

MARY KAY®

THE COMPANY

1963

“BEAUTY BY MARY KAY”
opens on September 13 in a
500-square-foot storefront
in Dallas, TX.

MARY KAY ASH



“GREAT AMERICAN
ENTREPRENEUR”
Series at the Smithsonian Institute

INNOVATIVE PRODUCTS

1,600+

P T E N T S

POSITIVE COMMUNITY IMPACT

MORE THAN
\$80 million

donated by Mary Kay Inc. and
THE MARY KAY FOUNDATIONSM
since 1996 to help end gender-based
violence and cancers affecting women



NEARLY
40
Countries



Mary Kay Ash was profiled in the book
**FORBES GREATEST BUSINESS
STORIES OF ALL TIME**

Hundreds of thousands
product tests each year for
**QUALITY, SAFETY
AND PERFORMANCE**



Investing millions of dollars in
research and development

20 NATURE
EXPLORE[®]
CLASSROOMS

built in partnership with the
ARBOR DAY FOUNDATION[®]
at domestic violence shelters
across the U.S.



Named Among Most Reputable Global
Employers in Reputation Institute's 2019
Workplace Study

Named as one of the
**25 MOST INFLUENTIAL BUSINESS
PERSONS OF THE PAST 25 YEARS**



More than 700 global products in skin
care, color cosmetics, body care, sun
protection and fragrances



Zero landfill site status at Mary Kay's
Global Manufacturing Facility
**1 MILLION TREES PLANTED
AROUND THE WORLD**

VALUES

The Golden Rule
Make Me Feel Important
The Go-Give[™] Spirit
Balanced Priorities



**HORATIO ALGER DISTINGUISHED
AMERICAN CITIZEN AWARD,**
Horatio Alger Association

\$100 million +

Investment in the new
453,000-square-foot
Richard R. Rogers (R3)
Manufacturing/R&D Center



Mary Kay has donated millions of dollars
from the sale of **Pink Changing Lives**
products to change the lives of women and
their families around the world