Go Mobile with Mary Kay Apps!

Our world has changed, and with those changes come more options for your business. Mary Kay apps are designed to help you reach your customers where they are. No matter what your comfort level with technology, you'll find all of these apps oh-so-easy to use – and their professional presentation positions you as a beauty pro!

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Mary Kay® Events – USA App

Keeps you up to date on conference details, event information and changes or updates that may occur during an event. You can plan your entire experience, review an event schedule and browse local area resources to make your stay more enjoyable – all from the palm of your hand.

Mary Kay® Mobile Learning App

You're always on the go, and you're always driven to learn as much as you can about your Mary Kay business. That's why we've created a FREE app that offers you access to inspirational and educational audio and video education on the go!

ORDER

Mary Kay® Interactive Catalog

Meet the business resource designed to help you thrive in today's digital world! The all-new Mary Kay® Interactive Catalog and mobile app have innovative updates that can help you run your business more efficiently, both in person and virtually. Treat your customers to easier-than-ever product ordering, tap-to-share wish lists, educational videos, seamless linking to the Mary Kay MirrorMe™ experience and more! Choose from the library of interactive catalogs, including: The Look and Skin Care Interactive Catalog.

Star Consultant Program App

Easily track your available program credits, build a wish list and redeem credits for a prize.

SELL

Mary Kay® Skin Analyzer App

Here is a great digital way to help you book and sell! This handy app acts like a digital skin care assistant and scans the skin to provide personalized Mary Kay® skin care recommendations. It is just one more way you can provide Golden Rule customer service to your customers!

Apps turn your Mary Kay business into a mobile marketplace. You can use all of them to help increase your bookings and sales of skin care and color. Look for instruction on how to download your apps and tips for using your apps and videos available on Mary Kay Intouch. Click Business tools > Mobile Apps.