

The background of the entire image is a light pink color with a pattern of numerous water droplets of various sizes. The droplets are rendered with soft shadows and highlights, giving them a three-dimensional appearance. The text is centered on the page.

*The Little Book of*  
—  
**EVERYDAY**  
*escape*

MARY KAY



**TIME OUT.  
CHILL OUT.  
PAMPER MORE.  
STRESS LESS.**

This little book is filled with big ways you can help your customers escape into a world of beauty.



**Tip:** You can encourage your customers to post their most creative “patching” on social media – at home. In a hotel. On the go!

## IT'S WAKE-UP TIME!

**NEW! MARY KAY® HYDROGEL EYE PATCHES,**  
**\$40, PK./30 PAIRS**

The **pink pick-me-up patches** deliver a refreshing burst of hydration to the eyes!

Inspired by **K-Beauty technology**, these shimmering patches snugly adhere to the skin and stay in place. Whether you're lounging around or prepping for a night on the town, the undereye area will absorb all of the benefits.



- 💧 Instantly reviving.
- ❄️ Instantly cooling and soothing.
- 🌊 Clinically shown\* to instantly boost skin hydration.
- ☁️ Helps with the look of puffiness and dullness.

\*Based on bioinstrument testing

Price is suggested retail.

# BUSINESS- BUILDING TIPS

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Call your customers who've bought eye products in the past and tell them about the **NEW Mary Kay® Hydrogel Eye Patches.**

Drop the **NEW Mary Kay® Hydrogel Eye Patches** flier into product orders. It's a great way to introduce your customers to the new pampering product.

Call your customers who've bought pampering products in the past. They obviously know how to treat themselves beautifully!

Talk to your customers about earning FREE\* product when they host a **Mary Kay®** party. (Order the Hostess Rewards brochure, and share it with your customers.)

\*Available through participating Independent Beauty Consultants only

# ESCAPE THE CLUTTER!

## FILL IT. USE IT. REPEAT!

The **NEW Mary Kay® Travel Roll-Up Bag** is great for pampering escapes or as an everyday organizer. The detachable compartments can be filled with your must-have *Mary Kay®* beauty products. The fun heart pattern gives you even more to love.

**NEW! Mary Kay®  
Travel Roll-Up Bag (unfilled), \$35**



Price is suggested retail.



**Tip:** Many of your customers will be looking for ways to entertain out-of-town family and friends for the upcoming holidays. Offer to have a “Me” Time pampering party to help them de-stress with NEW *Mary Kay*® Hydrogel Eye Patches and other *Mary Kay*® pampering products.

## UP THE LUXE.

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You know how important **beauty essentials** like skin care are. But as a busy woman yourself, you know that many women don't treat themselves to special things.

So help your customers indulge themselves with a **pampering at-home spa**. You'll find some great ideas on the following pages!

# SEE A VISIBLE LIFT!

The Korean-inspired mask gives skin the **ultimate beauty boost!** And with the holidays just around the corner, special occasions call for special pampering. So encourage your customers to make a date with themselves.

## BEAUTY BOOST

When used twice a week for two weeks,\* the ***TimeWise Repair*<sup>®</sup> Lifting Bio-Cellulose Mask** delivers beautiful benefits:

- Skin looks lifted and firmed.
- Skin is younger-looking.
- Skin appears more luminous.



*TimeWise Repair*<sup>®</sup>  
Lifting Bio-Cellulose  
Mask, \$70, pk./4

INSPIRED BY  
KOREAN  
BEAUTY

*TimeWise Repair*  
Lifting Bio-Cellulose Mask  
45.02 NET WT / 2.4 g x 4

Price is suggested retail. \*Results based on a four-week independent consumer study in which 300 women used the product twice a week

# MIX AND MASK

**Multimasking is a big trend.** Suggest your customers multimask to target different areas of their face. They'll experience multiple benefits.

## **CLEAR PROOF® DEEP-CLEANSING CHARCOAL MASK, \$24**

The activated charcoal in the *Clear Proof*® Deep-Cleansing Charcoal Mask acts like a magnet to unclog pores and instantly absorb excess oil.



## **TIMEWISE® MOISTURE RENEWING GEL MASK, \$22**

Along with the charcoal mask, customers can apply the *TimeWise*® Moisture Renewing Gel Mask to drier areas of their face. The mask instantly hydrates, locks in moisture and de-stresses skin.

**Tip:** To download the Masking flier, go to *Mary Kay InTouch*® > Products > Skin Care for All > *Clear Proof*® Acne System > Masking flier. Drop it in orders, or hand it out at skin care parties.

All prices are suggested retail.



# THE LIMITED- EDITION\* *MARY KAY*<sup>®</sup> EVERYDAY ESCAPE BUNDLE

GET 55% OFF\* THE SUGGESTED RETAIL PRICE OF \$149  
NOV. 16, 2019 – FEB. 15, 2020, WHILE SUPPLIES LAST.

**Hands to hold. Lips to kiss. Body to hug.**

The limited-edition\* *Mary Kay*<sup>®</sup> **Everyday Escape Bundle** includes the NEW *Mary Kay*<sup>®</sup> Travel Roll-Up Bag, *Satin Body*<sup>®</sup> Revitalizing Shea Scrub, *Satin Body*<sup>®</sup> Indulgent Shea Wash, *Satin Body*<sup>®</sup> Silkening Shea Lotion, *Satin Lips*<sup>®</sup> Shea Sugar Scrub, *Satin Lips*<sup>®</sup> Shea Butter Balm and the White Tea & Citrus *Satin Hands*<sup>®</sup> Pampering Set.

\*Offer begins Nov. 16, 2019, 8 a.m. Central time and ends Feb. 15, 2020, at 11:59 p.m. Central time. **While supplies last**, at the fixed wholesale price. Tax will be charged on the full suggested retail price of each product in this offer.



**Tip:** Gifts can help grow your sales. Go to *Mary Kay InTouch*<sup>®</sup> to see the promotion flier, note cards and video.

# BLISSFUL MOMENTS

Help your customers give feet and legs a blissful treat! The refreshing cool mint formula helps tired feet and legs feel revived. Formulated with the extract of rosemary leaf and birch bark, both known to be skin-conditioning agents.

**Mint Bliss™ Energizing Lotion  
for Feet & Legs, \$11**

Price is suggested retail.



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**PAMPER  
MORE.  
STRESS  
LESS.**

MARY KAY

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