





WHY THE UPDATE?

As part of our product philosophy and product promise, we continually innovate to deliver the best in product performance. So our forward-thinking scientists used the latest in ingredient technology to make the tried-and-true favorite even better!

WITH JUST A SHAKE AND SWIPE,

Wipe away even the most intense eye makeup without tugging or pulling. Plus:

- It removes waterproof mascara.
- The dual-phase formula is lightweight.
- It won't leave skin feeling dry.
- It features a new blend of cleansing agents that raises our bar in eye makeup removal.
- It's suitable for all skin types.
- It's ophthalmologist- and dermatologist-tested.

WOMEN LOVE IT!

This gentle, dual-phase formula removes even the toughest, boldest eye makeup without tugging or rubbing the delicate eye area. Just shake and swipe, and in the blink of an eye, wipe it all away.

One bottle of Mary Kay* Oil-Free Eye Makeup Remover is sold somewhere in the world every five seconds!*

> CONTACT ME, your Independent Beauty Consultant, to experience the NEW Mary Kay® Oil-Free Eye Makeup Remover.





Mary Kay® Oil-Free Eye **Makeup Remover!**

Price is suggested retail MK@/MARV KAV@/©2023 MARYKAYINC. 10-229138 J2009646 8/23 **PRINTED IN U.S.A.** *Based on 2018 and 2019 sales data