

ENTER YOUR MARY KAY ERA!

OCT. 1-31, 2024

Obsessed with skin care, self-care and makeup? Imagine turning your passions into a dynamic small business that's all about making meaningful connections, supporting your community and achieving personal growth – all while doing what you love. **For a limited time, you can start your Mary Kay journey for \$10!*** Just think, instead of sharing selfies that benefit other beauty brands, you could be influencing your own beauty business – and earning extra income. The best part? This opportunity just fits your life – whatever stage or phase you're in.

SO GRAB \$10* AND START TODAY TO MAKE THIS YOUR BEST ERA WITH MARY KAY!

~~\$35~~

\$10⁺

MARYKAY® eSTART

It includes business essentials to help you get started, a few key *Mary Kay*® product samples and informational materials that are fun and functional.

PLUS:

- Access to a beautifully branded *Mary Kay*® Personal Web Site for one year.
- Free apps to help you sell *Mary Kay*® products anytime, anywhere.

Mary Kay® eStart also allows you to earn up to **50% profit*** on everything you sell when you place a \$225 or more wholesale Section 1 product order. Plus, the more you sell, the more exciting rewards you'll enjoy!



*Price is as shown plus applicable sales tax. *Mary Kay*® eStart offer cannot be combined with any other discounts or promotions. Mary Kay Inc. reserves the right to extend, modify, eliminate or reduce this offer at any time. *Mary Kay*® products contained in the *Mary Kay*® eStart, eStart Plus and Pro Start are not intended to be purchased from the Company for resale and are for demonstration purposes only. All terms, conditions, rights and/or restrictions set forth in the Independent Beauty Consultant Agreement with Mary Kay Inc., including the Company's 90% Repurchase Policy, apply.

*The 50% profit potential is based on a minimum \$225 wholesale Section 1 product sales volume.

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MARY KAY.