

MARY KAY[®]

the **LOOK**

Spring 2019

SPRING *Refresh!*

NEW! SO NOW Color

NEW! SO WOW Compact

A WAKE-UP Call for Skin





Spring Becomes You!

The first sign of spring. Color. Glorious color! Spring is nature's renewal. It also can be yours. So say hello to blossom-pink kisses, blooming blush, and corals and magentas inspired by postcard sunsets. You'll be surprised how color can not only change your look, it can change your *outlook!*

A change of seasons is also a good time to revisit your skin care – maybe tweak your regimen for the warmer temps ahead. And you'll love how *TimeWise Vitamin C Activating Squares®* can give your winter skin a wake-up call! The forecast for spring – a beautiful you!

♥ *Your Mary Kay
Independent
Beauty Consultant*

A Modern Palette for THE ICONIC WOMAN

Stylish. Slim. The perfectly sized touch-up kit!

New! **Mary Kay Perfect Palette™ (unfilled), \$18**



The model's look comes to life with shades from the *Mary Kay Chromafusion™* Collection. Eyes are mesmerizing with **Crystalline, Hazelnut, Rustic, Espresso** and **Onyx** eye shadow. Cheeks are contoured with **Latte** and **Glazed**. The apples of the cheeks are brushed with **Hint of Pink** and **Shy Blush**. Lips are luscious-looking with *Mary Kay®* Gel Semi-Matte Lipstick in **Mauve Moment**.



**TAKE YOUR MARY KAY
PERFECT PALETTE™ ON THE GO.**

- Refill and reorganize as often as you want with on-trend products and beauty tools.
- Magnetized interior and snap closure keep color pans in place.
- Large interior mirror makes it easy to touch up anywhere.
- Perfectly sized to fit in a handbag or tote.

NEW! Mary Kay Perfect Palette™ (unfilled), \$18

NEW! Palette Powder Brush, \$4.50

NEW! Palette Cheek Brush, \$2

NEW! Eye Sponges, \$2.50, pk./2

NEW! Cosmetic Sponges, \$4, pk./2



palette powder brush



palette cheek brush



eye sponges



cosmetic sponge

To customize your own Mary Kay Perfect Palette™, contact me – your Independent Beauty Consultant!

Escape. Explore. DISCOVER.

NEW! Limited-Edition[†] Mary Kay[®] Spring 2019 Collection

Inspired by the desert sky, textural canyons and exotic blooms, the NEW limited-edition[†] Mary Kay[®] Spring 2019 Collection invites you to take a simple, yet captivating, approach to beauty. Embrace your uniqueness – imperfections and all.



NEW! Limited-Edition[†] Mary Kay[®] Lip Tint, \$18 each

The lightweight, water-based lip tint makes it easy to create an effortless, bare lip look or a custom look with the buildable color. Line and fill in lips like a pro with the pen-like precision tip.



Tip: Use the new lip tints alone, or use as a base to boost the color of your favorite Mary Kay[®] lipstick or lip gloss.



**NEW! Limited-Edition*
Mary Kay® Illuminating
Drops, \$22 each**

Add pretty dimension to your look with sun-catching effects. The silky pigment-packed drops allow for blendable, buildable custom illumination on your face, collarbone, shoulders or neck. Go for soft drops of light or a bold highlight. The unique dropper cap releases the fluid drop by drop.



golden horizon

Tip: Wear on bare skin or over foundation.

bronze light



silver sands

NEW! Limited-Edition Mary Kay® Collection Bag, \$5**

You can purchase the bag for \$5 when you purchase \$56 suggested retail (excluding tax) in Mary Kay® Spring 2019 Collection products.



*Available while supplies last

**Available with a qualifying purchase from participating Independent Beauty Consultants only and while supplies last. No limits apply.



FINAL TOUCHES

With figure-loving, fluid fabrics, accessories adopt a minimalist approach. Architectural statement earrings in on-trend, skin-flattering metallics call attention to a natural, but flawless, face.

Canyon GLOW

Perfect for evening – and inspired by the vibrant shades of a fading desert sun – skin gets more glowy and eyes and lips get a little P.M. punch.



For a multifaceted, bold highlight, mix **limited-edition† Mary Kay® Illuminating Drops** in **Silver Sands** and **Bronze Light**, and apply to brow bones, Cupid's bow and cheeks.

A blurred lip creates dimension. Apply **limited-edition† Mary Kay® Lip Tint** in **Canyon Coral** all over lips and **Desert Flora** to the center only.

Pump up lashes with **Mary Kay® Ultimate Mascara™** in **Black**.

GET THE COMPLETE LOOK:

Mary Kay Chromafusion™ Eye Shadow in **Crystalline** (highlight), **Rustic** (accent), **\$8 each**

NEW Limited-Edition† Mary Kay® Illuminating Drops in **Silver Sands** and **Bronze Light**, **\$22 each**

NEW Limited-Edition† Mary Kay® Lip Tint in **Canyon Coral** and **Desert Flora**, **\$18 each**

Mary Kay Chromafusion™ Blush in **Rosy Nude**, **\$14**

Mary Kay® Ultimate Mascara™ in **Black**, **\$15**





Desert OASIS

There's nothing more enchanting than beauty that lets the real you shine through. This season, call on earth tones from breathtaking desert landscapes for your inspiration!

SHOW OFF YOUR FRECKLES

Use CC cream for lightweight coverage and oil-free moisturization. Apply with a blending sponge for even, precise application. Add new illuminating drops to the cheekbones.

NEW! Limited-Edition† Mary Kay® Illuminating Drops in Bronze Light, \$22

Mary Kay® CC Cream Sunscreen Broad Spectrum SPF 15,* \$20

Mary Kay® Blending Sponge, \$12

ENCHANTING EARTH TONES

Dust **Rustic** and **Gold Status** eye shadow over the entire eyelid. Apply **Moss** eye shadow to the outer corner of the eye, the crease and the outer third of the lower lashline. Highlight the brow bone with **Crystalline** eye shadow. Line the top and bottom lashlines with **MK Black** eyeliner.



THE FINISHING TOUCH

When makeup meltdown isn't an option, give it the staying power to last up to 16 hours!

Mary Kay® Makeup Finishing Spray by Skindinavia, \$18

bronze light



GET THE COMPLETE LOOK

Mary Kay Chromafusion™ Eye Shadow in Rustic, Gold Status, Moss and Crystalline, \$8 each

Mary Kay® Eyeliner in MK Black, \$12

Mary Kay® Ultimate Mascara™ in Black, \$15

Mary Kay® Precision Brow Liner in Black Brown, \$14

Mary Kay Chromafusion™ Blush in Desert Rose, \$14

Mary Kay Chromafusion™ Highlighter in Honey Glow, \$14

Mary Kay® Lip Liner in Deep Nude, \$12

NouriShine Plus® Lip Gloss in Beach Bronze, \$15



RUNWAY TO EVERYDAY

Want to wear this high-fashion look in a more low-key setting? Blend the shades outward for a soft, subtle look.

The Runway YOUR WAY

The latest from Paris and Milan — translated to a look that works for every day. This multidimensional shadowing and shading will open some eyes, including yours!

A HOLOGRAPHIC HOW-TO

The key to this runway-inspired look is creating a gradation of *Mary Kay Chromafusion™* Eye Shadow shades within the same color family. Apply the color to the eyelid, just above the crease and along the lower lashline.



- **Golden Mauve (Light):** Apply to the center of the eyelid.
- **Frozen Iris (Medium):** Apply just to the left and right of the center of the eyelid as a transition shade.
- **Sweet Plum (Dark):** Apply to the inner and outer corners of the eye, above and below. Then, gradate to the center of the eyelid.
- **Merlot (Darkest):** Apply to the inner and outer corners of the eye.

TIP: Use a cotton swab and *Mary Kay®* Oil-Free Eye Makeup Remover to clean up smudges and create a clear border.

COUTURE CONTOUR

Use *Mary Kay Chromafusion™* Contour, Highlighter, and Blush paired with the *Mary Kay®* Cheek Brush to get a look that's nothing short of modelesque.

- **Contour:** Use the shorter bristles of the brush to sweep **Latte** into the hollows of the cheeks.
- **Highlighter:** Dust **Glazed** onto the tops of the cheekbones using the longer bristles of the brush.
- **Blush:** Using the center of the brush, buff **Wineberry** onto the apples of the cheeks.



GET THE COMPLETE LOOK

- Mary Kay Chromafusion™* Eye Shadow in Golden Mauve, Frozen Iris, Sweet Plum and Merlot, \$8 each
- Mary Kay®* Eyeliner in MK Black, \$12
- Lash Intensity®* Mascara in Black, \$18
- Mary Kay®* Precision Brow Liner in Black Brown, \$14
- Mary Kay Chromafusion™* Contour in Latte, \$14
- Mary Kay Chromafusion™* Highlighter in Glazed, \$14
- Mary Kay Chromafusion™* Blush in Wineberry, \$14
- Mary Kay®* Lip Liner in Rose, \$12
- Mary Kay®* Gel Semi-Matte Lipstick in Mauve Moment, \$18
- NouriShine Plus®* Lip Gloss in Café au Lait, \$15

VITAMIN C SQUARE + SERUM = *Supercharged Skin!*

Vitamin C helps guard against the harmful effects of environmental free radicals on the skin. And these tiny, dissolvable squares deliver pure, potent vitamin C to your skin.

TimeWise Vitamin C Activating Squares^{®,*} \$24, pk./12



**GIVE YOUR SERUM
A BENEFITS BOOST
WITH THIS BEAUTY
BREAKTHROUGH.**

Mary Kay is the first to offer this skin care innovation. This breakthrough in technology delivers pure vitamin C to your skin in a tiny, dissolvable square.



REAL Results

In just two weeks* the *TimeWise Vitamin C Activating Squares*[®] were shown to deliver these visible benefits:



Skin looks more even-toned.



Skin looks more radiant.



Fine lines and wrinkles look improved.



BEFORE



AFTER 2 WEEKS



AFTER 4 WEEKS

AND THE BENEFITS GET BETTER OVER TIME!

The longer you use these activating squares, the better the benefits can get. After four weeks, skin looks brighter overall. Fine lines and wrinkles in the crow's-feet area look improved.**

FRESH EVERY TIME

Pure vitamin C degrades and loses its power over time when exposed to air, light or water. That problem is solved with a breakthrough in technology that keeps the pure vitamin C stable until you unlock its power with every use.

PURE VITAMIN C

As the square dissolves on your skin, it's transformed into pure vitamin C. The vitamin C in these paper-thin, dissolvable squares remains potent and stable until its power is activated by you.

Recommended for use three times per week.



*Results based on a four-week independent clinical study in which 29 women used *TimeWise Vitamin C Activating Squares*[®] in a neutral base three times a week

**Images show average results based on a four-week independent clinical study in which 29 women used *TimeWise Vitamin C Activating Squares*[®] in a neutral base three times a week.

†This product is NOT to be combined with SPF sunscreen or acne products.

DEFEND *Your Skin.*

Only 20 percent of skin aging is caused by the natural aging process. The rest comes from lifestyle and environmental factors such as UV rays and free radicals. Now you can fight back!

TimeWise Miracle Set 3D[®], \$110

Save \$14 when you buy the set!



☀️ **TimeWise[®] Age Minimize 3D™ 4-in-1 Cleanser, \$24**

Choose normal to dry to soothe skin as it cleanses or combination to oily to remove excess oil without drying.

☀️ **TimeWise[®] Age Minimize 3D™ Day Cream SPF 30 Broad Spectrum Sunscreen,† \$32**

Moisturizes for 12 hours, helps delay visible signs of skin aging and provides broad spectrum UVA/UVB protection.

🌙 **TimeWise[®] Age Minimize 3D™ Night Cream, \$32**

Works while skin is most able to rebuild its reserves to re-energize its natural glow.

☀️ **TimeWise[®] Age Minimize 3D™ Eye Cream, \$36**

Helps improve visible signs of aging and fatigue – including the appearance of dark circles, under-eye puffiness, fine lines and wrinkles.

Mary Kay is proud to share that the *TimeWise Miracle Set 3D[®]* has earned the Good Housekeeping Seal.

†Over-the-counter drug product. This product is also available in a non-SPF formula.



VISIBLE RESULTS

These images, captured with 3D photography, highlight the improvement in the look of skin after 12 weeks.



Before



After 12 Weeks
(reflects average results)



Before



After 12 Weeks
(reflects above-average results)



AGE MINIMIZE 3D™ COMPLEX

- **Encapsulated resveratrol** provides triple antioxidant benefits, helps promote more even-looking skin tone* and supports skin's natural collagen.*
- **Vitamin B3** is a well-known brightening superpower that works double duty as an antioxidant.
- **An age-defying peptide** supports skin's natural collagen and elastin* for a more youthful, resilient look.



3D APPROACH TO SKIN AGING

DEFENDS against age-accelerating free radicals on skin with multiple antioxidant benefits.

DELAYS the look of premature skin aging with broad spectrum UVA/UVB protection and an exclusive, patent-pending complex.

DELIVERS visible improvement of multiple signs of skin aging in just four weeks,** including:

- Fine lines*
- Resilience*
- Softness*
- Wrinkles*
- Smoothness*
- Luminosity*
- Overall appearance*

*Based on in vitro testing of key ingredients

**Results based on a 12-week independent clinical study in which 62 women used the *TimeWise Miracle Set 3D*™ twice a day

The Transformation Continues WITH THIS DYNAMIC DUO.

TIMEWISE® MICRODERMABRASION PLUS SET, \$55

See fresher-looking, exfoliated, polished-looking skin immediately!



INSIDER TIP

TimeWise® Pore Minimizer can be used every day, twice a day, to refine the appearance of enlarged pores over time and reveal visible smoother, flawless-looking skin.



Use twice a week to dramatically improve skin's texture for a younger-looking you!

***TimeWise®* Microdermabrasion Refine, \$32**

Reduces the appearance of fine lines and immediately refines skin's texture, revealing healthy-looking, smooth, energized skin.

***TimeWise®* Pore Minimizer, \$27**

Works immediately to reduce the appearance of pores and instantly helps calm and comfort skin.

SERUMS

Skin's Amazing Helpers

Serums can be the powerhouse products of your skin care routine. They are made of smaller particles than moisturizers and are often formulated with a higher concentration of ingredients. Therefore, they can penetrate deeply into the skin.



SERUM+C

This antioxidant-rich formula has a potent blend of botanical sources known for their high levels of vitamin C. Skin will appear lifted, firmed and more resilient!

TimeWise Replenishing Serum+C*, \$56

FEWER PORES

This gentle serum reduces the appearance of pores and immediately improves skin texture. Over time, the results get better!

TimeWise* Pore Minimizer, \$27

A BRIGHTENING BREAKTHROUGH

The appearance of past damage, skin discoloration, hyperpigmentation, dark spots and freckles are all helped with daily use.

TimeWise* Tone-Correcting Serum, \$45

BYE-BYE, BREAKOUTS

Formulated with 2 percent salicylic acid to help clear existing blemishes and help prevent new breakouts. (Not to be used with *TimeWise Vitamin C Activating Squares**.)

Clear Proof* Pore-Purifying Serum*, \$17

Fresh, Nourishing SKIN CARE

Do your face a favor. This simple, nutrient-packed regimen helps put your skin back in balance.

Botanical Effects® Skin Care

\$54 for the regimen

Regimen includes

Cleansing Gel, Moisturizing Gel and Refreshing Toner.

Invigorating Scrub available separately.

Suitable for all skin types





SIMPLE AND STRONG

The dragon fruit extract included in each of our products is rich in antioxidants to help fight skin-damaging free radicals. And the aloe vera extract in *Botanical Effects*® products gives your skin an added boost of antioxidants.



***Botanical Effects*®
Cleansing Gel, \$18**

Dissolves oil for a deep clean.



***Botanical Effects*®
Refreshing Toner, \$18**

Wipes away dirt and dead skin cells.



***Botanical Effects*®
Moisturizing Gel, \$18**

Nongreasy, 12-hour moisture.

FOR A BEAUTIFUL BOOST, ADD:



***Botanical Effects*®
Invigorating Scrub, \$18**

Removes dead skin cells from pores.

Lift Away THE YEARS.

Target the advanced signs of aging with this scientifically advanced regimen.

TimeWise Repair® Volu-Firm® Set, \$205

Save \$39 when you buy the set!

1

REVITALIZE ☀️🌙

TimeWise Repair® Volu-Firm® Foaming Cleanser, \$28

Lathers into a moisture-rich, cashmere-soft foam that gently sweeps away complexion-dulling impurities as it leaves skin feeling deeply cleansed, revitalized and hydrated.

2

RECOVER ☀️🌙

TimeWise Repair® Volu-Firm® Lifting Serum, \$70

Helps provide youth-restoring firmness, volume and lift.

3

RESTORE ☀️

TimeWise Repair® Volu-Firm® Day Cream Sunscreen Broad Spectrum SPF 30,† \$52

Restores the look of skin's youthful cushion and even tone. Protects against skin-aging UVA/UVB damage. Increases skin moisture for 12 hours.

4

REACTIVATE 🌙

TimeWise Repair® Volu-Firm® Night Treatment With Retinol, \$52

Fights the appearance of deep lines and wrinkles. Plus, retinol is known to encourage surface cell turnover and renewal, and support natural collagen and elastin.* Increases skin moisture for 12 hours.

REAWAKEN ☀️🌙

TimeWise Repair® Volu-Firm® Eye Renewal Cream, \$42

Reawakens tired eyes and targets visible undereye bags, puffiness, dark circles and sagging skin.

Set includes Foaming Cleanser, Lifting Serum, Day Cream Sunscreen Broad Spectrum SPF 30,† Night Treatment With Retinol and Eye Renewal Cream.

Products in set also sold separately



GO DEEP.

Reveal the Radiance Within.

There's exfoliation and then there's EXFOLIATION! Formulated with glycolic acid, this facial peel takes a multilayer approach to surface exfoliation.

SEE CLINICALLY TESTED RESULTS IN 2 WEEKS.*

- Skin looks brighter.
- Skin texture is significantly improved.
- Fine lines and wrinkles look reduced.
- Skin tone looks more even.

TimeWise Repair® Revealing Radiance® Facial Peel, \$65



CLEARER *Skin Ahead*

Acne isn't just for teenagers! Stress, environmental factors and more can cause breakouts at any age. This acne system handles breakouts – both ongoing and occasional – like a pro!

Clear Proof® Acne System, \$45
Save \$14 when you buy the set!



Step 1 Clear Proof® Clarifying Cleansing Gel,* \$16

Gently removes dirt, oil and complexion-dulling impurities while helping to reduce and control shine.



Step 2 Clear Proof® Blemish Control Toner,* \$15

Tones without over drying and helps exfoliate dead surface skin cells.



Step 3 Clear Proof® Acne Treatment Gel,* \$10

Clears up blemishes and helps to visibly reduce the redness and size of pimples.



Step 4 Clear Proof® Oil-Free Moisturizer for Acne-Prone Skin,* \$18

Replenishes moisture to provide balanced hydration with no oily or greasy feel.

Set includes Clarifying Cleansing Gel,* Blemish Control Toner,* Acne Treatment Gel* and Oil-Free Moisturizer for Acne-Prone Skin

BOOST YOUR ACNE TREATMENT!



Clear Proof® Pore-Purifying Serum,* \$17

Helps minimize the appearance of pores and reduces shine.



Clear Proof® Deep-Cleansing Charcoal Mask, \$24

Use two or three times a week to unclog pores with the power of activated charcoal.



IT'S A Guy Thing.

He'll be good to go with age-defying skin care and grooming gear from the *MKMen*® Collection!

PROTECT WITH SPF

UV rays can lead to fine lines and wrinkles, hyperpigmentation (dark spots and freckles) as well as skin cancer. Using a sunscreen with SPF 15 or higher on a daily basis to protect his skin is a must!



MKMen® Advanced Eye Cream, \$26

Immediately hydrates and helps firm the look of skin around the eyes. Minimizes the appearance of fine lines and wrinkles.

MKMen® Advanced Facial Hydrator Sunscreen Broad Spectrum SPF 30,* \$24

Protects skin from damaging UVA and UVB rays. Contains an antioxidant to help fight free radicals on the skin.

MKMen® Daily Facial Wash, \$16

Tough on dirt and oil and gentle on skin. Won't leave skin feeling stripped.

MKMen® Shave Foam, \$14

Creates a comfort zone between the razor and skin for a clean, close shave. Protects against razor burn.

MKMen® Cooling After-Shave Gel, \$16

Helps calm razor burn, leaving skin feeling soft and moisturized. Contains ingredients that soothe, cool and refresh the skin.

Discover These Top BEST-SELLING FAVES.

Women love these *Mary Kay*® beauty bests. Try them for yourself!



TimeWise Vitamin C Activating Squares®, \$24, pk./12



Mary Kay®
CC Cream
Sunscreen
Broad Spectrum
SPF 15,* \$20



Mary Kay®
**Ultimate
Mascara**™,
\$15



Mary Kay®
Foundation
Primer Sunscreen
Broad Spectrum
SPF 15,* \$18



Lash Intensity®
Mascara, \$18



black



Clear Proof® Deep-Cleansing
Charcoal Mask, \$24



Mary Kay®
Oil-Free
Eye Makeup
Remover, \$15



black



TimeWise®
Firming Eye
Cream, \$32

Mary Kay®
Undereye
Corrector, \$16



I ♥ black

Lash Love®
Mascara,
\$15



The best-seller logo/designation refers to top-selling products within the *Mary Kay*® product line.

MARY KAY[®]

One Woman Can[®]
CHANGE LIVES
ONE STEP AT A TIME.

For Debbie, it's all about going beyond. Going beyond the limitations of a corporate job, running the next race in front of her and exceeding the expectations others may have.

#MyMKLife

▶ See how **Mary Kay Independent Sales Director Debbie Blackford** gives back and receives more than she could ever have imagined: marykay.com/ican.



AGE-DEFYING SKIN CARE

TimeWise®

TimeWise Miracle Set 3D™, \$110

Breakthrough three-dimensional approach to skin aging.

Normal/Dry or Combination/Oily Set includes:

- TimeWise® Age Minimize 3D™ 4-in-1 Cleanser
- TimeWise® Age Minimize 3D™ Day Cream SPF 30 Broad Spectrum Sunscreen*
- TimeWise® Age Minimize 3D™ Night Cream
- TimeWise® Age Minimize 3D™ Eye Cream



TimeWise® Ultimate Miracle Set 3D™, \$165

Includes the TimeWise Miracle Set 3D™ products in your choice of normal/dry or combination/oily, plus the TimeWise® Microdermabrasion Plus Set: Microdermabrasion Refine and Pore Minimizer.

TimeWise® Age Minimize 3D™ Normal/Dry or Combination/Oily	4-in-1 Cleanser, \$24, 4.5 oz.	Day Cream SPF 30 Broad Spectrum Sunscreen,* \$32, 1.7 oz.	Night Cream, \$32, 1.7 oz.	Eye Cream, \$36, .5 oz.
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3-In-1 Cleansing Bar
(with soap dish) **\$20,** 5 oz.



A customer favorite. bar none!

Age Minimize 3D™ Day Cream, (non-SPF), \$32, 1.7 oz.



TimeWise Miracle Set 3D The Go Set™, \$25
Travel-sized set



TimeWise® Solutions for every age-defying skin care need



Get the look of **polished, younger skin** and significantly **smaller pores.**

- TimeWise® Microdermabrasion Plus Set, \$55**
- TimeWise® Microdermabrasion Refine, \$32,** 2.5 oz.
- TimeWise® Pore Minimizer, \$27,** 1 fl. oz.

A beauty industry first



TimeWise Vitamin C Activating Squares®, \$24, .001 oz. each, pk./12

Help skin bounce back.



TimeWise Replenishing Serum+C, \$56, 1.5 fl. oz.

- Fights the look of **fine lines and wrinkles** around eyes.
- **Visibly firms**
- **Brightens**
- **Moisturizes**

TimeWise® Firming Eye Cream, \$32, .5 oz.



Dramatically **evens** the appearance of skin tone.

TimeWise® Tone-Correcting Serum, \$45, 1 fl. oz.



- **10 pampering** minutes
- **10 skin-renewing** benefits



TimeWise® Moisture Renewing Gel Mask, \$22, 3 oz.

Fights the look of **fine lines and wrinkles** on and around the lips.



TimeWise® Age-Fighting Lip Primer, \$24, .05 oz.

Hydrates skin and helps it look more **firm, toned and defined.**

TimeWise Body™ Targeted-Action® Toning Lotion, \$32, 8 fl. oz.



ADVANCED AGE-DEFYING

TimeWise Repair®

TimeWise Repair® Volu-Firm® Set, \$205

Scientifically innovative products for the advanced signs of aging.

For all skin types

Set includes:

- Foaming Cleanser
- Lifting Serum
- Day Cream Sunscreen Broad Spectrum SPF 30*
- Night Treatment With Retinol
- Eye Renewal Cream
- Luxurious gift box



TimeWise Repair Volu-Firm The Go Set®, \$35
Travel-sized set



Volu-Firm® Foaming Cleanser, \$28, 4.5 oz.	Volu-Firm® Lifting Serum, \$70, 1 fl. oz.	Volu-Firm® Day Cream Sunscreen Broad Spectrum SPF 30,* \$52, 1.7 oz.	Volu-Firm® Night Treatment With Retinol, \$52, 1.7 oz.	Volu-Firm® Eye Renewal Cream, \$42, .5 oz.
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Uses glycolic acid to **impact multiple surface layers.**

Revealing Radiance® Facial Peel, \$65, 1.7 oz.



100% of women showed an **improvement** in the appearance of wrinkle severity.†

Volu-Fill® Deep Wrinkle Filler, \$45, .5 oz.



Intensive facial treatment that delivers lifting and firming benefits

TimeWise Repair® Lifting Bio-Cellulose Mask, \$70, pk./4



SIMPLE SOLUTIONS

Botanical Effects®

Regimen, \$54

A simple three-piece set that keeps skin nourished, refreshed and healthy-looking.

Regimen includes:

- Cleansing Gel
- Refreshing Toner
- Moisturizing Gel



Cleansing Gel, \$18, 4.5 oz.



Refreshing Toner, \$18, 5 fl. oz.



Moisturizing Gel, \$18, 3 oz.



Invigorating Scrub, \$18, 3 fl. oz.

ACNE SOLUTIONS

Clear Proof®

Clear Proof® Acne System, \$45

Clinically shown to provide clearer skin in just 7 days.††



Clear Proof The Go Set®, \$20
Travel-sized set



Clarifying Cleansing Gel,* \$16, 4.5 oz.



Blemish Control Toner,* \$15, 5 fl. oz.



Acne Treatment Gel,* \$10, 1 oz.



Oil-Free Moisturizer for Acne-Prone Skin, \$18, 3 fl. oz.

Set includes Clarifying Cleansing Gel,* Blemish Control Toner,* Acne Treatment Gel,* Oil-Free Moisturizer for Acne-Prone Skin.



Deep-Cleansing Charcoal Mask, \$24, 4 oz.



More acne-fighting power

Pore-Purifying Serum,* \$17, 1.75 oz.



AGE-DEFYING

MKMen® Skin Care

Get age-defying skin care and skin-loving shaving products.



Daily Facial Wash, \$16, 4.5 fl. oz.



Shave Foam, \$14, 6.5 oz.



Cooling After-Shave Gel, \$16, 2.5 fl. oz.



Advanced Facial Hydrator Sunscreen Broad Spectrum SPF 30,* \$24, 3 fl. oz.



Advanced Eye Cream, \$26, .65 oz.

†Results reflect bioinstrumentation measurement of wrinkle severity after an eight-week independent clinical study in which 31 women used the product morning and night. Wrinkle severity is defined as the visible length, width and number of deep wrinkles.



**Skinvigate™
Cleansing Brush, \$50**

(Boxed set includes two brush heads and batteries.)

Removes makeup 85% better than cleansing by hand.**

Skinvigate™ Cleansing Brush Replacement Heads, \$15, pk./2

It's recommended to replace the brush head every three months.



**Results based on a one-day controlled clinical study

DRY SKIN



Mary Kay® Intense Moisturizing Cream, \$32, 1.8 oz.

NORMAL, COMBINATION AND OILY SKIN



Mary Kay® Oil-Free Hydrating Gel, \$32, 1.8 oz.

VERY DRY SKIN



Mary Kay® Extra Emollient Night Cream, \$15, 2.1 oz.



Mary Kay® Oil-Free Eye Makeup Remover, \$15, 3.75 fl. oz.

Gently removes eye makeup.



Mary Kay® Eye Primer, \$12, .3 oz.

Creates a foundation demonstrated to extend eye color wear.



Indulge® Soothing Eye Gel With Calming Influence® Botanical Blend, \$16, 4 oz.

Ingredients reported to help reduce the appearance of puffiness.



Mary Kay® Oil Mattifier, \$16, .6 fl. oz.

Absorbs oil and helps control shine for eight hours.



Mary Kay® Facial Cleansing Cloths, \$18, for all skin types, pk./30 cloths



Beauty Blotter® Oil-Absorbing Tissues, \$6, pk./75 tissues



Mint Bliss™ Energizing Lotion for Feet & Legs, \$11, 3 fl. oz.



Mary Kay® 2-In-1 Body Wash & Shave, \$16, 6.5 fl. oz.

Mary Kay® Hydrating Lotion, \$16, 6.5 fl. oz.

White Tea & Citrus Satin Hands® Pampering Set, \$36

Set includes a fragrance-free protecting softener, a scented shea scrub, a scented shea cream and a giftable bag.

Fragrance-Free Satin Hands® Pampering Set, \$36

Set includes a fragrance-free protecting softener, a shea scrub, a shea cream and a giftable bag.

Also sold separately:

White Tea & Citrus Satin Hands® Nourishing Shea Cream, \$12, 3 oz.

Fragrance-Free Satin Hands® Nourishing Shea Cream, \$12, 3 oz.



Mary Kay® Sun Care Lip Protector Sunscreen Broad Spectrum SPF 15*, \$10, .16 oz.

Helps protect lips from the drying effects of sun and wind.

Mary Kay® Sun Care Sunscreen Broad Spectrum SPF 50*, \$20, 4 fl. oz.

For intense outdoor exposure.



Satin Body® Indulgent Shea Wash, \$18, 6.5 fl. oz.

Cleanses and soothes dry skin with an enveloping lather.

Satin Body® Revitalizing Shea Scrub, \$18, 6.5 oz.

Exfoliates and immediately buffs away dry skin.

Satin Body® Silkening Shea Lotion, \$18, 6.5 fl. oz.

Provides immediate relief for dryness.



Satin Lips® Set, \$22

Buffs away dry skin, then moisturizes to help keep lips soft.

Satin Lips® Shea Sugar Scrub, \$12, .3 oz.

Satin Lips® Shea Butter Balm, \$12, .3 oz.



Get this adorable cello gift bag **FREE!** with every **Satin Lips® Set** purchase. (Ribbon not included)

†Available from participating Independent Beauty Consultants only



**Mary Kay®
Foundation
Primer
Sunscreen
Broad Spectrum
SPF 15,* \$18,** 1 fl. oz.

Apply under foundation to enhance wear and perfect skin.



**Mary Kay®
Perfecting Concealer, \$16,** .21 oz.



Helps wake up tired-looking eyes.



**Mary Kay®
Undereye
Corrector, \$16,** .21 oz.



**Mary Kay®
Makeup
Finishing
Spray by
Skindinavia®,
\$18,** 2 fl. oz.

When makeup meltdown is not an option, give it the staying power to last up to 16 hours.



AGE-DEFYING



**TimeWise® Matte-Wear®
Liquid Foundation, \$22,** 1 fl. oz.

For combination to oily skin.

**TimeWise® Luminous-Wear®
Liquid Foundation, \$22,** 1 fl. oz.

For normal to dry skin.



**Mary Kay® Liquid
Foundation Brush, \$14**

MINERAL FOUNDATION



**Mary Kay® Mineral Powder
Foundation, \$20,** .28 oz.

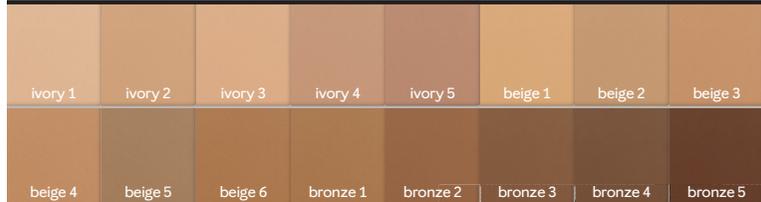


Mary Kay® Powder Foundation Brush, \$14



**EIGHT-HOUR OIL
CONTROL**

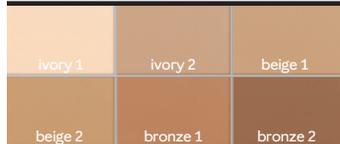
**Mary Kay®
Medium-Coverage
Foundation, \$18,**
1 fl. oz.



SHINE CONTROL

**Endless Performance® Crème-to-Powder
Foundation,† \$18,** .35 oz.
(Compact and cosmetic sponge sold separately)

†Endless Performance® Crème-to-Powder Foundation contains a small amount of fragrance.



**Mary Kay® Sheer Mineral Pressed
Powder, \$16,** .32 oz.
Be sure to add a **Mary Kay® compact**
and applicator.



**Mary Kay® Translucent Loose
Powder, \$16,** .39 oz.

Set your makeup. Reduce shine.

UVA/UVB PROTECTION



**Mary Kay® CC Cream
Sunscreen Broad
Spectrum SPF 15* \$20,** 1 fl. oz.

- Light coverage
- Oil-free moisturization
- UVA/UVB protection





Mary Kay Chromafusion™
Eye Shadow, \$8, .05 oz.
 12-hour, lifeproof formula. Pigment-rich hues.
 (All shades are shimmer except as noted.)
 *matte shades



Mary Kay® Cream Eye Color, \$14, .15 oz. Long-wearing (for up to 10 hours). Wear as a primer under eye shadow or alone.



Mary Kay® Lash & Brow Building Serum, \$36, .15 fl. oz.
 Improves the overall appearance of lashes; leaves brows looking healthier.



Mary Kay® Lash Primer, \$15, .28 oz.
 Intensifies lash volume and creates longer-looking lashes.

EXPAND / EXTEND



Lash Intensity® Mascara, \$18, .32 oz.

DEFINITION



Lash Love® Mascara, \$15, .28 oz.

WATERPROOF DEFINITION



Lash Love® Waterproof Mascara, \$15, .28 oz.

LENGTH



Lash Love® Lengthening Mascara, \$15, .28 oz.

VOLUME



Mary Kay® Ultimate Mascara™, \$15, .28 oz.



Mary Kay® Gel Eyeliner With Expandable Brush Applicator, \$18, .15 oz.

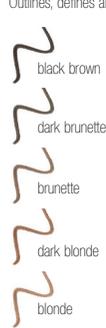
Mary Kay® Liquid Eyeliner Pen, \$16, .05 oz.



Mary Kay® Eyeliner, Pen, \$12, .01 oz.



Mary Kay® Precision Brow Liner, \$14, .003 oz.
 Outlines, defines and fills.



Mary Kay® Brow Definer Pencil, \$11, .04 oz.
 A creamy, long-wearing, waterproof formula.



Mary Kay® Volumizing Brow Tint, \$14, .14 oz. Tints, volumizes and tames

SATIN SHEEN

True Dimensions® Lipstick, \$18,

.11 oz.

It's like a color-infused fountain of youth for your lips.



tangerine pop



color me coral



coral bliss



exotic mango



citrus flirt



firecracker



sizzling red



spice 'n' nice



rosette



mystic plum



lava berry



berry a la mode



natural beauté



chocolate



sienne brûlée



first blush



tuscan rose



pink chérie



wild about pink



sassy fuchsia

SHIMMER SHINE

True Dimensions® Sheer Lipstick, \$18,

.11 oz.

The formula you love in sheer color options.



arctic apricot



posh pink



sparkling rosé



subtly you

SEMI-MATTE

Mary Kay® Gel Semi-Matte Lipstick, \$18,

.13 oz.

Color clarity with lip-cushioning gel comfort.



mauve moment



always apricot



bashful you



rich truffle



powerful pink



poppy please



crushed berry



midnight red

SEMI-SHINE

Mary Kay® Gel Semi-Shine Lipstick, \$18,

.13 oz.

Long-lasting wear without drying lips



apple berry



berry couture



haute pink



love me pink



luminous lilac



naturally buff



raspberry ice



red smolder



rosewood



scarlet red



spiced ginger



sunset peach

Mary Kay Chromafusion™ Blush, \$14,

.17 oz.

Long-lasting, lifeproof formula with light-reflecting pigments.

darling pink

juicy peach

rogue rose

hot coral

hint of pink

wineberry

shy blush

golden copper

rosy nude

desert rose

Mary Kay Chromafusion™ Highlighter, \$14,

.17 oz.

Perfect for creating a radiant, healthy glow.

glazed

honey glow

Mary Kay Chromafusion™ Contour, \$14,

.17 oz.

Matte shades that blend seamlessly.

cocoa

latte

HIGH-SHINE FINISH

NouriShine Plus® Lip Gloss, \$15,

.15 fl. oz.

Fortified with vitamin E and a vitamin C derivative plus plant-derived minerals.



pink luster



berry dazzle



silver moon



golden



pink wink



beach bronze



rich spice



rock 'n' red



pink parfait



sun blossoms



sparkle berry



fancy nancy



café au lait



shock tart



light nude



medium nude



deep nude



rose



coral



berry



red



dark chocolate*

**Mary Kay® Lip Liner, \$12,**

.01 oz.

A waterproof, long-lasting, creamy formula

*Mary Kay® Lip Liner classic formula

Mary Kay® Essential Brush Collection, \$55

Set includes All-Over Eye Shadow Brush, Eye Crease Brush, Eye Smudger Brush, All-Over Powder Brush, Cheek Brush and portable clutch.

Brushes also available separately.



Mary Kay® Brush Cleaner, \$10,
6 fl. oz.

Removes makeup buildup.



Mary Kay® All-Over Eye Shadow Brush, \$12

Fits naturally into the eyelid's delicate contours for easy blending.



Mary Kay® Eye Crease Brush, \$12

Designed to fit into the eyelid's contours and crease to add professional dimension to any eye look.



Mary Kay® Eye Smudger Brush, \$12

Designed to create detailed accents in hard-to-reach places and for easy smudging to create smoky eye looks.



Mary Kay® All-Over Powder Brush, \$16

Helps pick up and distribute the right amount of face powder or bronzing powder.



Mary Kay® Cheek Brush, \$14

Innovative 3-in-1 shape helps enhance, sculpt and highlight cheekbones without leaving harsh lines behind.



Mary Kay® Eyebrow/Eyeliner Brush, \$10

Tames brows, blends eyebrow color, applies eyeliner and fills in brows.



Mary Kay® Cream Color Brush, \$12

Designed to mimic fingertip application for a streak-free finish.

#For hygienic reasons, it is recommended to dedicate a separate brush for use with different products.



Mary Kay® Liquid Foundation Brush, \$14

Stipples, buffs and blends liquid foundation with ease.



Mary Kay® Powder Foundation Brush, \$14

Provides perfect pickup and even, controlled application.



Discover What You Love® Travel Roll-Up Bag (unfilled), \$35

An all-in-one must-have organizer for your cosmetics, skin care and accessories.

Mary Kay Pro Palette™ (unfilled), \$25

Customizable, magnetic beauty essential.



New! Mary Kay Perfect Palette™ (unfilled), \$18



Palette Powder Brush, \$4.50

New!



Palette Cheek Brush, \$2

New!



Eye Sponges, \$2.50, pk./2

New!



Cosmetic Sponges, \$4, pk./2

New!



Mary Kay® Blending Sponge, \$12



FRAGRANCES FOR WOMEN



Belara® Eau de Parfum, \$38, 1.7 fl. oz.

Bella Belara® Eau de Parfum, \$38, 1.7 fl. oz.

Cityscape® Eau de Parfum, \$50, 1.7 fl. oz.

Enchanted Wish® Eau de Toilette, \$36, 2 fl. oz.

Forever Diamonds® Eau de Parfum, \$40, 2 fl. oz.

Live Fearlessly® Eau de Parfum, \$44, 1.7 fl. oz.

Thinking of Love® Eau de Parfum, \$32, 1 fl. oz.

Thinking of You® Eau de Parfum, \$32, 1 fl. oz.

FRAGRANCES FOR MEN



MK High Intensity® Sport Cologne Spray, \$40, 2.5 fl. oz.

MK High Intensity® Cologne Spray, \$40, 2.5 fl. oz.

MK High Intensity Ocean® Cologne Spray, \$42, 2.5 fl. oz.

Domain® Cologne Spray, \$38, 2.5 fl. oz.

Cityscape® Cologne Spray, \$50, 2 fl. oz.

True Original® Cologne Spray, \$36, 2 fl. oz.

NEW! Special-Edition[†]
Mary Kay[®] Sun Care After-Sun
Replenishing Gel, **\$15**, 6.5 fl. oz.

After a day in the sun, enjoy this cooling, refreshing, hydrating gel. Leaves skin feeling soft and silky, never sticky.



NEW! Special-Edition[†]
Mary Kay[®] Sun Care
Subtle Tanning Lotion,**
\$18, 4 fl. oz.

Build up gorgeous color in about a week. Glides on evenly and absorbs quickly. No streaks!

**Does not contain sunscreen and does not protect against the sun



New! LIMITED-EDITION[†] MARY KAY[®] SPRING 2019 COLLECTION

Limited-Edition[†] *Mary Kay*[®]
Illuminating Drops, **\$22 each**, .51 fl. oz.

Three pigment-packed illuminating drops to wear on face, collarbone or shoulders.



silver sands golden horizon bronze light

Limited-Edition[†] *Mary Kay*[®]
Lip Tint, **\$18 each**, .08 oz.

Water-based lip tint in three flattering shades you can wear into summer.



*Free gift!**

Ask me, your Independent
Beauty Consultant, how
to get a FREE GIFT* with
purchase!



*Available through participating Independent Beauty Consultants only



COVER MODEL

Tatyana is wearing shades from the *Mary Kay Chromafusion*[™] Collection: Golden Mauve, Sweet Plum and Merlot eye shadow; Wineberry blush with Honey Glow highlighter and Cocoa contour. Lashes are swept with Black *Lash Intensity*[®] Mascara. Lips are kissed with Raspberry Ice *Mary Kay*[®] Gel Semi-Shine Lipstick.

Limited-Edition[†] *Mary Kay*[®] Collection Bag, **\$5**

You can purchase the limited-edition[†] *Mary Kay*[®] Collection Bag for **\$5** when you purchase \$56 suggested retail (excluding tax) in limited-edition[†] *Mary Kay*[®] Spring 2019 Collection products.



†Available with qualifying purchase from participating Independent Beauty Consultants only and while supplies last



BEAUTY ON THE GO!

Create makeup looks you love in *real time* with the new *Mary Kay Mirror Me*[™] App. It uses your phone's camera to apply makeup looks and color products – no mess made, and no photo upload necessary! It's FREE, fun and easy!

And every girl needs the *Mary Kay*[®] eCatalog App so she can flip through page after page of beauty products, trend looks and more!

Download these apps from the App Store[™] or the Google Play[™] Store on your mobile device.

BE 100% CONFIDENT!

Mary Kay Inc. stands behind its products sold by Mary Kay Independent Beauty Consultants. If for any reason you are not **completely satisfied** with any *Mary Kay*[®] product, it will be replaced without charge, exchanged or the full purchase price refunded following its return to your authorized Mary Kay Independent Beauty Consultant or, if she is no longer active, to the Company with proof of purchase.

ALL PRICES ARE SUGGESTED RETAIL. ADD SALES TAX WHERE APPLICABLE. VALID FROM 2/16/19 THROUGH 5/15/19.

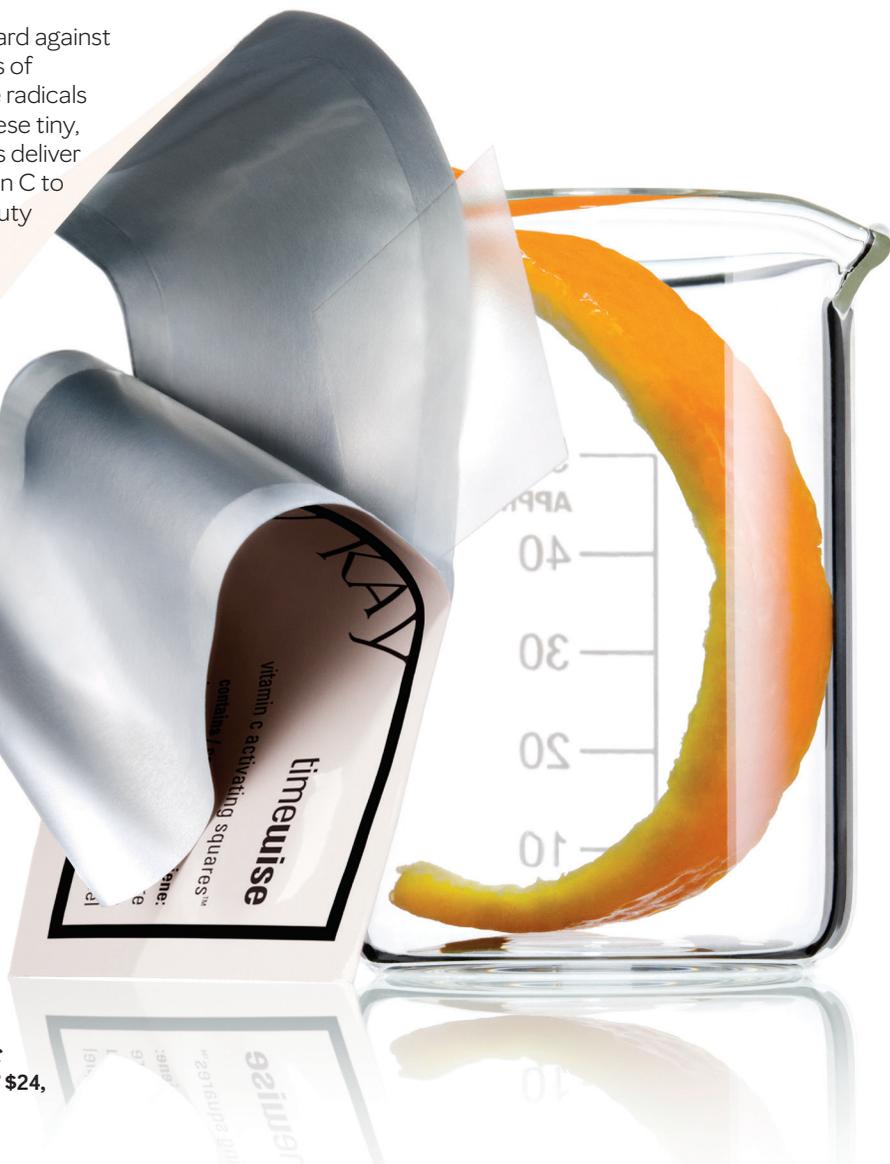
App Store[™] is a service mark of Apple, Inc. Google Play[™] is a trademark of Google Inc.

†Available while supplies last

“C” the difference!

SUPERCHARGE YOUR SERUM!

Vitamin C helps guard against the harmful effects of environmental free radicals on the skin. And these tiny, dissolvable squares deliver pure, potent vitamin C to your skin. It's a beauty industry first!



TimeWise Vitamin C Activating Squares, \$24, pk./12

Price is suggested retail.

marykay.com |

