

MKMen[®] Moisturizing Shave Cream

Multiple skin benefits. One smooth shave. Just for him.



- 86% of men say* that MKMen[®] Moisturizing Shave Cream gives a comfortable, close shave.
- Lathers quickly, spreads easily and treats skin to a cooling sensation as it protects against razor burn and irritation.
- Leaves skin feeling soft, smooth, soothed and moisturized for a refreshed look.

*Based on an independent consumer study in which 161 men used the product at least three times per week

MKMen[®] Moisturizing Shave Cream blends the smoothing, softening shave-prep properties of a shave foam with the soothing sensations of an after-shave gel.

MKMen[®] Moisturizing Shave Cream is designed to make shaving easy. By innovating the practicality of a shaving cream with the soothing, moisturizing benefits of an after-shave, we've consolidated two steps into one so he can get on with his day. It's an uncomplicated, no-thinking-required shaving step just for him.

When formulating MKMen[®] Moisturizing Shave Cream, Mary Kay chose trusted moisture powerhouse glycerin to give the formula its edge. Glycerin is a humectant (some consider it the most effective humectant), which means it absorbs water to help skin retain moisture and prevent water loss.

Formula Attributes:

- Suitable for all skin types, including sensitive skin.
- Dermatologist-tested.
- Tested for skin irritancy and allergy.
- Non-comedogenic.