

MARY KAY flip chart

SKIN CARE, COLOR, PAMPERING

How to use it during your parties

The Flip Chart includes Guest Pages and Dialogues to help you confidently hold any type of *Mary Kay*® party you desire. Review the Flip Chart as many times as needed for you to feel confident. You will always begin with the OPENING section and end a party with the CLOSING Section.

There are two parts of the Flip Chart available:

- I. Flip Chart – Guest Pages. Designed to share with your guests while holding your in-person or virtual party. These customer-focused pages include dynamic product images, product details and so much more.
- II. Flip Chart – Dialogues. Includes dialogues and tips to help you present *Mary Kay*® products and to help guide you while holding your party. Essentially, you can read from these dialogues while your guests see the Guest Pages referenced above.

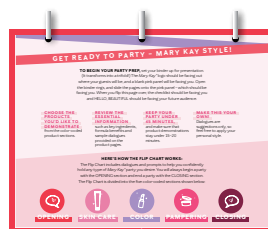
Flip Chart Guest Pages and Dialogues

- You can order the printed version of the Flip Chart from online ordering Section 2. The Flip Chart Binder With Pages are also included with the *Mary Kay*® ProStart for the new Independent Beauty Consultants.
- To find the digital version, go to *Mary Kay InTouch*® or download the *Mary Kay*® Digital Showcase App, which is available for all Apple and Android devices, tablets and smartphones in the App Store or Google Play.
- If you already have a membership with Working Live for Zoom, go to <https://marykay.workinglive.us/my-account/> and locate Zoom-Ready Presentations. Click on Zoom 101 Presentation to learn how to use the Zoom split screen-sharing feature. When presenting in Zoom, this feature enables you to view the Dialogues while your customers see only your presentation.
 - » If you don't already have a Working Live membership, you can sign up at <https://marykay.workinglive.us>.



Printed Version of the Flip Chart

- Set up your binder for presentation. (It transforms into a trifold!) The *Mary Kay*® logo should be facing out where your guests will be, and a blank pink panel will be facing you.
- Open the binder rings and slide the pages onto the pink panel, which should be facing you. When you flip this page over, the checklist should be facing you and Hello, Beautiful should be facing your audience.
- Flip the pages as you present your opening, product presentations and closing.



Facing you



Facing audience



Mary Kay Digital Flip Chart®

For your virtual parties, you can share the *Mary Kay Digital Flip Chart®*. You will tap the color-coded icons to jump to that section of the Flip Chart.

OPENING

SKIN CARE

COLOR

PAMPERING

CLOSING

The Guest Pages can be shared via Zoom, Facebook or Working Live and include videos for your guests to watch and learn about Mary Kay Ash, the Mary Kay opportunity and the products.

The color-coded icons provide you with the ability to navigate quickly and easily throughout the Flip Chart.

How to share the Digital Flip Chart – Guest Pages on your computer or device for your virtual parties:

- Go to *Mary Kay InTouch®*.
- Click the link for the Flip Chart – Guest Pages.
Tips:
 - Save to your Favorites for future parties.
 - To show your Guest Pages **only**, Press the Function (Fn) key + F11 to remove your visible address and Favorites bar.
- Start your virtual party on Zoom/Facebook.
- Click Share Screen, and choose the Flip Chart – Guest Pages window only.
 - » Make sure to click the Share Sound button for the sound to work when playing the videos.

Make sure to review and get familiar with each page before your virtual party.

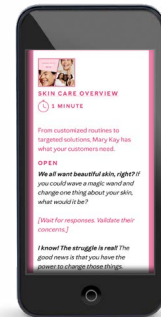
How to use the Digital Flip Chart – Dialogues during your virtual party

The Digital Flip Chart includes new and updated interactive material and tips with Dialogues you can download or print to use as a guide while holding a virtual party.

There are several ways to reference the Digital Flip Chart – Dialogues during your virtual party:

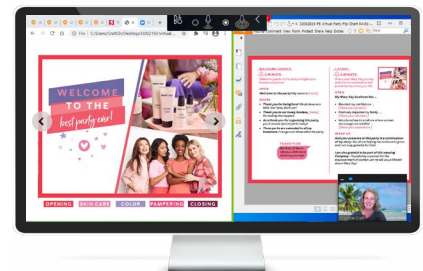
View on your phone or tablet:

- Download the *Mary Kay®* Digital Showcase App onto your phone or tablet.
- Open the Digital Flip Chart – Dialogues.
- Reference the Digital Flip Chart – Dialogues as you hold your virtual party.



View on your computer screen:

- Go to *Mary Kay InTouch®*.
- Open the Digital Flip Chart – Dialogues.
- Place the Dialogues box on the far left or right of your screen.
- Click on the Zoom/Facebook link to get your party started.
- Click Share Screen, and **choose the Digital Flip Chart – Guest Pages window only**. Don't share the Digital Flip Chart – Dialogues screen so that your guests **only** see the Guest Pages, and you are the **only one** seeing the Dialogues.
 - » Make sure to click the Share Sound button for the sound to work when playing the videos.



If you prefer a printed version:

- Open the Digital Flip Chart – Dialogues on *Mary Kay InTouch*[®]. Click on Download to print.
- You can also open in the *Mary Kay*[®] Digital Showcase App, click Download printable Dialogues here! The Dialogues document will open in a shareable format to print, email or send to your favorite print vendor (such as Office Depot).

Make sure to review and get familiar with the Dialogues before your virtual party.