



DISCOVER OUR FIRST  
*natural-certified*  
SKIN CARE LINE.

MARY KAY

## MARY KAY NATURALLY™

Nature is bountifully rich with skin-benefiting wonders. This was the inspiration for our new collection. *Mary Kay Naturally*™ combines naturally derived\* ingredients, unique to each product, with exciting, versatile forms that elevate a beauty routine.

It is our latest commitment to offering a range of products that meet a woman's skin care needs at any stage, or age, in her life. Meet our new, naturally derived\* solution for gorgeous, healthy-looking skin.

### INGREDIENTS FROM NATURE

Soothing sweet almond oil, antioxidant-packed cornflower floral water, moisturizing candelilla wax ... these are just a few of the skin-benefitting, naturally derived\* ingredients infused in the *Mary Kay Naturally*™ line.

### CLAIMS YOU CAN COUNT ON

We want you to feel confident in our *Mary Kay Naturally*™ line, so every product is third-party certified as natural according to comprehensive standards. The COSMOS standard† requires evaluation of everything from the sourcing and processing of ingredients to the manufacturing of products and packaging.



Contact me, your Mary Kay Independent Beauty Consultant, to learn more about these products.

\_\_\_\_\_  
CONSULTANT NAME / CONTACT

*free of*

- PARABENS
- PHTHALATES
- SYNTHETIC FRAGRANCE
- SYNTHETIC DYES
- SLS/SLES

\*At least 90% of ingredients are derived from natural sources processed in accordance with third-party standards — currently the COSMOS standard. For more information, go to [marykay.com/naturally](http://marykay.com/naturally).  
†To learn more about the COSMOS standard, see [cosmos-standard.org/the-cosmos-standard](http://cosmos-standard.org/the-cosmos-standard).

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# Treat, Pamper, EXPLORE

THE BEAUTY OF **MARY KAY NATURALLY™**  
IS IN ITS VERSATILITY.



99.49%  
natural  
origin\*

**Mary Kay Naturally™**  
Purifying Cleanser

Infused with skin-soothing *cornflower floral water* and sweet *almond oil*, helps remove dirt and leaves skin feeling nourished and soothed.



100%  
natural  
origin†

**Mary Kay Naturally™**  
Exfoliating Powder

Gently exfoliates thanks to hydrogenated *castor oil* and *citric acid*.



100%  
natural  
origin†

**Mary Kay Naturally™**  
Nourishing Oil

Leaves skin feeling hydrated and contains a blend of *sweet almond, olive* and *sesame oils*.



100%  
natural  
origin†

**Mary Kay Naturally™**  
Moisturizing Stick

Made with *candelilla wax* and *beeswax*, it relieves dry skin, anywhere, anytime.

“When it comes to skin care, what works for your friend may not work for you. So we offer a range of products that cater to the way a woman chooses to care for her skin at any stage in her life, whether it’s age-defying, acne-fighting, hydrating, or now, products with naturally derived\*\* ingredients. **MARY KAY NATURALLY™** Skin Care is our latest commitment to giving as many women as possible the chance to love our products.”

**DR. LUCY GILDEA,**  
Mary Kay Chief Scientific Officer

## Mix & Match MULTITASKERS

Personalize your pretty by mixing these innovative essentials together to create a custom skin care experience.



**Mary Kay Naturally™**  
Purifying Cleanser



**Mary Kay Naturally™**  
Exfoliating Powder



CLEANSE & *smooth*



**Mary Kay Naturally™**  
Exfoliating Powder



**Mary Kay Naturally™**  
Nourishing Oil



SOFTEN & *nourish*

# MARY KAY

\*This means that 99.49% of ingredients are derived from natural sources processed in allowance with third-party standards — currently the COSMOS standard. Natural sources include water, plants, minerals, ingredients of mineral origin and other agricultural ingredients. For more information, go to [marykay.com/naturally](http://marykay.com/naturally).

†This means that 100% of ingredients are derived from natural sources processed in allowance with third-party standards — currently the COSMOS standard. Natural sources include water, plants, minerals, ingredients of mineral origin and other agricultural ingredients.

\*\*At least 90% of ingredients are derived from natural sources processed in allowance with third-party standards — currently the COSMOS standard.