

## FIRM, BRIGHTEN AND PROTECT SKIN WITH THE POWER OF C+E



In an independent clinical study, panelists experienced more resilient, radiant skin in only four weeks.<sup>1</sup> And greater results over time:

- Overall appearance 92%<sup>1</sup>
- Visibly firmer skin 89%<sup>1</sup>
- More radiant skin 87%<sup>1</sup>
- Reduced fine lines 84%<sup>1</sup>

This multifunctional formula visibly firms and brightens skin while protecting against environmental aggressors that can contribute to visible aging.

<sup>1</sup>Results based on an eight-week independent clinical study in which 39 women used the product morning and evening

## C+E: Effective alone. Extraordinary Together.

Vitamin C is great for skin. So is vitamin E. Put them together, and you've created something truly extraordinary. This "better together" pairing of two super-antioxidants in TimeWise Replenishing Serum C+E™ is supported by decades of scientific research demonstrating how this interaction improves antioxidant performance. Daily use delivers skin that's firmer, brighter – glowing with good health.

Vitamin E, a highly potent antioxidant critical for protecting against premature skin aging, is depleted as it fights damaging free radicals. When paired with vitamin C, it receives a boost that reignites its age-fighting power. With this formula, Mary Kay scientists have leveraged this dynamic cycle of replenishment **to do even more** for your skin.

### INFUSE SKIN WITH A MEGABOOST OF VITAMINS

- 1. Pure vitamin C** (*ascorbic acid*) supports your skin's natural repair process. The antioxidant properties of vitamin C and the role it plays in supporting natural collagen production make this ingredient a vital component of skin health. **+Vitamin E.** In TimeWise Replenishing Serum C+E™, vitamin C and vitamin E are encapsulated together so the pure version of vitamin C experiences a controlled release alongside vitamin E to help facilitate their dynamic cycle of replenishment. In addition, Vitamin E helps improve the stability of vitamin C.
- 2. Amla fruit extract** (*Phyllanthus emblica extract*) is a rich source of vitamin C found in nature. It has a high antioxidant capacity to protect skin health and is shown to help support natural collagen production.<sup>3</sup> Amla is a superfruit, full of nutrients including polyphenols, minerals and vitamins.
- 3. An oil-soluble vitamin C** (*tetrahexyl ascorbate*) has been included in the formula to perform in areas of the skin traditionally hard to reach. Because vitamin C is naturally water-soluble, this additional source of vitamin C is included to enhance absorption.

### You'll Want to Try This Serum If:

- You're a daily user of TimeWise Miracle Set 3D® and you're ready for a little "something more" to take your skin care to the next level.
- You live in an area with rising levels of pollution. Ground-level ozone, or O<sub>3</sub>, is an atmospheric aggressor, contributing to free radical formation that creates oxidative stress. Oxidative stress can weaken skin's collagen and elastin, contributing to fine lines and loss of firmness. Vitamins C+E are proven antioxidants to combat this action

#### Formula Attributes:

- Suitable for all skin types
- Gentle formula
- Dermatologist-tested
- (Brazil) Tested for phototoxicity/photo-allergy
- Tested for skin irritancy and allergy
- Non-comedogenic
- Suitable for sensitive skin



#### Use-Up Rate:

TimeWise Replenishing Serum C+E™ is delivered in an airtight bottle to ensure maximum efficacy. Each bottle is designed to last six weeks, based on twice-daily usage.