

INGREDIENTS FOR OURS/ANOTHER BRAND

Mary Kay Micellar Water \$18 5oz

*Water/eau

In Latin, **water** is called "**aqua**". So, if you're using INCI to label your products, you use "**aqua**" on your product labels. ... So, in Europe you cannot write "**aqua/water/eau**" if you don't want to add every other language. Mary Kay uses European Standards in all our products vs. USA Standards. European Standards are extremely strict (we are in over 30 countries)

*Poloxamer 184

Poloxamers help to form emulsions by reducing the surface tension of the substances to be emulsified and help other ingredients to dissolve in a [solvent](#) in which they would not normally dissolve. They also clean the skin and hair by helping water to mix with oil and dirt so that they can be rinsed away. Poloxamer 188 kills microorganisms or prevents or inhibits their growth and reproduction. Poloxamer 182 Dibenzoate acts as a lubricant on the skin's surface, which gives the skin a soft and smooth appearance.

*Glycerin

Glycerin is a humectant, a type of moisturizing agent that pulls water into the outer layer of your **skin** from deeper levels of your **skin** and the air. In **skin care products**, **glycerin** is commonly used with occlusives, another type of moisturizing agent, to trap the moisture that it draws into the **skin**.

Peg -8 Dimethicone

Dimethicone works as an [anti-foaming agent](#), [skin protectant](#), [skin conditioning agent](#), and [hair conditioning agent](#). It prevents water loss by forming a barrier on the skin. Like most silicone materials, dimethicone has a unique fluidity that makes it easily spreadable and, when applied to the skin, gives products a smooth and silky feel. It can also help fill in fine lines/wrinkles on the face, giving it a temporary "plump" look.

*Disodium Cocoamphodiacetate

It cleans the **skin**/hair by enabling water to mix with oil & dirt particles and rinse them off the surface. It's highly valued for cleansing the **skin**/hair without stripping it of its natural oils

and is thus incorporated into many "moisturizing" cosmetic cleaning products.

Pentylene Glycol

It's used as an emulsion stabilizer, solvent, and a broad-spectrum antimicrobial. According to manufacturer info, it's also a moisturizer and helps to make the product feel great on the **skin**. It works synergistically with preservatives and helps to improve water-resistance of sunscreens.

Propanediol

Propanediol works as a humectant (moisture retaining), solvent (ability to dissolve) and emollient (softener) in **skin care** products. It is used in different capacities such as moisturizers, serums, creams, lotions, cleansers, toners, eye shadows, antiperspirants, hair colors, eyeliners, foundations, etc.

Hydroxyacetophenone

Hydroxyacetophenone is a synthetic antioxidant and **skin**-conditioning ingredient. The specific antioxidant compound is actually known as p-**hydroxyacetophenone**, a phenolic antioxidant capable of neutralizing several different types of free radicals. Its secondary benefit is boosting the preservation system in **cosmetics**.

Caprylyl Glycol

Caprylyl glycol is a humectant, meaning it's a substance that helps the **skin** retain water. "Humectants are used in the formulation of lotions, moisturizers, and cleansers in order to help lock in moisture," explains Solomon. "This is important to prevent dry **skin** while also slowing down signs of aging.

Citric Acid

Citric acid is an alpha hydroxy **acid** used in personal **care products** to adjust the acidity or promote **skin** peeling and re-growth in the case of anti-aging **products**. **Citric acid** is naturally found in **citric** fruits and juices, providing the characteristic acidic taste.

***Disodium EDTA**

Disodium EDTA and the related ingredients bind to metal ions which inactivates them. The binding of metal ions helps prevent the deterioration of **cosmetics** and personal **care** products. It also helps to maintain clarity, protect fragrance compounds, and prevent rancidity.

Ethylhexylglycerin

Ethylhexylglycerin is a multifunctional cosmetic ingredient used as an active component in deodorants, as an emollient and humectant in **skin care**, and boosting the anti-microbial performance of other ingredients to protect products from spoilage.

MARY KAY HAS 12 INGREDIENTS (12) TO ENHANCE SKIN SOFTNESS (HUMECTRANTS) vs GARNIER'S 7

Garnier Skin Active Micellar Cleansing Water \$10.49 13.5 oz

***Aqua Water**

Hexylene Glycol

Hexylene Glycol is a solvent and viscosity agent used in many **skin care** products. It is used to thin out heavy compositions and create a thinner, more spreadable product.

Functions: **Hexylene Glycol** is a solvent and viscosity agent used in many **skin care** products.

***Glycerin**

***Poloxamer 184**

***Disodium Cocoamphodiacetate**

***Disodium EDTA**

Myrtrimonium Bromide.I.L. #B231449/0 antistatic agent, cosmetic biocide, and preservative. **Myrtrimonium Bromide** is a quaternary ammonium salt.