

Great Start Grand Opening

Checklist for the day of your event:

- ✓ Reserve a time before the party to **rehearse** with your Independent Sales Director or recruiter. She can help you with suggestions on how to set up the product display for your event.
- ✓ Have the following assets available whether your party is **virtual or in-person**:
 - ✓ List of attendees attending your party
 - ✓ Money bag or ProPay® instructions for payment options
 - ✓ The Flip Chart, place mats, fliers and any videos you plan to share
 - ✓ Sales tickets or **My Customers+** App and a calculator
- ✓ **Relax and have fun with your guests!** Encourage them to ask lots of questions or if it's a virtual party to comment, "like" or "love" throughout the event!
- ✓ Your focus should be to schedule 3-5 parties from this event for your **Power Start**. Let your Independent Sales Director or recruiter help you fill orders.
- ✓ Have **hostess rewards** information prepared for each guest at your debut. For virtual parties, you can send the flier provided on Mary Kay InTouch®. Hostess packets can include a Hostess Brochure, Team-Building flier and *The Look*.

