

## Science's powerhouse hydrators deliver advanced aid to dry skin



- A derm-inspired, solution-specific boost for skin
- Scientifically proven ingredients improve skin hydration

*Break through to your best skin with potent, patent-pending Mary Kay Clinical Solutions™ Boosters designed to complement your existing skin care routine.*

**POWER STATEMENT:**

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When skin's moisture is out of balance, it can't perform at its best. Lines and wrinkles can become more visible, and skin's barrier can weaken, going from feeling silky and smooth to dry and flaky. Replenish three critical hydration factors at once and support skin's barrier with a unique boost of highly targeted moisturizing ingredients, including two forms of hyaluronic acid, ceramide, and a plant extract.

**Hyaluronic Acid (HA) (sodium hyaluronate)**

- Two forms of hyaluronic acid take a dual action approach to combating dry skin.
  - Low molecular weight HA penetrates the stratum corneum – the outermost layer of the skin – to directly deliver critical moisture and help plump skin from within.
  - High molecular weight HA sits on the skin's surface to help protect and plump from the outside.

**Ceramide**

- Skin-mimicking ceramide helps improve skin hydration and support normal barrier function.

**Verbena Officinalis Extract (impacts natural moisturizing factor or NMF)**

- Our chosen plant extract (verbena officinalis extract) supports skin's natural production of NMF. NMF components absorb water from the atmosphere and combine with their own water content, allowing the outermost layers of the stratum corneum to stay hydrated despite external factors.

\*Based on in vitro testing

**Application Instructions**

Use twice a day. Can be layered with any of the other boosters. Can be layered with Clinical Solutions™ Retinol 0.5.

**You'll Want to Try This If:**

- You are looking to focus on and overcome skin dryness.
- You want a dermocosmetic solution for a specific skin concern.
- You want to do all you can to address skin dryness.
- You are looking for well-known and scientifically acclaimed ingredients for your skin concerns.

**Formula Attributes:**

- Dermatologist tested
- Tested for skin irritancy and allergy
- Non-comedogenic

**Use Up Rate:**

One month when used twice daily.

