



GO MOBILE WITH MARY KAY® APPS!

Let these *Mary Kay*® mobile apps help you keep learning, ordering and selling while on the go!

L E A R N



Mary Kay® Digital Showcase

A library of publications, including *Applause*®, *It Just Fits*® Team-Building Materials and more! All specially crafted to read easily on your phone or tablet!



Mary Kay® Events - USA App

Keep up to date on conference details, event information and changes or updates that may occur during an event.



Mary Kay® Mobile Learning

Search by category, or download your favorite educational and motivational/inspirational files so you can learn on the go!



Mary Kay Great Start® App

A one-stop resource where new Mary Kay Independent Beauty Consultants can go for education, motivation and guidance to help them maximize their *Great Start*™ Program rewards.

O R D E R



myCustomers+™

Turn your smartphone into a portable business manager, and go all in with your Mary Kay business.



Mary Kay® Star Consultant Program App

Easily track your available program credits, build a wish list and redeem credits for a prize.

S E L L



Mary Kay® App

Customers can shop, create personalized routines, orders of application and wish lists; receive reorder reminders and more! Connect easily with customers using QR codes in the app.



Mary Kay® Interactive Catalog App

Easier-than-ever product ordering, tap-to-share wish lists, educational videos, seamless linking to *Mary Kay*® Mirror Me and more!



Mary Kay® Skin Analyzer App

A digital skin care assistant that scans the skin to provide personalized *Mary Kay*® skin care recommendations.



Mary Kay® Mirror Me

Get a virtual makeover using augmented reality! Try color products on the face in real time in a lifelike setting.

MARY KAY®

Scan the QR code to visit the *Mary Kay*® Mobile Apps page on *Mary Kay InTouch*® where you can download all the great apps listed here.



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