

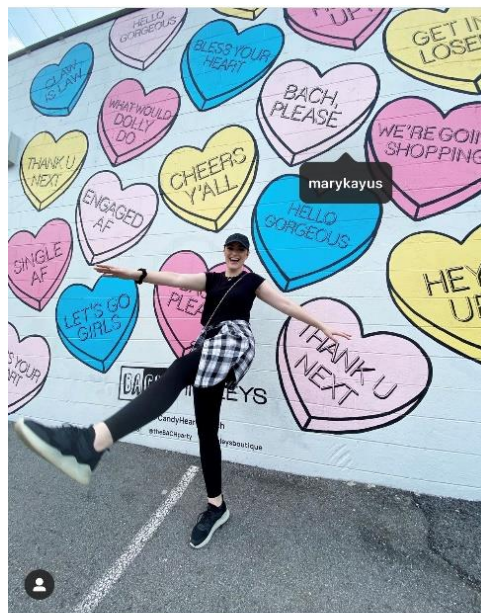
#MYMKLIFE SOCIAL MEDIA CHALLENGE

Here are three examples of how to post on your social account to participate in the #MyMKLife Social Media Challenge for your chance to be featured on Mary Kay US social channels!

The Mary Kay Opportunity helps you be who you want to be.

Mary Kay Independent Beauty Consultants like you, care about their customers and helping other women find their purpose or perfect shade of foundation. Here's how you can illustrate this in a social post:

EXAMPLE 1



marykaysocialmedia I was so tired of feeling stuck, feeling like I was lacking purpose and passion. I wanted an opportunity to grow, to help others daily, and to design my life. I know that every obstacle brought me here and I'm so grateful for the opportunity to serve others and bring along as many women as I can. Mary Kay just so happens to be the vehicle that God gave me to make all of that possible. 🙏💜 #MyMKLife



Sell Products You Believe in.

The Mary Kay Opportunity lets you sell products you can believe in while delivering real results and are right for you and for your customers. Here's an example of how to create a social post that shares excitement of the Mary Kay Opportunity.

EXAMPLE 2



marykaysocialmedia Choosing to start my Mary Kay business has helped me in so many ways! I feel motivated by those around me to learn and grow, and I get to sell products I believe in. I'm so grateful for the opportunity I have to empower other women to do the same! #MyMKLife



Fits Your Life.

At the heart of every Mary Kay opportunity are fun and flexibility. Here's an example of how you can post to your social channels about how the Mary Kay opportunity can allow you to balance the important things in your life while still running your own successful Mary Kay Business.

EXAMPLE 3



marykaysocialmedia So thankful for this business and the flexibility I've had to be able to promote myself on my time table, while homeschooling my kids, and working virtually! #MyMKLife

