WELCOME

TO THE BEST PARTY EVER!

GET READY TO PARTY – MARY KAY STYLE!

Use these party product cards to help you hold Mary Kay® parties with confidence. Each card features essential information, such as key ingredients and benefits, so you can present (and sell) without pressure.

HERE ARE A FEW TIPS ...

1. Begin every party with an opening, and end with a closing.
2. Choose the products you'd like to demonstrate from these party product cards.
3. Review essential information on each selected party product card.
4. Keep your party under 45 minutes, with product demonstrations under 15 minutes.
5. Remember to share the Mary Kay opportunity!
6. Follow up after the party to see how the products are working for your guests.

Go to **Mary Kay InTouch® > Education > Selling** to access resources such as:

- Party Guide and Scripts
- *All the Ways to Sell* video
- Education on selling and products

YOU CAN DO IT! – MARY KAY ASH

Go to marykay.com or Mary Kay InTouch® to find product descriptions and ingredient lists.

MARY KAY

SHARE THE HEART OF MARY KAY.

Mary Kay Ash created this Company to empower women and change their lives for the better. From helping women feel confident about how they look with innovative products to nurturing relationships through uplifting parties – it's all part of the loving heart of Mary Kay.

SOME OF MY FAVORITE THINGS ABOUT THIS COMPANY ARE ...

- Mary Kay was started by a woman for women.
- For more than 60 years, Mary Kay has been empowering women to manage their own time, to be self-starters and to be who they truly want to be.
- Mary Kay has core values of faith first, family second, career third.
- The Mary Kay Ash Foundation® has donated more than $60 million – and counting – to help end domestic violence.
- The Mary Kay Ash Foundation® has donated more than $41 million – and counting – in grants to further advance cancer research.
- Globally, Mary Kay Inc. has donated more than $230 million in support of enriching the lives of women and their families.

TIMEWISE® MIRACLE SET®

TIMEWISE®
MIRACLE SET®

Make every age your favorite age. Reset the pace of skin's visible aging starting in as little as two weeks!* Give TimeWise® Miracle Set® four weeks,* and results continue to get better, while adding improved radiance, skin texture and overall appearance.

KEY INGREDIENTS

Powered by our patented TimeWise 3D® Complex that features three critical dimensions of skin support:

- **ANTIOXIDANTS** – Provide advanced environmental protection† against skin-damaging free radicals caused by sun and pollution. Reduce† free radicals caused by blue light by 29%.
- **BRIGHTENING** – Targets and helps promote a more even skin tone.†
- **COLLAGEN** – Helps support† skin's natural collagen and elastin.

SET INCLUDES

TimeWise® 4-in-1 Cleanser

TimeWise® Antioxidant Moisturizer

TimeWise® Daytime Defender Sunscreen Broad Spectrum SPF 30**

TimeWise® Nighttime Recovery

TAKE IT TO THE ULTIMATE!

Ultimate TimeWise® Miracle Set® includes the TimeWise® Miracle Set® and TimeWise® Eye Cream.

Beyond Ultimate TimeWise® Miracle Set® includes the Ultimate TimeWise® Miracle Set® and the TimeWise® Microdermabrasion Plus Set.

*Results based on one of seven independent third-party clinical or consumer studies in which from 55 to 213 women used a TimeWise® Miracle Set® product as directed †Based on in vitro studies **Over-the-counter drug product

TIMEWISE® EYE CREAM

TIMEWISE®
EYE CREAM

Take your routine to the ultimate with a cream that visibly brightens the eye area, designed to improve the appearance of fine lines, skin firmness and texture.

Powered by our patented TimeWise 3D® Complex that features three critical dimensions of skin support: **ANTIOXIDANTS, BRIGHTENING AND COLLAGEN.**

WHY YOU'LL LOVE IT

- 88% of panelists had a reduction in the appearance of fine lines and wrinkles.*
- 72% of panelists had increased firmness.*

*Results based on an independent third-party clinical study during which 25 women used TimeWise® Eye Cream twice a day for 12 weeks

MICRODERMABRASION PLUS SET

TIMEWISE®
MICRODERMABRASION PLUS SET

Take your routine beyond ultimate with this two-step set that helps refine texture, soften the look of fine lines and leaves skin looking smoother and more radiant.

KEY BENEFITS

- Immediately, skin looks younger, and pores appear smaller.
- Dramatically improves skin texture.
- Visibly improves the look of fine lines.
- Leaves skin looking camera-ready and refined.

WHY YOU'LL LOVE IT

- 78% said it immediately changed the way they feel about their skin.*
- 77% said skin looks instantly younger.*
- 87% said it improves skin's appearance.*
- 79% saw improved-looking fine lines.*
- 82% said pores look smaller.*

SET INCLUDES

- Microdermabrasion Refine
- Pore Minimizer

*Results reflect the percentage of women who agreed with the statements during an independent consumer study in which 229 panelists used the two products as a set two or three times a week for seven days.

TIMEWISE REPAIR® VOLU-FIRM® SET

TIMEWISE REPAIR®
VOLU-FIRM® SET

Age gratefully with this luxurious set that targets advanced signs of aging to help skin look firmer, smoother and revitalized.

KEY BENEFITS

- Helps reduce the look of deep lines and wrinkles.
- Helps restore a lifted look and youthful volume.
- Powered by the Volu-Firm® Complex.

VOLU-FIRM® COMPLEX CONTAINS

- Plant stem cells
- A biomimetic peptide
- A skin volume-supporting plant extract: Alpinia galanga leaf extract

SET INCLUDES

- Foaming Cleanser
- Advanced Lifting Serum
- Day Cream Sunscreen Broad Spectrum SPF 30*
- Night Treatment
- Eye Renewal Cream

*Over-the-counter drug product

MARY KAY® SKIN CARE

MARY KAY®
SKIN CARE

Healthy skin is always in with this simple skin care regimen that includes all the essentials for beginners. The regimen features hydrating or mattifying cleansers and moisturizers – plus a universal scrub and toner – all with skin-protecting vitamins and antioxidants.

FOR NORMAL TO DRY SKIN

- **Mary Kay® Hydrating Cleanser** effectively removes impurities, so skin feels hydrated, fresh and soft – not tight or dry.
- **Mary Kay® Hydrating Moisturizer** is a nourishing, nongreasy, lightweight formula that delivers increased levels of moisturization.

FOR COMBINATION TO OILY SKIN

- **Mary Kay® Mattifying Cleanser** effectively removes impurities and excess oil to help reduce shine.
- **Mary Kay® Mattifying Moisturizer** delivers necessary daily hydration. The lightweight, gentle formula is oil-mattifying.

COMPLETE YOUR REGIMEN

- **Mary Kay® Exfoliating Scrub** helps polish away dead skin cells and unclog pores. Skin looks soft and smooth and feels deeply cleansed.
- **Mary Kay® Balancing Toner** helps restore skin's balance without drying it out.

CLEAR PROOF® ACNE SYSTEM

CLEAR PROOF®
ACNE SYSTEM

Clear the way with a four-step system that targets multiple breakout factors and helps prevent new blemishes from forming. This acne system is clinically shown to provide clearer skin in just 7 days.*

KEY BENEFITS

- Clears up blemishes without irritation and helps maintain a clear complexion.
- Unclogs pores, removes excess oil and leaves skin feeling healthier.
- Fades the look of lingering acne spots.

SYSTEM INCLUDES

- Clear Proof® Clarifying Cleansing Gel**
- Clear Proof® Blemish Control Toner**
- Clear Proof® Acne Treatment Gel**
- Clear Proof® Oil-Free Moisturizer for Acne-Prone Skin

*Based on a 12-week independent clinical study

**Over-the-counter drug product

MARY KAY CLINICAL SOLUTIONS® RETINOL 0.3

MARY KAY CLINICAL SOLUTIONS®
RETINOL 0.3

Patent-pending Retinol 0.3 delivers a range of age-fighting benefits to reduce and improve the advanced signs of skin aging. Plus, it's gentle enough to use every night from day one and has been clinically shown to improve the look of wrinkles, skin firmness, radiance, smoothness and blotchiness.

WHY YOU'LL LOVE IT

After 1 week:*

- The look of deep lines improved.
- Firmness, radiance and skin tone improved.
- Skin looked and felt improved.

After 12 weeks:*

- 100% of women's skin texture was smoother, and skin smoothness improved by 55%.
- 100% of women had less-visible blotchiness.
- 90% of women's fine lines and wrinkles were less visible.
- 86% of women showed a visible reduction in deep lines, with a very impressive average improvement of 44%!

*All results based on an independent clinical study in which an expert grader evaluated 29 panelists who used Retinol 0.3 every night for 12 weeks

MARY KAY CLINICAL SOLUTIONS® BOOSTERS

MARY KAY CLINICAL SOLUTIONS® BOOSTERS

Take your routine to the next level with dermocosmetics.

MARY KAY CLINICAL SOLUTIONS® C + RESVERATROL LINE-REDUCER

Combat visible signs of aging, and reduce the look of lines and wrinkles with powerful active ingredients including resveratrol.

MARY KAY CLINICAL SOLUTIONS® HA + CERAMIDE HYDRATOR

Boost hydration to support the skin barrier, and reduce the look of wrinkles with a blend of hyaluronic acid and plant extracts.

MARY KAY CLINICAL SOLUTIONS® FERULIC + NIACINAMIDE BRIGHTENER

Reduce uneven skin tone, improve radiance, and protect against discoloration with a booster powered by potent ingredients.

MARY KAY CLINICAL SOLUTIONS® PHA + AHA RESURFACER

Reveal smoother skin, combat dullness, and improve texture with two acids that gently exfoliate for radiant, refined results.

MARY KAY CLINICAL SOLUTIONS®
BARRIER RESTORE 1:1:3

MARY KAY CLINICAL SOLUTIONS®
BARRIER RESTORE 1:1:3

Experience stronger skin starting now by repairing a compromised skin barrier while visibly reducing redness with Barrier Restore 1:1:3. It's clinically shown to start reinforcing the skin barrier in just three hours,* and is clinically shown to reduce the appearance of skin redness in just two weeks.**

Powered by patented Barrier Restore Technology that mirrors the skin barrier's natural lipid ratio.

- **1-PART FATTY ACIDS:** help support skin's natural structure and are essential for maintaining the skin's moisture barrier.
- **1-PART CERAMIDES:** help maintain and increase skin's moisture levels.
- **3-PARTS CHOLESTEROL:** help strengthen skin barrier and improve its ability to retain moisture.

WHY YOU'LL LOVE IT

- Clinically shown to start reinforcing the skin barrier by 43% in just 3 hours.*
- Clinically shown to reduce the appearance of skin redness in as little as two weeks.**

*Based on a clinical study evaluating 21 panelists who used Barrier Restore 1:1:3 twice daily for three days
** Based on a clinical study evaluating 27 panelists who used Barrier Restore 1:1:3 twice daily for four weeks

MARY KAY CLINICAL SOLUTIONS®
DYNAMIC WRINKLE LIMITER™
MARY KAY
CLINICAL SOLUTIONS
DYNAMIC WRINKLE LIMITER

MARY KAY CLINICAL SOLUTIONS®
DYNAMIC WRINKLE LIMITER™

Skip the syringe with this targeted cream that helps visibly reduce the look of dynamic wrinkles caused by repeated facial expressions.

WHY YOU'LL LOVE IT

- Clinically shown to be 76% as effective as a widely used wrinkle-relaxing injection treatment.†*
- Clinically shown to visibly reduce lines in the forehead, extended crow's-feet (toward temples) and between the brows in as little as four weeks!†
- With continued use, wrinkles appear 36% smoother in the forehead and extended crow's-feet (toward temples) areas and 30% smoother between the brows after eight weeks.†

†Based on an independent clinical bioinstrumentation study of 33 women after using the product twice per day for eight weeks
*Based on an independent clinical bioinstrumentation study of 10 women who received a by-appointment wrinkle-limiting treatment

MARY KAY® CC CREAM SUNSCREEN BROAD SPECTRUM SPF 15*

MARY KAY®
CC CREAM SUNSCREEN BROAD SPECTRUM SPF 15*

Get easy complexion correction with a formula that acts like makeup and is formulated like skin care.

KEY BENEFITS

- Delivers eight benefits in one step.
- Lightweight coverage for a natural-, flawless-looking complexion.
- Easy option for effortless looks.
- Minimal shades cover a wide range of skin tones.
- Suitable for all skin types.

*Over-the-counter drug product

COLOR

MARY KAY

TIMEWISE 3D® FOUNDATION

TIMEWISE 3D®
FOUNDATION

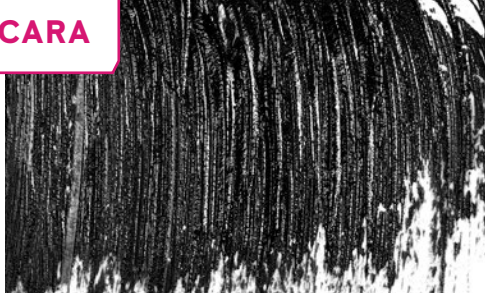
Let your confidence show through with buildable coverage, skin-loving ingredients and all-day wear, available in 36 inclusive shades and two gorgeous finishes — luminous and matte.

WHY YOU'LL LOVE IT

- 87%* agree skin looks natural.
- 86%* agree it instantly creates a smooth finish.
- 82%* agree it instantly provides a seamless match to my skin tone.
- 80%* agree skin looks and feels healthier.

*Based on third-party independent consumer testing in which 163 or 196 women wore either TimeWise® Matte 3D Foundation or TimeWise® Luminous 3D Foundation for one week

MASCARA



MUST-HAVE MASCARAS

MARY KAY® ULTIMATE MASCARA™

Complete your look with this extremely volumizing, super thickening, all-in-one formula for big, bold, separated lashes that last all day.

MARY KAY® GREAT HEIGHTS™ MASCARA

Our best lengthening mascara yet! Mary Kay® Great Heights™ Mascara boosts your visible lash length by 43% with just one coat.* Try three coats of this buildable formula for 75% longer-looking lashes!**

*Based on an independent third-party clinical study in which 27 women applied one coat of mascara

**Based on an independent third-party clinical study in which 27 women applied three coats of mascara

MARY KAY® OIL-FREE EYE MAKEUP REMOVER

MARY KAY®
OIL-FREE EYE MAKEUP REMOVER

Erase every trace of eye makeup (even waterproof) with this gentle yet effective remover. It leaves lashes conditioned and skin feeling soft.

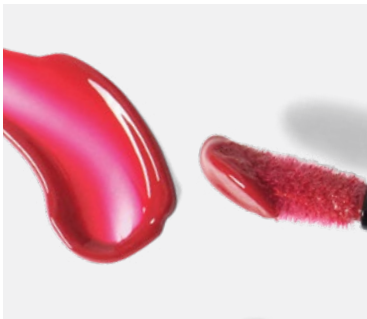
KEY BENEFITS

- Removes waterproof mascara.
- Dual-phase formula is lightweight.
- Feels comfortable on skin.
- Raises our bar with a new eye makeup removal blend.
- Won't leave skin feeling dry or greasy.
- Feels refreshing.
- Suitable for all skin types.

COLOR

MARY KAY

LIPSTICK & LIP GLOSS



LIP ESSENTIALS

MARY KAY® GEL SEMI-SHINE LIPSTICK

Treat your lips to radiant color and subtle shine with semi-shine lipstick that pampers with soft comfort and long-lasting wear.

- Radiant color.
- Luminous shine.

MARY KAY® GEL SEMI-MATTE LIPSTICK

Enjoy long-lasting color and velvety comfort with this semi-matte lipstick that cushions lips and delivers a soft-focus effect.

- Rich, stay-true color.
- Long-lasting wear.

MARY KAY® SUPREME HYDRATING LIPSTICK

Drench your lips in rich color and comfort with moisture-packed lipstick for an unmatched look and feel.

- Luscious hydration.
- Rich color.
- Brilliant shine finish.

MARY KAY UNLIMITED® LIP GLOSS

Glide on instant moisture for glossy lips that feel smooth and moisturized – never sticky, tacky or gritty.

- Nonsticky and nontacky.
- Delivers instant moisture.

MIX & MASK

MARY KAY
RATING CREAM
MASK

clearproof
deep-cleansing
charcoal mask
masque nettoyant en
profondeur au charbon
mascarilla facial
de limpieza profunda
con carbón
4 OZ. NET WT./ 114 g
MARY KAY

MULTIMASKING **BUNDLE**

Multimasking lets you target specific areas with the care they need. Customize your masking time with formulas for deep cleansing in oilier areas and hydration in drier areas.

MARY KAY® HYDRATING CREAM MASK

Packed with superstar moisturizing ingredients such as shea butter, glycerin and hyaluronic acid, this no-rinse mask delivers so much in one creamy, dreamy formula.

CLEAR PROOF® DEEP-CLEANSING CHARCOAL MASK

This triple-action charcoal mask deeply cleanses skin and helps clear the way to beautiful, clearer-looking skin.

SATIN SELF-CARE

SATIN **SELF-CARE**

WHITE TEA & CITRUS SATIN HANDS® PAMPERING SET

Elevate your self-care with a spalike set that leaves hands feeling soft, smooth and renewed.

KEY BENEFITS

Women love the Satin Hands® Pampering Set:*

- Instantly, hands feel moisturized, soft and smooth.
- Hands feel revitalized, soothed and protected.
- Skin feels renewed, looks rejuvenated and instantly looks healthier.

SET INCLUDES Fragrance-Free Satin Hands® Protecting Softener, White Tea & Citrus Satin Hands® Satin Smoothie® Refining Shea Scrub and White Tea & Citrus Satin Hands® Nourishing Shea Cream.

This set is also avaliable in a fragrance-free option.

WHITE TEA & CITRUS SATIN LIPS® SET

Show your lips some love with this two-step set that exfoliates, smooths and replenishes moisture.

SET INCLUDES White Tea & Citrus Satin Lips® Shea Butter Balm and White Tea & Citrus Satin Lips® Shea Sugar Scrub.

*Based on an independent consumer study in which 52 women used the product once a day for seven days

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SELF-CARE

MARY KAY