



MARY KAY

WHY INSTANT PUFFINESS REDUCER?

- For a special occasion.
- To address the look of tiredness and undereye puffiness.
- As an addition to your skin care routine, as often as needed.

HOW TO USE

- After washing your face, squeeze a rice grain-sized amount (per eye) of *Mary Kay*® Instant Puffiness Reducer on your finger.
- Lightly pat a thin layer to the undereye area; leave damp on skin, and limit facial expressions for two to three minutes.
- The full effect should take place after 15 minutes and last for up to six hours.
- Allow the product to dry before layering other products on top.
- Remove completely during your evening skin care routine with a *Mary Kay*® cleanser or Oil-Free Eye Makeup Remover.



MAGIC? NO. *Science? Yes.*

NEW! MARY KAY® INSTANT PUFFINESS REDUCER, \$35

Mary Kay® Instant Puffiness Reducer delivers results so good, you'll wonder if it's magic. This no-fuss fix is clinically shown* to instantly reduce the look of puffiness under the eyes, and the effect lasts for up to six hours.



AND JUST LIKE THAT ...

- **96%** of panelists showed an instantly visible reduction in puffiness by nearly **27%!***
- Instantly smooths the look of skin under the eyes.*
- Temporarily delivers a more toned and lifted look.*
- Instantly reduces the appearance of lines, wrinkles and crepiness.*



Contact me, your Mary Kay Independent Beauty Consultant, to try it for yourself!

CONSULTANT NAME / CONTACT

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Price is suggested retail.
*Results based on an independent expert evaluator assessing 28 panelists during a six-hour clinical study.
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