

Making Money the "Model Way"



THE PORTFOLIO IS THE WAY TO BUILD YOUR BUSINESS IN A GREAT WAY! THE BEFORE AND AFTER PICTURES SELLS YOUR CUSTOMERS & PUTS THEM IN A POSITION TO LISTEN TO THE MK OPPORTUNITY! SHOWING IT TO OTHERS AND INVITING THEM TO "BE YOUR MODEL" STARTS THE PROCESS ALL OVER AGAIN! GO FOR IT GANG ~ IT PAYS, AND IS FUN FOR ALL!!!

This is an idea that works when you work it! Read how below.

Here's How!

Every quarter makeup artists create **NEW, ON-TREND COLOR LOOKS** using our **FAB PRODUCTS** and features them in your **LOOK** magazine and on your personal website!

The Model Portfolio has historically been one of the best booking tools ever!

Here's how you can increase your Preferred Customers Enrollment every quarter, up to 208 new customers this year or more!

13 Models per look X 4 looks = 52 models per quarter
52 Models X 4 quarters = 208 Models for the year
(This breaks down to 18 faces a month goal, single, or 4 shows a month, or any combination that works.)

Everyone can build their own Model Portfolio! It's a wonderful way to show how great your products look on other women; and other women like to look at all the pictures. Many Consultants carry their portfolio everywhere to generate attention.



Text this script to 30 women

"I am putting together a Portfolio of Be ♥ you ♥ tiful looks and I have one that would look GREAT on you! Would there be any reason why I couldn't borrow your face and feature you in my portfolio?"