



MARCH KEY  
**MAKE ME  
 FEEL  
 IMPORTANT.**



This month is your moment to make others feel important. When you do, you could earn the March necklace in the Mary Kay ***You Hold the Key*** Challenge!

- OPEN THE DOOR TO MORE:**
- *Destination Red*
  - NEW! March Starter Kit Product Bonus
  - Star Consultant Quarter 3
  - *All-Star* Star Consultant Consistency Challenge

**YOU HOLD THE KEY**

MARY KAY

- AND DON'T FORGET:**
- \$100 Red Jacket Bonus
  - DIQ Enhancements
  - \$500 First-Line U.S. Offspring Independent Sales Director Bonus
  - Top Sales Director Trip

Mary Kay Ash's treasured advice: Make believe everyone you meet has a sign around his or her neck that says, "Make me feel important." And then do it.

The Mary Kay *You Hold the Key* Yearlong Challenge embraces the basics of what Mary Kay Ash always taught. It all starts with setting and achieving a retail selling goal to support a \$600 or more monthly wholesale order. For each month during the 2018 - 2019 Seminar year that an Independent Beauty Consultant places a cumulative \$600\* or more wholesale Section 1 order, it opens the door to a monthly prize from the exclusive **Mary Kay *You Hold the Key* Jewelry Collection by R.J. Graziano.** And that's just the beginning! \$600 wholesale Section 1 orders each month can be the key to becoming a quarterly Star Consultant or more!



(back side)

**Go to *Mary Kay InTouch*® for complete challenge rules and details.**

\*The \$600 or more wholesale Section 1 order requirement per month can be placed in one single order or placed in cumulative orders, as long as the orders are placed in the same calendar month. Customer Delivery Service, Guest Checkout and EZ Ship order amounts will also count toward your \$600 or more wholesale Section 1 order requirement. You'll receive your jewelry inside your qualifying order. One jewelry piece per contest achiever each month.

