

## 10 Reasons Women Choose Mary Kay:

- 1. CASH! You get a 50% discount as a consultant, and sell products at full price.
- 2. Our products are simply irresistible this holiday season! You'll love all the fragrance options, and our new glamour products are amazing! Are you ready for your own Christmas shopping spree?
- 3. We have an unparalleled career opportunity & free training program.
- 4. Your part-time career can be worked around family time & responsibilities. There is no 9-5 grind in Mary Kay—it fits into your current schedule!
- 5. Mary Kay philosophies include: God first, Family second, & Career third; The Golden Rule; No sales territories or monthly sales quotas!
- 6. Excellent tax advantages for the self-employed!
- 7. Prizes for recognition & achievement. You can even earn the use of a free car.
- 8. Dual Marketing Plan: Mary Kay is not a multi-level pyramid. There is only one wholesale buy and one direct sale. Each consultant buys product directly from the company. Advancement is individually earned.
- 9. A management position is attainable almost immediately! You can easily move up within months of joining Mary Kay Cosmetics—your progress is up to you and directly corresponds to your consistent effort.
- 10. The company offers a one-year ninety percent (90%) Buy-Back Guarantee on inventory. If you sell anything or use the product personally, you can't lose!



## LOOK HOW EASY THIS WILL BE:

Step 1: Order Your Mary Kay Showcase. (\$100+ tax & shipping)

<u>Step 2</u>: Place a \$1,800 Wholesale order. (\$3,600 Retail + FREE PRODUCT)

Your order can include our fabulous line of Christmas products

(This \$1,800 order can be broken up into several smaller orders. Free product amounts will change based on order.)

**Step 3: Hold 12 Appointments.** 

Appointment Options Include: Holiday Showings, Open Houses, Classes, Facials, Coffees, Silent Hostesses, etc.

**Goal**: Sell \$250+ at each appointment in October, November, &/or December

Hold 1 or 2 appointments a week.
Spend under 2 hours at each one.
Add 1 hour of phone time to set and follow up on these appointments

\$3,600 in Total Retail Product
Subtract your product cost (\$1,800),
15% Hostess Credit (under \$500),
& your showcase (\$100).
YOUR PROFIT WILL BE \$1,500+ (APPROX)
AN AMAZING \$40 AN HOUR FOR A
PART-TIME CAREER! (1,500/36 total hours)
(Plus, you'll receive your personal &
holiday gift products at cost)