

MARY KAY®

COLOR WITHOUT COMPROMISE

- Nonstop 12-hour wear, lifeproof formula
- Pigment-rich hues with true-color payoff
- Powered by *Mary Kay Chromafusion™* Matrix Technology

New!

Mary Kay Chromafusion™ Eye Shadow

The 12-Hour Shadow FOR THE 24-HOUR WOMAN

Say hello to color for life! These 33 new long-lasting eye shadows can withstand anything on your agenda — from work, workouts, weather, whatever!

Mary Kay Chromafusion™ Eye Shadow, \$8 each

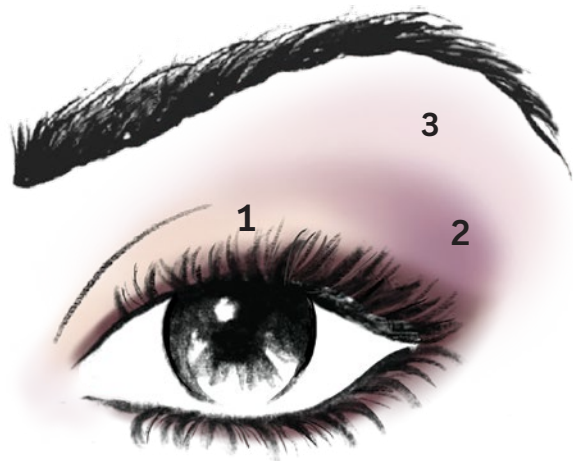
Discover every vibrant shade through me, your Mary Kay Independent Beauty Consultant and on marykay.com.

CONSULTANT NAME / CONTACT

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Easy Eye EXPERTISE

Stepping up your eye makeup game is easier than ever with this lifeproof, smudgeproof eye shadow made to outlast even your longest day. Pick your perfect shades, and then try these foolproof application tips!



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EASY EYE HOW-TO

1 BASE

Apply this shade to the entire eyelid. For a natural look, choose a color that matches your skin tone. Feeling adventurous? Use a vibrant shade instead!

USE WITH: *Mary Kay*® All-Over Eye Shadow Brush, \$12
Get all your must-have eye brushes in the Mary Kay® Essential Brush Collection, \$55

Shades we love!
Biscotti, Candlelight, Cashmere Haze, Sunlit Rose and Sand Castle



2 CREASE

Sweep a deeper shade that complements the base shade into the crease to help create contrast and depth.

USE WITH: *Mary Kay*® Eye Crease Brush, \$12

Shades we love!
Cinnabar, Merlot, Dusty Rose, Moss and Shadow



3 HIGHLIGHT

Apply this lighter shade to the brow bone, inner corner and anywhere else you want to lift your eye look.

USE WITH: *Mary Kay*® Eye Smudger Brush, \$12

Shades we love!
Crystalline, Blossom, Moonstone and Smoky Quartz



! FOR EXTRA EYE ENHANCEMENT

You can apply a dark shade as eyeliner or use it to create a dramatic effect such as a smoky eye.

USE WITH: *Mary Kay*® Eye Smudger Brush, \$12, or *Mary Kay*® Eyebrow/Eyeliner Brush, \$10

Shades we love!
Sweet Plum, Emerald Noir, Evening Navy, Espresso and Starry Night

Mary Kay Chromafusion™ Eye Shadow, \$8 each

