

# POWER START YOUR 2020!

Go for 30 faces in 30 days.

Happy New Skin Care Goals! It's time to begin with beautiful skin! A Power Start can help your customers make their skin care a priority AND help you reach new sales goals.

## HOW TO GET STARTED:

It all starts with one party where you could meet a woman who wants to have a party of her own. At her party, you could meet one or more women who might like to host parties. At one of their parties, you could meet two more women interested in hosting parties because they want to earn free\* product. This momentum continues to build, and if you've shared the opportunity with at least one person at every party, you may have also found a potential team member.

## SCRIPT TIP:

*"Hi, [name]! I'm so excited for 2020! This could be the year for our best skin ever. I can help you reach your skin care goals as part of a challenge to facial 30 faces in 30 days. I was wondering if I could borrow your face? I promise to give it back!"*

## DON'T FORGET!

You can download the Mary Kay® SkinSight™ App and use it as a hook to book potential skin care party hostesses! You can scan her skin and offer a customized skin care routine.



\*Available through participating Independent Beauty Consultants only and with \$200 in retail sales

# POWER START CALENDAR PLANNER

Keep track of the 30 faces you facial in 30 days.

Month: \_\_\_\_\_

<i>Sunday</i>	<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>	<i>Saturday</i>

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