



BACK TO SCHOOL

Mary Kay Style!

MAKEOVERS AND MOMS:

The kids are back in school and it's time to celebrate with a new look! Contact customers to book their back to school makeover sessions. Offer them a FREE look when they share their appointment with 3 girlfriends!

SALES IDEAS: THE ESSENTIALS

- Pencils (lip, eye or brow) buy 2 get 1 free!
- Erasers (foundation, concealers)...20% off!
- Paints (cheek & eye color)...Buy 1 get 1 1/2 price!
- Crayons (lip colors)...buy 1 get 1 at 1/2 price!
- Backpacks: Buy everything you need to fill it & receive the palette for 30% off!
- After Gym Class: hit the showers with our Spa Sets or Satin Hands Set & receive 20% off!



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