

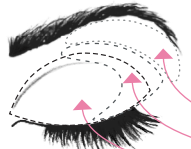
MARY KAY

Make her eyes POP!

Using an eye shadow that is **opposite** or **complementary** to her eye color is a surefire way to make her eyes POP! Below are some suggestions that can help you help your customers pick Mary Kay Chromafusion® Eye Shadow colors that they can wear with oodles of confidence!

BROWN Eyes

Brown is a combination of all three primary colors and the easiest eye color to pair with shadows. Brown eyes can have it all. Go bold!



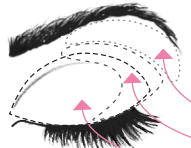
Highlight: Moonstone
Crease: Frozen Iris
Base: Dusty Rose (Matte)



Highlight: Crystalline
Crease: Emerald Noir
Base: Cashmere Haze (Matte)

BLUE Eyes

The complement to blue is orange. Blue eyes can sparkle when paired with orange-y shadows and those with yellow undertones. Earthy tones and golds are great places to start!



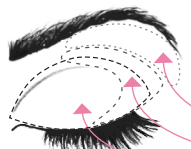
Highlight: Blossom (Matte)
Crease: Shiny Penny
Base: Hazelnut (Matte)



Highlight: Biscotti (Matte)
Crease: Cinnabar (Matte)
Base: Dusty Rose (Matte)

GREEN Eyes

The complement to green is red. Green eyes will pop when paired with shadows that have red undertones or colors that use red to make them. Remember, red and blue make purple!



Highlight: Dusty Rose
Crease: Onyx
Base: Sweet Plum



Highlight: Crystalline
Crease: Rustic
Base: Gold Status