adorable limited-time reward! Starting Jan. 1, 2025, a Mary Kay-branded vanity mirror with tray will be included in qualifying orders of \$1,000* or more in wholesale Section 1 products—but only while supplies last! The challenge will end once the reward runs out.

2. What is a qualifying order for the *Power UP & Party Challenge*?

A qualifying order is a \$1,000* or more wholesale Section 1 product order placed Jan. 1, 2025, or after. A qualifying order may include the Mary Kay-branded vanity mirror with tray, while supplies last.

3. Is the \$1,000* or more wholesale Section 1 product order a single order or cumulative orders?

The order(s) can be single or cumulative as long as they are placed on or after Jan. 1, 2025. Once the reward has run out, the challenge will end.

4. When can the reward be earned?

The *Power UP & Party Challenge* begins on Jan. 1, 2025, and will be active until the reward runs out.

5. Is there a report that can help me track my qualifications?

Yes! You can use the Monthly Selling Challenge Report in *myBusiness*SM on *Mary Kay InTouch*[®] to track who achieves the \$1,000* or more wholesale

Section 1 product order minimum to earn the vanity mirror with tray. You can also see who has achieved the \$700 or more wholesale Section 1 product order minimum for the *Power Your Sales* Monthly Selling Challenge.

6. What is the reward for the *Power UP & Party Challenge*?

The reward is a pretty-in-pink Mary Kay-branded vanity mirror with tray that elevates any space and makes the perfect gift for hostesses to showcase at parties! But hurry – once this reward runs out, the challenge ends.

7. When do I receive my reward for the *Power UP & Party Challenge*?

This reward will be included in your qualifying order of \$1,000* or more in wholesale Section 1 products – while supplies last. There will be a limit of ONE reward per Independent Beauty Consultant.

8. What if I place my \$1,000* qualifying order but do not receive the mirror?

The reward is available while supplies last. This means once we run out, we cannot get more. For a chance to earn one, it is important to place your \$1,000* wholesale Section 1 product order as soon as possible.

9. Do Customer Delivery Service, EZ Ship and Guest Checkout orders count toward this promotion?

Yes. These orders do count toward the promotion. However, since they are calculated at the end of the month, we cannot guarantee that you will receive a reward. They are only available while supplies last.

10. If I have more than one order of \$1,000* or more in wholesale Section 1 products before the reward runs out, do I get more than one reward?

No. There is a limit of ONE reward per Independent Beauty Consultant.

11. Do I have to gift the reward to a hostess, or do I have to have a hostess-led party to receive the reward?

No. This reward is being offered as an incentive to gift to a hostess for a party, but once the reward is earned and received, you may use it however you choose.

12. Will you announce on *Mary Kay InTouch*® when the reward runs out?

Yes! Once we are made aware that the reward has run out, we will announce it on *Mary Kay InTouch*®.

13. I placed a single \$1,000* wholesale Section 1 personal order after the reward ran out. Will I still receive the January 2025 *Power Your Sales Challenge* reward in my qualifying order?

Yes! There are no changes to the *Power Your Sales* monthly selling challenge in January 2025.

To receive a reward, an Independent Beauty Consultant must be in good standing with the Company at the time the reward is presented.

*Wholesale Section 1 product orders must be tied to legitimate consumer demand. The order(s) can be a single order or cumulative orders of \$1,000 or more, as long as they occur during a single month. Customer Delivery Service, Guest Checkout and EZ Ship order amounts count toward your order(s) of \$1,000 or more in wholesale Section 1 products. You'll receive your reward inside your qualifying order. One reward per achiever. Available while supplies last.

