

Helps improve multiple signs of visible skin aging.



- Formulated to address the unique needs of the eye area.
- The ideal enhancement to *TimeWise[®] Miracle Set[®]*.
- Features our extensively researched and patented *TimeWise 3D[®] Complex*.

TimeWise 3D[®] Complex

Scientifically proven and extensively researched for its efficacy, our patented *TimeWise 3D[®] Complex* powers each of the *TimeWise[®] Miracle Set[®]* products with **three critical dimensions of skin support**. Think of it as the “ABCs” for skin.

1. **Antioxidants** provide advanced environmental protection* against skin-damaging free radicals caused by sun and pollution, and they reduce* free radicals caused by blue light by 29%.
2. **Brightening** targets and helps promote a more even skin tone.*
3. **Collagen** helps support* skin’s natural collagen and elastin.

*Did you know, only 20% of most visible skin aging is from the natural aging process?
The rest? You can help protect against.*

UNIQUE SELLING PROPOSITION:

Helps improve multiple signs of visible skin aging.

It's important also to give special care to the delicate eye area. *TimeWise*® Eye Cream is specifically formulated to address the unique needs of the eye area. Also featuring the *TimeWise* 3D® Complex, this Eye Cream is the ideal enhancement to *TimeWise*® *Miracle Set*®, making it an Ultimate *TimeWise*® *Miracle Set*®.

TimeWise® Eye Cream helps improve multiple signs of visible skin aging and fatigue, including fine lines, dullness, firmness and texture. It visibly brightens the eye area and provides 12 hours of moisturization.** Plus, it contains algae extract, which helps prevent undereye puffiness* and helps reduce the pigment that contributes to the look of dark circles.* This quick-absorbing cream means minimal wait time to apply makeup. You'll look more well-rested as the eye area appears revitalized.

- 88% of panelists had a reduction in the appearance of fine lines.†
- 78% of panelists had a reduction in the appearance of wrinkles.†
- 72% of panelists had increased firmness.†

Order of Application

Morning

TimeWise® 4-in-1 Cleanser
TimeWise® Antioxidant Moisturizer
TimeWise® Daytime Defender Sunscreen Broad Spectrum SPF 30++
TimeWise® Eye Cream

Evening

TimeWise® 4-in-1 Cleanser
TimeWise® Nighttime Recovery
TimeWise® Antioxidant Moisturizer
TimeWise® Eye Cream

NOTE: Products are applied from the thinnest formula to the thickest formula.

Formula Attributes

- Oil- and fragrance-free.
- Dermatologist-tested.
- Tested for skin irritancy and allergy.
- Non-comedogenic.
- Suitable for sensitive eyes.
- Suitable for contact lens wearers.
- Ophthalmologist-tested.

Use-Up Rate

Time will vary depending on individual usage.

- About 2 months when used twice a day based on half a pea-sized amount each use.

*Based on in vitro studies

**Based on an independent third-party clinical study in which 30 women wore the product for 12 hours

†Results based on an independent third-party clinical study during which 25 women used *TimeWise*® Eye Cream twice a day for 12 weeks

††Over-the-counter drug product

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