

Halloween BOOtiful Bags



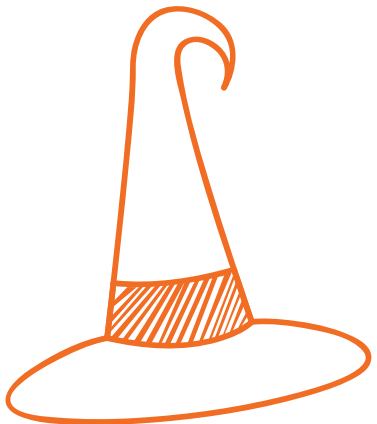
Purchase small Halloween cellophane gift bags (find these in party supply & dollar stores).

Fill them with:

- Halloween candy
- Your business card
- Samples
- One of the coupons attached

BE SURE YOUR NAME AND TELEPHONE NUMBER ARE ON IT!

An easy way to do this is to get the Avery Return Address Labels and put all of your contact info on them. You can get white ones or clear ones. Print them off and stick a label on the back of the coupon. You can also purchase smaller labels like these on MK Connections.



Hand these out to the children who come to your door on Halloween!

and/or

Package the bags the same way, and hand them out wherever you go on Halloween. You can also deliver them to teachers or other professionals. Even hand them out all week prior to Halloween! Say something like:

"I have a Halloween Treat for you!"

If a conversation starts, be sure to get her name and telephone number so you can follow up and get her opinion of the samplers and book her for a makeover!

