

Goal TRACKER



LONG-TERM GOALS

01

What is my “why” or my purpose in life?

02

What keeps me motivated and disciplined?

03

What is one long-term goal for my Mary Kay business?

■ What are the benefits and advantages of accomplishing this goal?

■ What are the potential obstacles for accomplishing this goal?

■ What are the skills or knowledge that I need to learn or improve on in order to accomplish this goal?



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This is my plan of action for achieving this goal:

S Specific

M Measurable

A Achievable

R Results-focused

T Time-bound



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SHORT-TERM GOALS

Short-term goals will help me achieve my long-term goals!

01

What is my goal for the next six months?

02

What is my goal for the next month?

03

What is my goal for this week?

