

MARY KAY CLINICAL SOLUTIONS®

PRODUCT APPLICATION SCENARIOS

It's easier than ever to target specific skin care concerns such as hydration, wrinkles, brightness and texture with *Mary Kay Clinical Solutions®* boosters. Easily incorporated into an existing skin care routine, these boosters feature meticulously tested ingredients and formulas that are scientifically proven to deliver optimal skin care performance.

THIS CHART CAN HELP YOU EXPLORE DIFFERENT SKIN CARE CONCERNS, DETERMINE WHICH BOOSTER TO RECOMMEND FOR EACH ONE AND UNDERSTAND HOW TO APPLY THEM IN THE MOST EFFECTIVE ORDER FOR BEST RESULTS.

SCENARIO 1 (RETINOL 0.5 + HYDRATOR)	SCENARIO 2 (BRIGHTENER + HYDRATOR)	SCENARIO 3 (RESURFACER + HYDRATOR)	SCENARIO 4 (LINE-REDUCER + HYDRATOR)
<p>Your customer wants to address lines and wrinkles, skin brightness, smoothness and hydration. She is not using Retinol 0.5.</p> <p>You can recommend the <i>Retinol 0.5 Set</i> as a multibenefit solution for her skin care concerns (since it is not recommended to use all four boosters together) plus <i>HA + Ceramide Hydrator</i> for additional hydration in the following order.</p>	<p>Your customer wants support targeting skin brightness, uneven skin tone and hydration. She is not using Retinol 0.5.</p> <p>You can recommend <i>Ferulic + Niacinamide Brightener</i> and <i>HA + Ceramide Hydrator</i> in the following order.</p>	<p>Your customer wants to address skin texture and hydration. She is not using Retinol 0.5.</p> <p>You can recommend <i>PHA + AHA Resurfacer*</i> and <i>HA + Ceramide Hydrator</i> in the following order.</p>	<p>Your customer wants to target lines, wrinkles and hydration. She is not using Retinol 0.5.</p> <p>You can recommend <i>C + Resveratrol Line-Reducer</i> and <i>HA + Ceramide Hydrator</i> in the following order.</p>
A.M. APPLICATION	A.M. APPLICATION	A.M. APPLICATION	A.M. APPLICATION
<ul style="list-style-type: none"> • Cleanser and Toner • HA + Ceramide Hydrator • Serum • Day Cream With SPF • Eye Cream 	<ul style="list-style-type: none"> • Cleanser and Toner • Ferulic + Niacinamide Brightener • HA + Ceramide Hydrator • Serum • Day Cream With SPF • Eye Cream 	<ul style="list-style-type: none"> • Cleanser and Toner • HA + Ceramide Hydrator • Serum • Day Cream With SPF • Eye Cream 	<ul style="list-style-type: none"> • Cleanser and Toner • C + Resveratrol Line-Reducer • HA + Ceramide Hydrator • Serum • Day Cream With SPF • Eye Cream
P.M. APPLICATION	P.M. APPLICATION	P.M. APPLICATION	P.M. APPLICATION
<ul style="list-style-type: none"> • Cleanser and Toner • Eye Cream • HA + Ceramide Hydrator • Retinol 0.5 • Calm + Restore Facial Milk • Serum • Night Cream 	<ul style="list-style-type: none"> • Cleanser and Toner • Ferulic + Niacinamide Brightener • HA + Ceramide Hydrator • Serum • Night Cream • Eye Cream 	<ul style="list-style-type: none"> • Cleanser and Toner • PHA + AHA Resurfacer* <i>(2 or 3 times per week on alternate evenings)</i> • HA + Ceramide Hydrator • Serum • Night Cream • Eye Cream <p><small>DO NOT USE PHA + AHA Resurfacer* with Retinol 0.5, with Clear Proof* products containing salicylic acid or on the same day as other exfoliating products.</small></p>	<ul style="list-style-type: none"> • Cleanser and Toner • C + Resveratrol Line-Reducer • HA + Ceramide Hydrator • Serum • Night Cream • Eye Cream

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SCENARIO 5 (RESURFACER)	SCENARIO 6 (HYDRATOR + RETINOL 0.5)	SCENARIO 7 (LINE-REDUCER + HYDRATOR + RETINOL 0.5)	SCENARIO 8 (BRIGHTENER + HYDRATOR + RETINOL 0.5)
<p>Your customer wants to address skin texture and tone, but she cannot use Retinol 0.5 as a multibenefit solution for her skin care concerns.</p> <p>You can recommend <i>PHA + AHA Resurfacer*</i> as a gentle alternative to retinol.</p>	<p>Your customer wants to target additional hydration. She is using Retinol 0.5 and has not completed the retinization process.</p> <p>You can recommend <i>HA + Ceramide Hydrator</i> in the following order.</p> <p>During the retinization process, this is the only booster your customer can incorporate into her skin care routine.</p>	<p>Your customer wants additional support addressing lines, wrinkles and hydration. She is using Retinol 0.5 and has completed the retinization process.</p> <p>You can recommend <i>C + Resveratrol Line-Reducer</i> and <i>HA + Ceramide Hydrator</i> in the following order.</p>	<p>Your customer wants additional support targeting skin brightness and hydration. She is using Retinol 0.5 and has completed the retinization process.</p> <p>You can recommend <i>Ferulic + Niacinamide Brightener</i> and <i>HA + Ceramide Hydrator</i> in the following order.</p>
<p>A.M. APPLICATION</p>	<p>A.M. APPLICATION</p>	<p>A.M. APPLICATION</p>	<p>A.M. APPLICATION</p>
<ul style="list-style-type: none"> • Cleanser and Toner • Serum • Day Cream With SPF • Eye Cream 	<ul style="list-style-type: none"> • Cleanser and Toner • HA + Ceramide Hydrator • Serum • Day Cream With SPF • Eye Cream 	<ul style="list-style-type: none"> • Cleanser and Toner • C + Resveratrol Line-Reducer • HA + Ceramide Hydrator • Serum • Day Cream With SPF • Eye Cream 	<ul style="list-style-type: none"> • Cleanser and Toner • Ferulic + Niacinamide Brightener • HA + Ceramide Hydrator • Serum • Day Cream With SPF • Eye Cream
<p>P.M. APPLICATION</p>	<p>P.M. APPLICATION</p>	<p>P.M. APPLICATION</p>	<p>P.M. APPLICATION</p>
<ul style="list-style-type: none"> • Cleanser and Toner • PHA + AHA Resurfacer* (2 or 3 times per week on alternate evenings) • Serum • Night Cream • Eye Cream 	<ul style="list-style-type: none"> • Cleanser and Toner • Eye Cream • HA + Ceramide Hydrator • Retinol 0.5 and Calm + Restore Facial Milk (Refer to the Mary Kay eight-week retinization process for detailed usage instructions.) • Serum • Night Cream 	<ul style="list-style-type: none"> • Cleanser and Toner • Eye Cream • C + Resveratrol Line-Reducer (on alternate evenings of Retinol 0.5) • HA + Ceramide Hydrator • Retinol 0.5 (on alternate evenings of C + Resveratrol Line-Reducer) • Calm + Restore Facial Milk (if using) • Serum • Night Cream 	<ul style="list-style-type: none"> • Cleanser and Toner • Eye Cream • Ferulic + Niacinamide Brightener • HA + Ceramide Hydrator • Retinol 0.5 • Calm + Restore Facial Milk (if using) • Serum • Night Cream

IF CHOOSING TO USE MORE THAN ONE BOOSTER, please apply them separately; do not mix.

*This product contains AHA, which may increase your skin's sensitivity to the sun. Use a broad-spectrum SPF sunscreen and limit sun exposure while using this product.