

MARY KAY[®]



the
DAZZLE
of
YOU!

SEMINAR AWARDS 2021

JULY 1, 2020 – JUNE 30, 2021

QUEENS'
COURTS OF
PERSONAL
SALES

LONDON BLUE TOPAZ RING

Wow! The 14-karat white gold setting features a head-turning blue topaz in over 8 carats surrounded by .30 carats of diamonds.



**\$40,000 PERSONAL
ESTIMATED RETAIL PRODUCTION**

Choice of One:

London Blue Topaz Ring

OR

Diamond Galaxy Ring (Page 3)

OR

\$500 Cash

A designer purse! A spa day splurge!
Or just money in the bank. You decide!

02

SEMINAR AWARDS

All gemstone weights are approximate.

Three diamond galaxy rings are displayed against a dark blue background. Each ring features a large, circular, pavé-set diamond face. The rings are arranged in a slightly overlapping, vertical stack, with the top ring being the most prominent. The lighting highlights the facets of the diamonds and the polished surface of the white gold bands.

DIAMOND GALAXY RING

The universe is yours!
The 14-karat white gold
setting features 57 round
brilliant-cut diamonds for
a total weight of .50 carats.

QUEENS'
COURTS OF
PERSONAL
SALES

All gemstone weights are approximate.

03

THE DAZZLE OF YOU

QUEEN'S
COURT OF
SHARING

**BEE FABULOUS
CHARM BRACELET**

First year: Earn a 14-karat yellow gold bracelet with a gold bee charm.
Second year: Earn a diamond bee charm to add to your charm bracelet.



**SMALL BEE
FABULOUS DIAMOND PIN**

The 14-karat yellow and white gold bee is *bee-dazzled* with 19 round brilliant-cut diamonds. Total weight .75 carats.

**24 GREAT START-QUALIFIED
NEW PERSONAL TEAM MEMBERS**

Choice of One:

Small Diamond Bee Pin

OR

Bee Charm Bracelet With One Gold Bee Charm (or One Diamond Bee Charm in Subsequent Years)

OR

\$525 Cash

Splurge or save.
You decide how
to use this prize!



**BEE FABULOUS
DIAMOND CHARM**

This 14-karat yellow and white gold bee is sprinkled with 17 round brilliant-cut diamonds with a total weight of .55 carats.

04

SEMINAR AWARDS

All gemstone weights are approximate.

**RUNNERS-UP
OF THE
COURTS**

RUNNERS-UP MEDIUM BEE PIN

The 14-karat yellow and white gold bee sparkles with 19 round brilliant-cut diamonds. Total weight 1.10 carats.

OR

\$1,200 Cash



RUNNERS-UP TIARA RING

Royal achievement! The 14-karat white gold ring is adorned with 49 brilliant-cut diamonds for a total weight of 1.37 carats.

OR

\$1,200 Cash



In addition to the Court prize(s), Runners-Up (No. 2 and No. 3) of the Courts will receive both the Tiara Ring and the medium Bee Pin. When two Runners-Up Tiara Rings are earned, the rings can be stacked to achieve a dazzling statement.

LARGE QUEEN BEE PIN

The 14-karat yellow and white gold pin is abuzz with 21 round brilliant-cut diamonds. Total weight 1.75 carats.

OR

\$2,150 Cash



QUEENS OF THE COURTS

QUEEN CROWN RING

You rule your world. There will be no doubt when you wear this stunner! The 14-karat white gold ring dazzles with 78 prong-set round brilliant-cut diamonds. Total weight 2 carats.

OR

\$2,600 Cash



In addition to the Court prize(s), Queens of the Courts (No. 1) will receive both the Queen Crown Ring and the large Queen Bee Pin PLUS \$350 Cash for their spouse or themselves. When two Queen or Runners-Up rings are earned, they can be stacked to achieve a dramatic new look.

06

SEMINAR AWARDS

All gemstone weights are approximate.

DIAMOND BAR PINS

These are impressive, bar none. The 14-karat yellow and white gold pins feature .65 to .68 carats of diamonds.

CIRCLE OF ACHIEVEMENT

\$300,000 – \$600,000

CIRCLE OF EXCELLENCE

\$650,000 AND ABOVE

\$ 1000000

\$ 300000
\$ 500000

\$ 650000
\$ 800000

When you achieve your highest Unit Circle in your career, a bar pin is awarded representing the Unit Circle achieved. A \$1,000 bonus is also awarded when you achieve a higher Unit Circle than you did the previous year.

All gemstone weights are approximate.

07

THE DAZZLE OF YOU



CIRCLE OF
ACHIEVEMENT
HALF-MILLION-
DOLLAR
AND ABOVE

DIAMOND DREAMS RING

The 18-karat white gold setting is ablaze with a dazzling display of diamonds – 3.25 carats!

CHOICE OF ONE:

Diamond Dreams Ring

OR

\$3,750 Cash

Imagine what you could do with this! Use it for a trip, a shopping splurge or to fatten your bank account.

08

SEMINAR AWARDS

All gemstone weights are approximate.

CIRCLE OF
EXCELLENCE
PRESTIGE
\$800,000 AND
ABOVE

PRESTIGE RING

The 18-karat white gold ring is a showstopper with 107 prong-set round brilliant-cut diamonds. Total weight 4.0 carats.



CHOICE OF ONE:

Circle of Achievement
Half-Million-Dollar Ring
Plus \$500 Cash

OR

Prestige Ring

OR

\$4,250 Cash

Circle of Excellence
Prestige Achievers
can earn the Top Sales
Director Trip and
Prestige Trip.

NEW!
UNIT-BUILDING
CHALLENGE



**UNIT-BUILDING
DIAMOND BEE PIN**

This 14-karat yellow and white gold bee pin is studded with 43 round brilliant-cut diamonds. Total weight .95 carats.

Independent Sales Directors who achieve at least \$300,000 in unit retail production (Circle of Achievement or Circle of Excellence) during the contest period can qualify to achieve the Unit-Building Challenge when they have at least 50 *Great Start*-qualified new unit members. Achievers earn the Unit-Building Diamond Bee Pin.



**TRIPLE STAR
ACHIEVEMENT**

First-year Triple Star Achievers can earn this fabulous 14-karat white gold necklace rope and outer diamond teardrop pendant. (In subsequent years, they will earn additional pendants, outer pendants and spacers.) Achieve this award for 10 years to complete the stunning necklace. These dazzling diamond earrings can be yours when you reach this achievement for the 10th time. Achieve this award for 11 years or more, and you'll receive \$1,200 Cash for every year you earn Triple Star Achievement.

**DOUBLE STAR
ACHIEVEMENT AWARD**

Independent Beauty Consultants and Independent Sales Directors will receive \$100 Cash. In addition to the above, Triple Star Achievers will receive \$100 Cash.

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For dates, rules and more about Seminar Awards 2021, go to
Contests/Promotions on *Mary Kay InTouch*® and follow the drop-down menus.
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