

Mary Kay Facebook Parties

Recommended Posts & Ideas

Information/description section of the event:

Please join me for **HOSTESS's** Mary Kay Facebook party! You will have an opportunity to win some free product, learn how to take care of your skin, get the opportunity to get a customized color look and more! But the BEST part is...you get to do this from the comfort of your own home and in your jammies if you wish! As always my Mary Kay parties are for women who do not have a current Mary Kay Consultant or are my customers (not sure if you have a consultant message me and we will get it figured out). 😊

Join us **Wednesday February 18th at 6:00 pm- February 22nd** at 9 pm to have a blast! We will be doing some fun activities, watching videos, and learning some new things. But feel free to interact, ask questions and comment as the party goes on....that is how you will actually win the free product giveaways! I will be posting activities everyday. But you can comment on any activity any day of the party. 😊 So if you join us a day or two late, scroll through and participate in the activities to earn more points!

Of course, if you would like to request some free samples, set up a complimentary pampering session or purchase products, you would do that with me, **YOUR NAME** your New Beauty Consultant, during the online party!

Text, Message, or Email me any time you have questions!
YOUR NAME, NUMBER, & EMAIL

Stay tuned for updates and we look forward to 'seeing you' on **Wednesday** night! Will your jammies be PINK?

Day 1:

Introduction

- Hello BEAUTIFUL WOMEN!
My name is YOUR NAME and I am the fortunate Mary Kay Consultant for this event. If you have any questions please feel free to contact me.
You may message, email, or text me!
My email: YOUR EMAIL
My Cell: YOUR NUMBER
My Website: www.marykay.com/YOURWEBSITE

Facebook: www.facebook.com/YOURFACEBOOK

Welcome Post

- Thank you so much HOSTESS NAME! I am so excited for your party and I hope you all are too! One thing I want to make sure you all know, is that you all have a chance to earn free product just for participating in this party! Not only will we be playing games for you to win free product, I will be keeping track of "tickets". What this means is that EVERY TIME you comment on as post or ask a question, you will get a ticket which will be entered to win our raffle prize at the end of the party! Who can get excited about that!? **Make sure you type "HOSTESS'S Party" upon checkout so she receives the credit for your order!** EVERY order entered will help HOSTESS earn half priced and FREE product as the hostess of this party! Insert Image



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- I look forward to partying with you all Mary Kay Online style!! To get things started, what is your favorite MK product or if you have never tried MK, what is something that interests you or something that you may be looking for? (this counts as a point! ;))

Party Points

- Let's have some fun! Here is how you earn Party Points to get free product that the end of the party! Plus, there will be fun games and activities for you to earn more free products throughout the party!

Party Points	
Invite a Friend.....	25
"like" my Facebook Page.....	25
Play a game.....	15
Ask a Question.....	15
Comment on a Post.....	5
Place an order.....	50
Buy SkinCare Set.....	100
Book Your Own Party.....	100
Book Live Facial.....	100
Book Live Facial with Friends...	150

Get to know everyone!

- Hello!! Welcome to HOSTESS NAME's online party! Help us get to know each other by sharing how you know our hostess and get an extra 15 points for sharing what you admire most about her! Let's shower her with LOVE! Also introduce yourself: name, occupation, and 1 thing you enjoy (to do, about your job, about your family, anything).
- I'll go first, my name is YOUR NAME and I am TELL ABOUT YOURSELF. I love my Mary Kay BECAUSE. I almost didn't start my own Mary Kay business BECAUSE, but I am so glad I did because I love enriching women's lives one woman at a time.



Time to introduce Mary Kay Products

- Now let's get down to business. I am going to post several short videos and pictures with descriptions about our most popular products. Watch and comment to get an entry into the drawing! Up first is the most important, skin care!

TimeWise Miracle Set <3 [LINK TO THIS PRODUCT or Google image](#)

- 3 in 1 Cleanser: This is called 3 in 1 because it cleanses, tones, and exfoliates. It is so so important to wash your face every morning and night! Without washing your face one night, your skin ages 14 days! WOW!
- Day solution: This goes on in the morning and contains a little bit of SPF. The sun is always there and we need to protect our skin from it! Also contains a skin brightening agent to bring out the natural color of our skin!
- Night Solution: This goes on... can you guess? At night! This contains little capsules of vitamins that are crushed to their purest form and soak into your skin giving it the exact nutrients it needs.
- Moisturizer: This is exactly what it is, leaving your skin super, super soft!
- This line offers two specific variations also. One for Normal/Dry skin and one for Combination/Oily Skin, so we will always be able to find the perfect formula for your skin! Here is a quick video to learn more about the TimeWise Miracle Set:
- <https://youtu.be/teLmEXzd1s>
-

Other Skin Care Lines [LINK TO THIS PRODUCT or Google image](#)

- There are 4 other skin care lines that Mary Kay has other than the TimeWise Miracle Set!
- Clearproof: This set is 4 steps (similar to that of the Miracle Set) but formulated specifically for acne-prone skin. It comes in neutral packaging for the men in your life that could benefit from this acne fighting system <3
- Botanicals: It is also a multi-step and it made with all natural ingredients for those with sensitive skin or a younger person starting to use skin care for the first time. It comes in three different formulas; for normal skin, oily skin, and for dry skin. Here is a quick video to learn more: <http://bit.ly/1sGNMtG>
- TimeWise Repair: This is our skin care line designed to reverse the signs of aging. It will firm, tighten and truly lift away the years! It is the number one age fighting skin care system available! Here is a quick video to learn more: <http://bit.ly/1B8tYUf>
- Men's Line: We have a whole line of products specifically formulated for men! No more of him stealing your pink bottles!

FUN FACT: PH Balanced!

- It is very important to make sure that skin care products you use are all from the same line. Using one brand cleanser, another brand moisturizer, and another of this or that will create little chemical reactions on your skin and that is no fun! Each of our skin care lines is formulated and pH balanced to work together on your skin!

FUN FACT: Mary Kay!

- Mary Kay Independent Beauty Consultants make 50% of ALL PRODUCTS for personal use! Isn't that amazing?? Ask me questions to find out more information.
- Want 100 BONUS POINTS for our raffle?? Watch a short video about Mary Kay's business opportunity and give me your opinion! That it!
- <https://youtu.be/9UKgqwCMfFE>

Day 2

Oil Free Eye Makeup Remover <3

- Because oil strips your skin of nutrients, our oil-free eye makeup remover is silicone based to make your eye makeup slide right off!



Microdermabrasion Set [LINK TO THIS PRODUCT](#) or [Google Image](#)

- This is another favorite among consultants and a best seller for sure! It's our amazing Microdermabrasion Set! It is instant gratification! Fight fine lines, refine pores and achieve beautifully smooth skin – immediately! Check it out: <http://bit.ly/1BOWs3G>

Foundation <3 [LINKS TO THIS PRODUCT](#) Or [Google Image](#)

- At Mary Kay, we actually consider our foundations to be the last step of skin care, not the first step of makeup like other companies. Why? Our foundations are healthy for your skin, allowing it to breath and offering a variety of benefits

like SPF, age fighting, oil absorbing etc... Defending and protecting your skin all while providing the coverage you are looking for!

- Take a look at a new company favorite, our CC Cream here: <http://bit.ly/1yBrBJh>
- Check out all of our great foundation options and choose which is best for you here: <http://bit.ly/1rWaD7L>

Customized Color Compacts [Google Image \(too many to choose from, choose your favorite!](#)

- We have the most amazing, completely customizable color compacts! These compacts allow you to choose three eyeshadows, a blush, and a lipstick to fit into this magnetic tray. It is small, allowing for easy travel in your purse for the day!
- Want a completely customized look made just for you? Click [here \(Link to "My MK" on your personal website\)](#) to Register on my personal website and enter in your personal features (like hair color, eye color, etc.) and allow one of our global makeup artist create your customized look completely FREE! I'll get your recommended colors and products sent to me and will send you a list of the perfect items for you!
- Don't forget to come back and share your thoughts to get entered into the drawing!

Satin Hands [POST PICTURE](#)

- This quick and easy 3 step process will leave your hands feeling softer than EVER!
- Hand softener softens your hands, prepping them for a good scrub.
- Hand scrub exfoliates your hands, ridding them of dead and dry skin.
- Moisturizer leaves your hands feeling fresh, soft, and moisturized for 24 hours, even through multiple washings!
- It comes in non-scented and peach scent (it smells so good I could eat it!). They make the perfect gift for teachers, moms, girlfriends, and to have on hand for holidays and hostess!

-P.S. I use it on my feet too!



Skinvigate Brush

- Power up your skin care today with the Skinvigate Brush! Remember to keep commenting so you will be entered into the drawings!
- Check out how great this brush is here: <http://bit.ly/1sHeN3S>

FUN FACT: Mary Kay!

- The next video probably shares my most favorite part of tonight's party!! It shares just a bit about the heart of our company and our Mary Kay Career opportunity!! So many lives have been changed because of Mary Kay and our career opportunity! It has enabled many families to live debt free and to balance their priorities of Faith, Family and Career with no quotas or territories. Consultants truly are helping others and changing lives all across the globe. I have two small children and every day when I look at them I am so thankful that Mary Kay has provided so much for them AND for our family. I encourage you to watch this short 1 minute video with an open heart and share briefly what YOU love most about our Mary Kay career below! Feel free to share any questions that pop up as you watch and see the heart of our wonderful company! All participants will be in a drawing tomorrow at 9:00 pm for a free gift!
- <https://youtu.be/V0zelrwOry0?list=PL50D7E317C733E1A7>

Day 3

Satin Lips <3 POST Image

- Do you ever wonder why your lips are STILL dry after repeatedly putting on chapstick? That is because the two ingredients in chapsticks are alcohol and wax! The alcohol dries out your lips and the wax coats it. The wax then wears off and you are back to square one, with more damaged lips! Yuck!
- Our Satin Lip mask does exactly the opposite. This is what we like to call an exfoliator for our lips! It removes all of the dead skin that just sits there on your lips. You scrub it on and let it soak in for a minute.
- The second and final step to Satin Lips is the balm. This puts all the nutrients back into your lips making them feel... well, like satin! It feels amazing!



Let's Play Deal or No Deal!

- Pick a number between 1-25 and comment below! I'll message you about your prize!

Here is an example of prizes, but you can customize it, for example if you have a lot of AtPlay left over... GIVE FREE w/ skin care purchase!!

1. Buy 4 items Get 1 Free
2. Buy a Skin Care Set Get A FREE Eyeshadow
3. Book a Facebook Party Get a FREE Mascara
4. Spend \$40 get a FREE Gift
5. Book Live Facial with Friends get a Bonus Gift
6. Buy 4 items Get 1 Free
7. Buy a Skin Care Set Get A FREE Eyeshadow
8. Book a Facebook Party Get a FREE Mascara
9. Spend \$40 get a FREE Gift
10. Book Live Facial with Friends get a Bonus Gift
11. Buy 4 items Get 1 Free
12. Buy a Skin Care Set Get A FREE Eyeshadow
13. Book a Facebook Party Get a FREE Mascara
14. Spend \$40 get a FREE Gift
15. Book Live Facial with Friends get a Bonus Gift
16. Buy 4 items Get 1 Free
17. Buy a Skin Care Set Get A FREE Eyeshadow
18. Book a Facebook Party Get a FREE Mascara
19. Spend \$40 get a FREE Gift
20. Book Live Facial with Friends get a Bonus Gift
21. Buy 4 items Get 1 Free

22. Buy a Skin Care Set Get A FREE At Eyeshadow

23. Book a Facebook Party Get a FREE Mascara

24. Spend \$40 get a FREE Gift

25. Book Live Facial with Friends get a Bonus Gift

Once they post their number message them their PRIZE then if they make a deal then book or make the sale. If they no deal then let them select another number then send them the NEW PRIZE they only get 1 no deal.

Mascara **POST both PICTURES**

- Our mascara is so fabulous it needs a post all of its own! If you are a Mary Kay mascara lover, please share your favorite formula and what you love about it below!
- Here are the descriptions of our 5 fab mascara options:
- Ultimate Mascara: This extremely volumizing, super thickening, all-in-one formula creates the look of big, bold, separated lashes that last all day.
- Lash Love Mascara: Love your lashes with the mascara that defines, defends and delivers four times the volume while looking naturally flawless, soft and healthy. The flexible, sculpted brush separates and coats lashes.
- Lash Love Lengthening Mascara: Long, strong, seriously separated lashes. What's not to love?
- Waterproof Mascara: This mascara defines, defends and delivers voluminous lashes, strengthening and conditioning them without an overdone look.
- NEWEST to our line is Lash Intensity Mascara, say HELLO to 200% more thickness to your lashes PLUS lashes look extended 84% beyond the tip!



Lash Intensity™ Mascara
Magnify. Maximize. Multiply the look of your lashes.

200% more volume
It's like adding the thickness of two lashes for every one.

84% longer-looking lashes!*

All-day wear that resists smudging ^{\$18}

New Double Impact™ Brush
Mineral-rich, high-impact pigment



FUN FACT: Good Housekeeping Seal of Approval! **POST PICTURE OF SEAL**

- The Good Housekeeping Research Institute is a third party organization that conducts its own tests to see what products actually do what the manufactures claim they do. They tested 90 products on 820 volunteers, conducted more than 3,000 lab tests, and tailed over 1,800 questionnaires to find the 26 best anti-aging beauty products. And guess what??? Mary Kay was one of the 26 companies who met the criterial and earned the rare Good Housekeeping Seal of Approval!



Get Referrals

- I hope you are all having tons of fun! Thank you for all of your great comments and questions!
- I want to give you a chance to get BONUS POINTS. Go ahead and pull up your private message on your Facebook page and create a message to me! If you've had fun so far tonight we need your help in spreading the MK word and the MK love! So, when you message me the names and numbers of the five most FUN women you know that deserve pampering, you will get 50 bonus points! And don't worry...I won't call your friends without your permission!

FUN FACT: Mary Kay! **POST PICTURE**

- FREE CARS!?! WHAT!?!?
- That's right! This amazing company rewards its sales force with FREE CARS!
- 1st level: white Chevy Cruze! OR \$425 in CASH every month!
- 2nd level: black Toyota Camry or Chevy Equinox OR \$500 in CASH every month!

- 3rd level: the prestigious trophy on wheels, the PINK Cadillac! OR \$900 in CASH every month! But who wouldn't want a FREE PINK CADDY?



Start Shopping!

- Are you ready to start shopping? Here is a picture of some sets we offer in Mary Kay! Also, if you don't have a Look Book handy, please click here to check it out.
- 2016/2017 Winter Look Book
- <http://www.shanisoffice.com/uploads/5/0/9/8/5098161/thelookusa.pdf>
-

Host Your Own Mary Kay Facebook Party! POST PICTURE OF YOUR HOSTESS PROGRAM

- Book your own Mary Kay Facebook Party or a Live Facial with friends and earn FREE products!

Close Party

- Well, that was tons of fun! We do want to answer all of your questions and can certainly do that as soon as we close out here because we do want to honor your time.
- Thank you again for being part of our first online MK party! Even though we are officially done, I am sure I will be available here for the next 30 minutes or so to answer any questions you have while you continue to shop!
- Guests, feel free to post and/or go back and re-read or watch anything you feel you have missed. Let us know if you have any questions or are ready to bring some wonderful Mary Kay products into your beauty routine.
- It has been an honor to share Mary Kay with you all!

Winners!

- Post all winners throughout the party and announce how much free product the hostess earned for everyone to see. Remind them that they too can earn free product by hosting a party!

Additional Games:

Silvia Martinez Let's Play! What does your lipstick say about you!? Post a pic of your lipstick (any brand) and show us what your lipstick has to say! 2 tickets for playing!

 <p>Sharp edge to original shape</p> <ul style="list-style-type: none"> • Attracts to the rules • Great follower • Doesn't like to be much attention • A little self-reserved, reserved • Likes a schedule • Occasionally wants to attract attention 	 <p>Rounded tip to a point</p> <ul style="list-style-type: none"> • Lovable • Family oriented, domestic • A star • Outdoors over nice things • Engager • Needs people around 	 <p>Rounded pointed tip</p> <ul style="list-style-type: none"> • Easy-going • Peacemaker • Easy tempered • Steady • Lovable • Generous 	 <p>Flat Top</p> <ul style="list-style-type: none"> • To the point • High morals • Very dependable • Quick witted • Loves a challenge • Careful about appearances
 <p>Sharp angled tip</p> <ul style="list-style-type: none"> • Opinionated • High spirited • Dislikes schedules • Selective of friends • Outgoing • Likes attention • Argumentative 	 <p>Flat top crease</p> <ul style="list-style-type: none"> • A great detective • Makes friends easily • Inquisitive • Adventurous • Complex • Exciting 	 <p>Sharp angled creased tip</p> <ul style="list-style-type: none"> • Creative • Enthusiastic, energetic • Talkative • Loves attention • Fun in love easily • Playful 	 <p>Sharp angled flat top</p> <ul style="list-style-type: none"> • Spiritual • Caring • Needs attention • Myxomata • Loves life • Big eye

Silvia Martinez Let's play!!! Show us your loot! Grab your purse - HONOR SYSTEM - take out all of your cosmetics: ex. mascara, lip gloss, lipstick, eye shadow, lotion, nail polish....etc (any brands). Snap a picture;post below and comment number of items when you post pic! 2 tickets for playing. 5 tickets for the player with the most loot!!!



Silvia Martinez Let's play! From lipstick to kisses! Post a pic of your kissable lip print and let's see what it says about you!!! Two tickets for playing!

