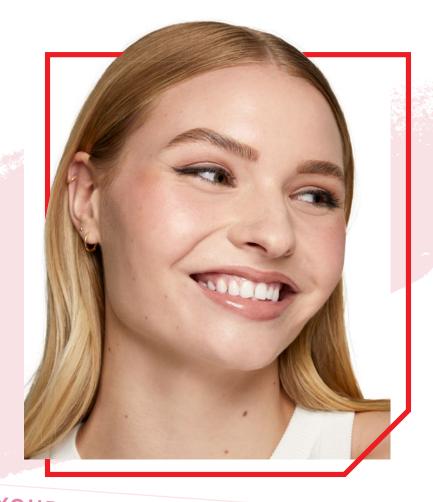
makeover

JULY 15 - AUG. 31, 2025 ♥



Unleash your confidence, define beauty on your terms, and embrace the strength that makes you unapologetically you with the Mary Kay® Makeover Contest! This is your opportunity to showcase your one-of-a-kind style with a look that makes you feel pretty powerful.

EPIC PRIZES AWAIT!

The best part? You - and your Independent Beauty Consultant - can win big! Five lucky winners (and their Independent Beauty Consultants) will receive a **\$5,000** Visa gift card plus an assortment of Mary Kay* products valued at \$500.

ENTERING IS EASY!

1. CHOOSE A LOOK. 2. RE-CREATE IT.

Select one from the collection of six Mary Kay® makeup artist looks

Connect with your Independent Beauty Consultant for pro-level expertise and Mary Kay® products.

3. SHARE IT WITH US.

Upload a photo of your new look, and include a caption with the name of the makeup artist look that inspired it and why it makes you feel confident!





An Independent Beauty Consultant must be active at the end of August 2025 for her and her customers to be eligible to win. An Independent Beauty Consultant is considered active with personal retail sales of \$225 in wholesale Section 1 products and will remain active for two months following any month with this amount in sales.

All third-party trademarks, registered trademarks and service marks are the property of their

The Company grants all Mary Kay Independent Beauty Consultants a limited license to duplicate this page in connection with their Mary Kay businesses. This page should not be altered from its original form nor incorporated into other materials.

©2025 MARY KAYINC. J2014289 7/25 PRINTED IN U.S.A.

YOUR CONFIDENCE IS CALLING. ♥ ANSWER TODAY WITH MARY KAY! ♥ YOUR CONFIDEN IS CALLING. W ANSWER TODAY WITH MAN.

