

CAREER CONFERENCE  
CONSISTENCY KEY

YOU'VE GOT  
TO SHOW UP  
TO GO UP!



YOU HOLD  
THE KEY



MARY KAY

Mary Kay Ash's long-held belief is that showing up to your weekly unit meetings and annual Company events can make that spark of difference in your business. And that spark just might help you achieve the Mary Kay *You Hold the Key* Career Conference Consistency Challenge!

DEC. 1, 2018 -  
FEB. 28, 2019

Independent Beauty Consultants  
and Independent Sales Directors

who achieve the Mary Kay *You Hold the Key* Challenge in December, January and February and attend Career Conference, will receive the special Mary Kay *You Hold The Key* Career Conference Consistency Challenge earrings by R.J. Graziano.



Independent Beauty Consultants  
and Independent Sales Directors

who achieve the Mary Kay *You Hold the Key* Career Conference Consistency Challenge **AND** have one or more new personal team members who became *Great Start*-qualified\* during the challenge timeframe will also be invited to attend the **Career Conference VIP Luncheon**.

\*A *Great Start*-qualified new personal team member is one whose initial order or cumulative orders with the Company are \$600 or more in wholesale Section 1 products, and the order(s) are received and accepted by the Company in the same or following three calendar months that her/his Independent Beauty Consultant Agreement is received and accepted by the Company.

Go to *Mary Kay InTouch*<sup>®</sup> for complete challenge rules and details.

