

Career Conference 2024 Recognition FAQs Dec. 2, 2023 – Feb. 29, 2024

Power of One More Challenge FAQs:

- 1. For the Career Conference 2024 *Power of One More* Challenge, do the new personal team members need to submit their Agreements and become *Great Start*TM- qualified* during the challenge time frame of Dec. 2, 2023, to Feb. 29, 2024?**

No. For the purpose of this challenge, the *Great Start*TM- qualified* new personal team members do not need to submit their Agreements during the challenge timeframe however, they do need to be in their *Great Start*TM time frame. For example, they could have started their businesses in September 2023 through February 2024 as long as they become *Great Start*TM-qualified* from Dec. 2, 2023, through Feb. 29, 2024.

- 2. How many times can my name be entered into the drawing for the challenge?**

There is a maximum of 39 entries for the drawing.

- 3. What if my name is drawn and I'm not present in the General Session?**

You must be present in the General Session at the time of the drawing to receive the Louis Vuitton bag for your Career Conference location. If a name is drawn and the person is not in the General Session room for any reason, another name will be drawn until a winner is identified on stage. This reward can only be picked up onsite by the person whose name is drawn.

The drawing will take place toward the end of the Day 2 closing General Session. This information will be shared during the Day 2 morning General Session as a reminder to all who are eligible for the drawing.

- 4. Are onsite registrants eligible for the drawing?**

No. You must be registered for a Career Conference 2024 location by the registration deadline of Feb. 29, 2024 to be entered into the drawing.

- 5. How many Louis Vuitton bags will be given at each Career Conference?**

One Louis Vuitton bag will be given at each Career Conference and one will be given for General Session Viewing only registrants.

- 6. How will the winner of the General Session Viewing drawing be revealed?**

The General Session Viewing drawing will take place during the Allen, Texas conference immediately following the drawing for that location. The winner will be contacted following Career Conference to arrange delivery.

Additional Recognition FAQs:

7. Will there be a CCVIP Luncheon at Career Conference?

No. Due to format changes and the limited number of conference locations, changes to the recognition and qualifications were made. Based on feedback that the luncheon splits up teams and units that may be attending the conference together, as well as other factors, there will not be a luncheon at Career Conference 2024.

For more information on the event, please visit the Career Conference 2024 event page on *Mary Kay InTouch*®.

8. Who will be eligible for recognition at Career Conference 2024?

Recognition during the General Session will take place on the second day of each Career Conference which falls on Saturday, March 23 or Monday, March 25. To receive recognition during the General Session, you must be registered for and attend Career Conference on one of these two days.

The Career Conference 2024 *Power of One More* Challenge Louis Vuitton drawing is the only recognition that can be earned when registered for General Session Viewing only.

9. What will I receive if I am on-target for a single court or circle?

Those on-target for a single court or circle will receive a gift at registration when picking up their Bling Badge.

10. What recognition will I receive if I am on-target for Double Star or Triple Star?

Those on-target for Double Star or Triple Star will receive a gift at registration when picking up their Bling Badge in addition to onstage recognition during the General Session.

11. What Top 10 recognition will there be at Career Conference?

For Career Conference 2024 the following Top 10 groups will be recognized onstage during the General Session at each location. You must be registered by the registration deadline of Feb. 29, 2024, to be eligible for Top 10 recognition.

- Top 10 Independent Beauty Consultant Queen's Court of Personal Sales
- Top 10 Independent Sales Director Queen's Court of Personal Sales
- Top 10 Queen's Court of Sharing
- Top 10 Unit Sales

12. Does the Independent Sales Director New Offspring Retail Credit count toward Career Conference recognition?

No. This credit does not count toward recognition at Career Conference. The Independent Sales Director New Offspring Retail Credit is not applied to your unit circle sales volume until the end of the 2023–2024 seminar year, which closes June 30, 2024. To receive this credit, your offspring Independent Sales Director MUST still be an active Independent Sales Director in good standing with the Company on June 30, 2024.

13. Why have some of the recognition and qualifications changed for Career Conference?

Due to format changes and the limited number of conference locations, changes to the recognition and qualifications for Career Conference were made. We are always reviewing and evaluating rewards and recognition with the goal of recognizing you and providing the best experience possible to make you feel important. While rewards and recognition may change from year to year, we're committed to celebrating your success and that will always be at the heart of what we do.

14. Who will receive reserved seating at Career Conference 2024?

The Top 3 Independent Sales Directors in Unit Sales will receive reserved seating for them, their unit members and their offspring Sales Director units who debut during the challenge time frame. The Top 3 for each location will be contacted in early March to confirm the number of seats needed.

15. Why isn't there recognition or reserved seating for the Top 3 Sales Directors in Unit Building?

Due to format changes and the limited number of conference locations, changes to the Top 10 recognition for Career Conference were made. We are always reviewing and evaluating rewards and recognition with the goal of recognizing you and providing the best experience possible to make you feel important. While rewards and recognition may

change from year to year, we're committed to celebrating your success and that will always be at the heart of what we do.

16. To be considered on-target for Court of Sharing recognition, do my new personal team members need to be *Great Start*TM-qualified*?

Yes. All 16 new personal team members must be *Great Start*TM-qualified* for you to be considered on-target.

17. Do new Independent Sales Directors debut onstage at Career Conference?

No. All new Sales Directors who debut from Aug. 1, 2023, through July 1, 2024, will debut on the Seminar 2024 stage.

18. Regarding Career Conference, what am I eligible to receive if I am registered for and attend Career Conference?

The following are event perks that will only be distributed at the event to eligible achievers. They will not be mailed after the event.

- *Power of One More* Challenge – Louis Vuitton bag (1 drawing per location).
- On-target single court/circle, Double Star and Triple Star gift at registration.
- Onstage Recognition.
- Prize Giveaways.

19. Will I receive any event perks if I registered for Career Conference but could not attend?

No. The following are event perks that will only be distributed to achievers when you register for and attend Career Conference, they will not be mailed after the event.

- *Power of One More* Challenge – Louis Vuitton bag (1 drawing per location).
- On-target single court/circle, Double Star and Triple Star gift at registration.
- Onstage Recognition.
- Prize Giveaways.

20. Are there any event perks that I will miss if I do not register for and attend Career Conference?

Yes. The following are event perks that will only be distributed to achievers when you register for and attend Career Conference, they will not be mailed after the event.

- *Power of One More* Challenge – Louis Vuitton bag (1 drawing per location).
- On-target single court/circle, Double Star and Triple Star gift at registration.
- Onstage Recognition.
- Prize Giveaways.

21. Can someone else pick up my event perks if I am registered for but unable to attend Career Conference?

No. You must be present at the event to receive the following are event perks.

- *Power of One More* Challenge – Louis Vuitton bag (1 drawing per location).
- On-target single court/circle, Double Star and Triple Star gift at registration.
- Onstage Recognition.
- Prize Giveaways.

*A *Great Start*TM-qualified team member is one who has personal retail sales of \$600 or more in wholesale Section 1 products within the *Great Start* time frame. The wholesale order(s) to support this retail sales amount can be a single order or cumulative orders.

The *Great Start*TM time frame is the month her/his Agreement is received and accepted by the Company plus the following three calendar months.

For the purpose of the Career Conference 2024 *Power of One More* challenge, new Independent Beauty Consultants whose Agreements are received December 2023 through February 2024 must meet qualification requirements and must place the qualifying single initial order or cumulative orders by Feb. 29, 2024.

For the purpose of the Court of Sharing challenge, Independent Beauty Consultants whose Agreements must be received and accepted by the Company during the challenge time frame of July 1, 2023, through Feb. 29, 2024.

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