



\$20[†]

TO START A
MARY KAY BUSINESS?
Glow for it!

MARCH 1-31, 2025

Oh, hello!
Your star power is showing.

How do we know? You're practically glowing. It's time for you to **take center stage and start an iconic beauty business with Mary Kay!** Imagine the passion your heart would bring to a small business that changes everything. From building your brand to expanding your role, you'll be creating opportunities while achieving your goals. Just think of sharing *Mary Kay*[®] products and influencing others in the beauty market. And when it's time to make sales, **you can enjoy up to 50% profit* on everything you sell** when you place a \$225 or more wholesale Section 1 product order. Plus, you'll make meaningful connections, support local shopping and experience personal growth – sending positive vibes wherever you go!

**SO WHAT ARE YOU WAITING FOR?
GRAB \$20 AND GLOW FOR IT!**

Get glowing!

Start your business with
Mary Kay[®] eStart
for \$20[†] (regularly \$35).

Plus, customize your business
with **Mary Kay[®] Pro Start**
for \$80[†] (regularly \$90).

Contact your Independent Beauty Consultant or go to marykay.com/sellmarykay now!

*The 50% profit potential is based on a minimum \$225 wholesale Section 1 product sales volume. An Independent Beauty Consultant is considered active with personal retail sales of \$225 in wholesale Section 1 products and will remain active for two months following any month with this amount in sales.

[†]Price is as shown plus applicable sales tax. *Mary Kay*[®] eStart offer cannot be combined with any other discounts or promotions. Mary Kay Inc. reserves the right to extend, modify, eliminate or reduce this offer at any time. *Mary Kay*[®] products contained in the *Mary Kay*[®] eStart and *Mary Kay*[®] Pro Start are not intended to be purchased from the Company for resale and are for demonstration purposes only.

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