

THE COMPANY:

1963 

"BEAUTY BY MARY KAY" opens on Sept. 13 in a 500-square-foot storefront in Dallas, Texas.

Operates in nearly **40** countries



Named to the **Purpose Power** index in 2020

Named among **Most Reputable Global Employers** in Reputation Institute's 2019 Workplace Study

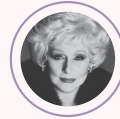


Mary Kay's world headquarters is in Addison, Texas, U.S. However, its global footprint includes **two state-of-the-art manufacturing facilities, five regional headquarters, five regional distribution centers, more than 50 beauty centers and 28 market satellite offices** around the world.

VALUES

The Golden Rule, Make Me Feel Important, The Go-Give Spirit, Balanced Priorities

MARY KAY ASH:



"Great American Entrepreneur" Series at the Smithsonian Institute

Mary Kay Ash was profiled in the book *FORBES Greatest Business Stories of All Time.*



Awarded the **Horatio Alger Distinguished American Citizen Award** by the Horatio Alger Association

WOMEN OF THE CENTURY

In 2020, USA TODAY named Mary Kay Ash as a legendary business executive and philanthropist on their list of **Women of the Century USA TODAY 100.**

Named as one of the **25 Most Influential Businesspersons of the Past 25 Years** by PBS & Wharton School of Business



INNOVATIVE PRODUCTS & RESEARCH:

1,600 PATENTS 

Investing millions of dollars in scientific and product research and development



Mary Kay conducts more than half a million tests annually to ensure the highest standard in product quality, safety and performance.

Nearly 800 global products in skin care, color cosmetics, body care, sun protection and fragrances



SUSTAINABILITY & SOCIAL IMPACT

The Richard R. Rogers Manufacturing/R&D Center (R3) received the **Leadership in Energy and Environmental Design (LEED) silver certification.** Mary Kay's world headquarters and R3 facilities are powered by 100% renewable energy.



R3 has achieved **zero-waste-to-landfill** status.



Mary Kay contributes to **15** of the **17 Sustainable Development Goals** established by the United Nations.



Mary Kay is a founding member of **The Evergreen Alliance** with the **Arbor Day Foundation.** Mary Kay has **planted more than 1.1 million trees around the world** with the Arbor Day Foundation.



Mary Kay signed the **Women's Empowerment Principles** in 2019.



WOMEN'S ENTREPRENEURSHIP ACCELERATOR

Mary Kay announced the **Women's Entrepreneurship Accelerator**, a multipartner initiative with five United Nations agencies designed to *inspire, educate and empower women entrepreneurs around the world.*

Since 1963, more than \$88 million has been donated by Mary Kay Inc. and the **Mary Kay Ash Foundation** to help end gender-based violence and cancers affecting women, beautify and safeguard our planet and encourage girls to follow their dreams.



Mary Kay Ash
FOUNDATION

Since 1999, the **Mary Kay Ash Foundation** has awarded more than \$55 million to more than 2,700 shelters that advocate for the eradication of gender-based domestic violence by supporting more than 6 million women and girls who seek shelter and services to be free from abuse.



Mary Kay has sponsored **five global projects** to support women in indigenous communities to lead environmental conservation efforts.

(Source: Permanent Forum on Indigenous Issues, United Nations Economic and Social Council)

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